

Other Information

Computer Graphic/Electronic File Format Requirements:

1. Disks:
 - A. CD/DVD Media
 - B. Floppy Disk

2. File Format:
 - A. Please use PC format.

File Type	Save as File format	Resolution	Color	Black & white	Remark
TIFF(.tif)	.tif	200DPI	CMYK	Grayscale	Please use LZW compression or winzip format.
JPEG(.jpg)	.jpg	300DPI	CMYK	Grayscale	Please choose “ Baseline (standard) “at the Format Options.
PDF(.pdf)	.pdf	300DPI	CMYK	Grayscale	Please retain the original layers and convert all fonts to outline.
Encapsulated * PostScript (.eps) * Photoshop EPS (.eps)	.eps	200DPI	CMYK	Grayscale	Files, including all photos, must be in CMYK format. “*” Please convert all fonts to outline
Photoshop PSD (.psd)	.psd	300DPI	CMYK	Grayscale	
(Logo.etc) scan using Line Art (.tif)	.tif	600DPI	Bitmap	Bitmap	

- B. If the file’s text and graphics are overlapped, please provide .PSD format (with Layers). If you cannot provide PSD format, please follow the above instructions for the graphic image and save the text as .TXT file (Big 5 or GB).

3. Please write the file name and format on your disk. If the disk contains other unrelated files, please specify the file name and format to be used for your ad.
4. Production lead-time: Files must be received at least 3 days before the insertion date.
5. Files can also be uploaded to **<http://upload.wjnews.com>**
File size limited to 5MB. For file size over 5MB, please contact your account executive for FTP upload.
6. QuarkXpress (.QXD or .QXT or more), Pagemaker (.P65 or .PM6 or more), and Word (.DOC) cannot be accepted.