

**Atlanta Office**

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**東南版/SE Edition: AL • FL • GA • MS • NC • SC • TN**
**一般商業廣告價目表 Rate for Display AD**

黑白 B&W Page / 每日刊登 (published everyday)						
Unit	Size	每月優惠價 Discount Rate			3 個月預付價 3-Month Prepay Discount	
<b>6U</b>	2.75" x 1.94"	\$189 per month			\$539 for 3 months	
<b>8U</b>	3.7" x 1.94"	\$252 per month			\$718 for 3 months	
<b>12U</b>	2.75" x 3.98"	\$378 per month			\$1077 for 3 months	
<b>16U</b>	3.7" x 3.98"	\$504 per month			\$1436 for 3 months	
<b>24U</b>	5.6" x 3.98"	\$756 per month			\$2155 for 3 months	
<b>1/4 Page(60U)</b>	11.3" x 5"	\$1890 per month			Frequency Discount Available	
彩色 Color Page (每日單價 Daily Rate)						
Size	報頭右 8U (3.7" x 1.75") Name Plate Right Banner		外報頭 10U (1.8" x 4.49") Vertical Strip		報頭右 16U (7.5" x 1.75") Name Plate Right Banner	
Location						
Rate	\$40 / \$44 (Fri-Sun)		\$50 / \$55(Fri-Sun)		\$80 / \$88 (Fri-Sun)	
A-2 Section	Available Size: 12U / 24U		Unit price: \$4.5 / \$5 per day		Publish every other day or Daily	
頭版報頭左	Top of Front Page		\$43 per day(weekday)		\$46 per day(weekend)	
Size	2P (11.3" x 1.94")	4P (11.3" x 3.98")	6P (11.3" x 6.02")	1/4 Page (11.3" x 5")	1/2 Page (11.3" x 10.1")	Full Page (11.3" x 20.3")
Location						
頭版 (Front Page)	\$156 \$174(Fri-Sun)	\$312 \$348(Fri-Sun)	\$468 \$522(Fri-Sun)	N/A	N/A	N/A
其他 (Others)	\$126 \$144(Fri-Sun)	\$252 \$288(Fri-Sun)	\$378 \$432(Fri-Sun)	\$315 \$360(Fri-Sun)	\$630 \$720(Fri-Sun)	\$1260 \$1440(Fri-Sun)

**Monthly Discount** : 4 Inserts-->10% off / 8 Inserts-->15% off / 12 Inserts-->20% off / 15 Inserts-->30% off

- NOTE:**
1. NO discount for Front Page AD
  2. 20% surcharge if specific Section is required
  3. 10% surcharge if translation is required
  4. Prices are subject to change without notice
  5. ADs under long-term special rate will be subject to moving to other pages if there is an AD of timely natural or short-term high price AD

**Rates become effective from Jan-1, 2015**