

Sweepstakes Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.
Purchase does not increase chance of winning.

1. NO PURCHASE NECESSARY TO ENTER OR WIN. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.
2. Name of Sweepstakes: **Benson & Norris Jersey Sweepstakes**
Sweepstakes Period: 8:00 a.m. ET on Thursday, September 4, 2025, through 11:59 p.m. ET on Friday, September 19, 2025
Prize Descriptions: One (1) Signed Zach Benson Jersey and One (1) Signed Josh Norris Jersey
Quantity of Prizes to be Given Away: One (1)
Approximate Value of prize(s): \$500
Sponsor: Hockey Western New York, LLC d/b/a Buffalo Sabres
Drawing Date: Monday, September 22
3. ELIGIBILITY. Open to permanent legal residents of the 50 United States, the District of Columbia and Canada who are eighteen (18) years of age or older, at time of entry. Employees of Sponsor, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited or restricted by law. FOR CANADIAN RESIDENTS ONLY: In addition, if the eligible winner is a resident of Canada then he/she will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release). Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.
4. HOW TO ENTER. HOW TO ENTER. To enter, Entrant must complete the online entry form located at (<https://web.witcontests.com/sabres/sweepstakes/win/benson-and-norris-jersey-250904>) during the "Sweepstakes Period" stated in Rule No. 2. Limit one entry per person; multiple entries will not increase chances of winning and may result in Entrant's entry being filtered out. Enter using only a valid email account held by Entrant – Sponsor may contact Entrant by email. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized holder of the email account used to enter the Sweepstakes at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by the Buffalo Sabres in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries.
5. PRIZES AND ODDS OF WINNING. Winner will be selected by random drawing on or about the drawing date stated in Rule No. 2. The Prize Description and Quantity of Prizes to be Given Away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of Sponsor whose decisions are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules.
6. MOBILE DISCLOSURE: If you opt to use your wireless mobile device in connection with this Sweepstakes, depending on your phone's capabilities, data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Sponsor is not responsible for any of the foregoing fees or charges.
7. GENERAL CONDITIONS. Sponsor reserves the right, in its sole discretion, to disqualify any individual (and his/her Entry) determined to be in violation of these Official Rules or determined to have acted in an otherwise disruptive or dishonest manner or who tampers with the Entry process. Potential winners will be notified by Sponsor and must reply to the notification within twenty-four (24) hours, or the prize will be forfeited, and an alternate winner will be selected. If the reply is received within the

deadline, the potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of non-compliance, if a winner cannot be reached at the email on that winner's entry, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited, and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. Fulfillment of prizes may be delayed due to Covid-19 restrictions and player availability. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one prize per person. All taxes, fees, surcharges on prizes, and travel and lodging costs are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. Prize awarding is contingent on permissibility based on applicable federal, state, and local laws, rules, and regulations. Winners are responsible to comply with all applicable federal, state, and local laws, rules, and regulations that may govern activities associated with the awarding of the prize. Sponsor reserves the right to modify, supplement or otherwise change or replace these Official Rules at any time without notice.

8. **PUBLICITY:** As a condition to the entry in the Sweepstakes, and by submitting an entry into the Sweepstakes, except where prohibited by law, each Entrant grants to the Sponsor a perpetual, worldwide, unlimited, irrevocable, royalty free license and right to publicize, broadcast, display and/or otherwise use the Sweepstakes Entrant's name, city, state and biographical material, and any submission by Entrant (collectively the "Licensed Rights") in any media now known or hereafter devised for advertising and publicity purposes, without additional review, compensation, permission or approval. Entrants warrant that they have the sole and exclusive right to grant such rights to the Sponsor and that the Sponsor's reproduction, publishing, displaying, and/or other use of the entry will not infringe on any right of third parties, including without limitation, copyright, trademark, privacy or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. Entrants further agree: (1) that the Sponsor may exercise any and all rights hereunder without attribution, notification or compensation to Entrants; (2) that Sponsor shall have the right to freely assign their rights hereunder, in whole or in part, to any other person or entity, without notification or approval by Entrant; (3) that Sponsor shall have no obligation, express or implied, to use the entry in any manner, and Entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of entrant's comment; and (4) to sign and deliver to the Sponsor such documents as the Sponsor may reasonably require to effectuate the rights granted within.
9. **COLLECTION OF INFORMATION.** Collection of any personally identifiable information will be in accordance with these Official Rules and the privacy policy of the Sponsor ("Privacy Policy"), located at www.sabres.com. By participating in this Sweepstakes, Entrants agree to collection of such information and acknowledge they have read and accepted the Privacy Policy.
10. **RELEASE OF LIABILITY.** To the maximum extent permitted by applicable law all Entrants agree to hold harmless and release Sponsor, National Hockey League, and their parent companies, affiliates, subsidiaries, officers, directors, members, agents, employees, and all others associated with the development and execution of this Sweepstakes from any and all liability with respect to or in any way arising from this Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.
11. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Sweepstakes, Entrant agrees that any and all disputes that cannot be resolved between the parties, and causes

of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

12. REPRESENTATIONS AND WARRANTIES: By entering into the Sweepstakes, Entrant represents and warrants that: (i) any information supplied by Entrant (including personally identifiable information) is accurate; (ii) Entrant has the right to provide such information to Sponsor and to grant the consents to use such information as provided herein; (iii) use of such information by Entrant or by Sponsor in the Sweepstakes, as described in these Official Rules or for other Sweepstakes purposes will not violate the rights of Entrant or any third party; and (iv) that Entrant is a legal resident of one of the 50 United States, the District of Columbia or Canada and is at least eighteen (18) years of age.
13. WINNER(S) LIST. To receive a copy of these Official Rules or the winner list, send a self-addressed stamped envelope to the address below to: **Benson & Norris Jersey Sweepstakes** c/o Hockey Western New York, LLC d/b/a Buffalo Sabres, One Seymour H. Knox III Plaza, Buffalo, New York 14203. Request must be received within 90 days of Sweepstakes drawing date.