

Dallas Stars “Whataburger Fan of the Year” Contest
OFFICIAL RULES

Sponsor of this Dallas Stars “Whataburger Fan of the Year” Contest is DSE Hockey Club, L.P. (“DSE” or “Sponsor”), with an address of 2601 Avenue of the Stars, Frisco, TX 75034. All entrants agree to be bound by the terms and conditions provided in these Official Rules, as well as by all interpretations of these Official Rules by DSE and by all other decisions of DSE, including resolution of disputes in connection with this Contest, which are final and binding in all matters relating to the Dallas Stars “Whataburger Fan of the Year” Contest (the “Contest”).

NO PURCHASE NECESSARY

No purchase necessary to enter or win a prize. A purchase or payment of any kind will not improve your chances of winning. Void where prohibited.

ELIGIBILITY

The Dallas Stars “Whataburger Fan of the Year” Contest is only open to legal residents of Texas who are at least eighteen (18) years of age or older at the time of entry. Employees and immediate families of employees (spouse, parents, siblings, and children) of DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., Whataburger Restaurants LLC, the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., NHL Interactive Cyber Enterprises, LLC and each of their respective parents, subsidiaries, affiliates and related entities, as well as each of the aforementioned parties’ respective directors, officers, owners, members, employees and agents are not able to enter or win.

This Dallas Stars “Whataburger Fan of the Year” Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or otherwise restricted by law, rule or regulation. Participation constitutes entrant’s full and unconditional acceptance and agreement to comply with and abide by these Official Rules and DSE’s decisions, which are final and binding in all matters related to the Contest.

ENTRY PERIOD

The Dallas Stars “Whataburger Fan of the Year” Contest begins on January 26, 2026, at 12:01 AM Central Time and ends on March 27, 2026, at 11:59 PM Central Time (the “Contest Period”). Limit one (1) entry per person, per e-mail address, per household, regardless of method of entry. Following the conclusion of the Contest Period, one (1) winner (the “Winner”) will be selected from all eligible entries based on fan voting during the Contest Period, and the Winner of the Contest will be announced on or about April 2, 2026. The computer administering the Dallas Stars “Whataburger Fan of the Year” Contest is the official monitoring device for the Contest.

HOW TO ENTER

During the Contest Period, entrants can either: (i) go to the landing page on www.dallasstars.com and follow the entry instructions to complete the online entry form; or (ii) go to the Contest landing page on the Dallas Stars Mobile App and follow the entry instructions to complete the entry form. As part of the entry process, entrants must submit a photo or video showing their fandom of the Dallas Stars and Whataburger (the “Submission”). Criteria for Submissions include the following: all Submissions should highlight the Dallas Stars, and the fandom of Dallas Stars fans and the Dallas Stars hockey team and Whataburger (the “Criteria”). All entrants must accurately complete all required fields or entry will be deemed invalid. In order to participate you will need Internet access and a valid email address. Limit one entry per person, regardless of entry method used. Multiple entries per person, including multiple entries

by the same entrant using different e-mail addresses, will invalidate ALL entries submitted by that entrant for the entire Contest Period. All entries must be received by DSE by **March 27, 2026, at 11:59 PM** Central Time.

Any entries, including any ideas or other intellectual property contained therein, submitted by an entrant must be original and solely the work of the entrant. If so permitted by DSE and/or Whataburger Restaurants LLC, any right to use the name “Dallas Stars” or “Whataburger” (either alone or in conjunction with or as part of any other word or name) or any fanciful marks, copyrights, trademarks, trade names, service marks, characters or designs or any other intellectual property owned, controlled or licensed to DSE or Whataburger shall be solely limited to inclusion in the Submission, and DSE and/or Whataburger, as applicable, grants to entrant no other right, title, interest or license to or in any such items.

The Submission must not disparage any person or community and must be in good taste and DSE may in its sole discretion disqualify submissions that do not comply. Each entrant represents and warrants that his/her Submission will not violate or infringe upon any rights (including but not limited to any privacy, publicity, copyright or other intellectual property rights) of, or give rise to any claim by, any third party. Each entrant further represents and warrants that his/her Submission is his/her original work and each entrant assigns all right, title, interest and intellectual property (including but not limited to copyright) in his/her Submission to the DSE.

