



World Journal Chicago Office, 2471 S. Archer Ave, Chicago, IL 60616, (312)842-8080

World Journal Midwest edition distribute to more than 15 Central / Mid-west states, including Illinois, Michigan, Ohio, Indiana, Missouri, Minnesota, Kentucky ,Wisconsin, and more than 20 main Midwest city such as Chicago, Detroit, Cleveland ,St. Louis, Kansas city, Milwaukee, St. Paul, Minneapolis.

Advertisement Rate Card for World Journal Great Chicago (Midwest) Edition

B/W AD (ROP)				Color AD (ROP)			
	per insertion		daily for one month		per insertion		daily for one month
	Weekday	weekend			weekday	weekend	
unit rate	\$3.50	\$4.20	\$31.5	unit rate	\$4.80	\$6.00	\$50
unit	Price			Unit	Price		
30 U	\$105	\$126	\$945	30 U	\$144	\$180	\$1,500
60 U	\$210	\$252	\$1,890	60U	\$288	\$360	\$3,000
Half Page	\$420	\$504	\$3,780	Half Page	\$576	\$720	\$6,000
Full Page	\$840	\$1,008	\$7,560	Full Page	\$1,152	\$1,440	\$12,000

A1 Front Page (Color)			Top Box at Front Page		A2 Second Page			
	per insertion			per insertion			per insertion	
	Weekday	Weekend	Weekday	weekend		Weekday	Weekend	
unit rate	\$7.50	\$8.25	\$45.00	\$62.00	unit rate	\$5.00	\$6.50	
unit	Price				unit	Price		
24 U	\$180.00	\$198.00			30 U	\$150.00	\$195.00	
48 U	\$360.00	\$396.00			60 U	\$300.00	\$390.00	
72 U	\$540.00	\$594.00						

Top Banner			Side Banner (Color)			Side Banner (B/W)		
	per insertion			per insertion			per insertion	
	weekday	weekend		weekday	weekend		weekday	Weekend
unit rate	\$5.00	\$6.00	unit rate	\$5.00	\$6.00	unit rate	\$3.50	\$4.20
unit	Price		unit	Price		unit	Price	
16 U	\$80.00	\$96.00	30 U	\$150.00	\$180.00	30 U	\$105.00	\$126.00

● Unit price for New Side banner (27u) at Entertainment outside page: Weekday \$5 / weekend \$6.5

Note:

1. Weekday – Monday, Tuesday, Wednesday, Thursday / Weekend - Friday, Saturday, and Sunday
2. Extra 25% for assigned page, assigned page only apply for per insertion Ads.
3. 4 month Package: 10% off - 4 insertions within 4 months / 15% - 8 insertions within 4 months / 20% off -12 insertions within 4 months / 30% off – 15 insertions within 4 month
4. 325/417 Value Package-detail please call Chicago AE at (312)842-8080
5. All ad detail please call world Journal Chicago Office at (312)842-8080

