


World Journal LA, LLC

Standing Insert Rates for Metro Los Angeles Area

Number of copies	Mon.~Fri. Rates / per day	Sat.~Sun. Rates / per day
20,000	\$4,000	\$5,000
10,000 90001~90042 Los Angeles 91775~91776 San Gabriel 91770 Rosemead 91754~91755 Monterey Park 91801~91803 Alhambra 91108 San Marino 91006~91007 Arcadia	\$2,500	\$3,000
10,000 91745 Hacienda Hts 91748 Rowland Hts 92602~92620 Irvine 92621 Brea 92865~92869 Orange	\$2,500	\$3,000

Effective from June 1, 2015

1. Service only available to World Journal Los Angeles circulation at newsstands, not including circulation delivered by the U.S. Postal Service.
2. Service only available to World Journal Sections E & F, not to Sections A, B, C, D.
3. Insert must be approved by Department of Sales and Business of World Journal two weeks prior to designate date of issuing, and must be made available to Circulation Center one week prior to that date.
4. Each advertiser and/or legitimate subsidiary can only use insert content for one product at a time.
5. Each insert should not exceed 8 pages, and should not be less than 8.5" x 11" or more than 10.5" x 13". Binding or folding of insert is acceptable.
6. World Journal should not be held responsible for the content of insert. Only the advertiser is responsible for its content. World Journal will take legal actions to seek compensation for any damage or loss in providing the service.
7. Service is subject to cancellation by World Journal at any time.
8. When a delay or failure of service occurs due to force majeure, World Journal may consider remedial action without any monetary obligation.