The Submission must NOT, in the sole discretion of DSE, contain material (including without limitation drawings, designs, words, phrases and/or photos) that: (i) violate or infringe upon another’s rights, including but not limited to privacy, publicity, or intellectual property rights (including, without limitation, trademark or copyright infringement); (ii) is inappropriate, indecent, obscene, profane, hateful, tortious, defamatory, slanderous, controversial or libelous; (iii) promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; (iv) is unlawful, in violation of or contrary to applicable laws or regulations; or (v) contain brand names or trademarks other than Dallas Stars and/or Whataburger marks, which entrant has a limited license to use in the Submission design for the sole purpose of creating and uploading a Submission in this Contest.

As part of the online entry submission process, you may be asked if you wish to receive promotional emails from DSE. Consenting to receive promotional emails is optional and is not required for participation in the Contest.

WINNER SELECTION

One (1) Winner will be selected based on the eligible Submission with the highest number of votes. In the event of a tie, the Winner will be selected by DSE representatives using the same criteria described above. DSE’s decisions as to all matters related to the administration of the Contest and selection of a Winner are final. The potential Winner will be contacted by a DSE representative via phone and/or email on or about April 2, 2026 and must comply with all terms and conditions set forth in these Official Rules. In the event the potential Winner cannot be contacted within 72 hours of the initial email or phone notification or declines the prize another potential Winner will be selected based on the Submission with the next highest number of fan votes received during the Contest Period. An entrant is not a winner unless and until he or she has been verified and notified that the verification is complete.

It is the sole responsibility of the entrant to notify DSE if his or her contact information and/or e-mail address changes. To do so, send an e-mail to mdoyle@dallasstars.com with the new contact information.

DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., Whataburger Restaurants LLC, and/or the National Hockey League and its member clubs, and each of their respective parents, subsidiaries, affiliates, directors, officers, owners, shareholders, members, employees sponsors, licensees, successors, assigns and agents are not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone or computer hardware or software or telephone transmissions or technical failures, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic; including without limitation the incorrect or inaccurate capture of entry information online, or for lost, late, incomplete, damaged, destroyed, delayed, stolen, misdirected or illegible entries. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the sole property of DSE and will not be returned.

In addition to complying the terms and conditions of the Official Rules for this Contest, DSE may require entrants, and/or Winner to sign additional documentation relating to these terms and conditions, including, but not limited to, a publicity and liability release and/or an assignment of intellectual property. Winners and certain entrants may also be required to sign an Affidavit of Eligibility and Release attesting to the fact that he/she is 18 years of age or older, as well as other terms and conditions as designated by DSE and consent to the use of his/her likeness in order to collect a prize. Noncompliance with any of the foregoing or with these official rules may result in disqualification. Winners information may be included in a publicly available Winner's list.

PRIZE DESCRIPTION

The Winner will receive, (i) four (4) tickets to the Dallas Stars home game on **April 9, 2026** (approximate retail value: \$1,136 (or \$284/ticket)); (ii) a VIP experience (approximate retail value: \$3,000); (iii) one (1) one-of-a-kind Dallas Stars / Whataburger Custom Goalie Helmet (approximate retail value: \$300); (iv) free Whataburger for a year (approximate retail value: \$301); and (v) a Whataburger prize pack filled with Whataburger swag (approximate retail value: \$500). The location of any tickets shall be determined at the sole discretion of Sponsor. Transportation to/from the venue is not included and is the sole responsibility of Winner. Total approximate retail value of Winner's prize is \$5,137. All Prize details are at Sponsor's sole discretion. Prize conditions below apply.

The winning prize is non-transferable to any other person, including relatives or friends. The name of the winner can be obtained by writing Dallas Stars "Whataburger Fan of the Year" Contest c/o Dallas Sports & Entertainment, 2601 Avenue of the Stars, Frisco, Texas 75034.

Winner and each of their guest(s) agree to comply with all NHL and venue rules and regulations relating to the use of NHL regular and post-season tickets (as applicable) and, in accordance therewith, agree not to act in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten or harass any other person at such game. Failure to do so may result in forfeiture of prize or prize element.

TAXES

The Winner is solely responsible for all applicable federal, state and local taxes (including income and withholding taxes) and any costs and/or expenses associated with the Contest, unless otherwise indicated. Except where otherwise expressly noted in these Official Rules, the selection of any vendors, prizes, products and services is subject to Sponsor's sole and absolute discretion. No substitution, cash equivalent or transfer of prize permitted except at DSE's option for a prize of comparable or greater value. Additional restrictions may apply. Prize Winner should contact their tax advisor for any questions concerning taxes.

RELEASE OF LIABILITY AND INDEMNIFICATION

By entering, each entrant agrees to follow the Contest Official Rules and forever releases, discharges, and waives any and all claims, liabilities and actions of any kind, howsoever caused or arising and whether by negligence, any intentional act or otherwise, that entrant may have or that may arise against Meta, Instagram, Twitter, DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., Whataburger Restaurants LLC, the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada L.P., NHL Enterprises B.V., NHL Interactive Cyber Enterprises, LLC, and each of their respective parents, subsidiaries, affiliates and related entities, as well as each of the aforementioned parties' respective directors, officers, owners, shareholders, members, employees, representatives, successors, assigns and agents (collectively, the "Released Parties"), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes (including but not limited to the substitution or changing of any prize) awarded in the Contest. By entering, each entrant further agrees to defend, indemnify and hold harmless the Released Parties and their insurers against any and all damages, costs, judgments, and/or expenses (including but not limited to attorneys' fees and/or other legal fees) they may incur as a result of claims made against them in connection with either (i) entrant's participation; or (ii) the receipt or use of the prizes (including but not limited to the substitution or changing of any prize) awarded in the Contest.

WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED AND THE RELEASED PARTIES (DEFINED ABOVE) HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

This promotion is in no way sponsored, endorsed, or administered by, or associated with Meta or Instagram. You understand that you are providing your information to Sponsor and not to Meta or Instagram.

PUBLICITY RELEASE; RIGHTS TO SUBMISSION

Except where prohibited by law, in consideration for being permitted to participate in this Contest and the opportunity to win the prizes offered in this Contest, each entrant hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the entrant's name, likeness, voice, photograph, performance, Submission (with respect to DSE's use), personal statements and/or biographical information in any and all advertising, promotions and other publicity, in any medium now or hereafter known, without further compensation, authorization, permission or notification to entrant or anyone on entrant's behalf (including those who may also be included as part of the Submission), conducted by DSE, Whataburger Restaurants LLC, the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., NHL Interactive Cyber Enterprises, LLC and each of their respective parents, subsidiaries, affiliates, agents, licensees, successors and assigns.

Except where prohibited by law, in consideration for the opportunity to participate in this Contest and the opportunity to win the prizes offered in this Contest, each entrant understands and agrees that all Submissions will become the sole property of DSE and will not be returned to the entrant. All rights to any Submission will be retained by DSE without: (i) expectation by any entrant of any other consideration; and (ii) any restrictions on the use thereof by any entrant.

CONTEST CANCELLATION, SUSPENSION OR MODIFICATION

DSE reserves the right to cancel, modify or suspend the Contest and/or change dates or prizes (to a prize of equal or greater value) relating to the promotion in case of schedule changes, acts of God, force majeure events (including a pandemic or epidemic), computer viruses, bugs, corruption or unfairness of the security or administration of the Contest, or for any other reason at the sole discretion of the DSE.

PRIVACY POLICY

The information you provide in connection with this Contest is subject to the DSE Family Privacy Policy (<https://www.nhl.com/stars/team/privacy-policy>) and the NHL Privacy Policy (<https://www.nhl.com/info/privacy-policy>).

DISPUTES

Any controversy or claim arising out of or relating to the Contest shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS (“JAMS Rules and Procedures”) then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Texas law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, DSE will pay as much of the claimant’s filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claim will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT’S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THE CONTEST IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

BY PARTICIPATING IN THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), AND IN NO EVENT WILL ATTORNEYS’ FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY

AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEBSITE OR INTERFERE WITH THE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND DSE RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

These Official Rules and the Contest are governed by Texas law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Official Rules, or the rights and obligations of entrant in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth above in these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Texas, in the City of Fort Worth.

SEVERABILITY

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

WINNERS' LIST

For the name of the Prize Winner, send a self-addressed, stamped envelope to: Dallas Stars "Whataburger Fan of the Year" Contest c/o DSE Hockey Club, L.P. ("DSE"), 2601 Avenue of the Stars, Frisco, TX 75034. All requests for the winners' lists must be received by April 30, 2026.

VOID WHERE PROHIBITED

Participation in this Contest is void where prohibited.