

PRIDE NIGHT SWAG GIVEAWAY

OFFICIAL RULES

Seattle Hockey Partners LLC (“SHP”) invites fans to participate in its Pride Night Swage Giveaway (the “Promotion”). The Promotion is sponsored by SHP, located at 10601 5th Ave NE, Seattle, WA 98125, and powered by Wit Labs, Inc. (“Wit”). For the avoidance of doubt, Wit administers and provides the platform for the Promotion, but is not the sponsor for the Promotion.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. ANY PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

By entering and/or participating in the Promotion, each participant (“Participant” or “you”) hereby agrees to be bound by these Official Rules (these “Rules”). For purposes of the Promotion and these Rules, the following terms are defined as follows:

“Prize” or “Prizes”	One (1) Seattle Kraken Pride Night crewneck (Large), one (1) Seattle Kraken Pride Night t-shirt (Large), one (1) Seattle Kraken Pride Night hat, and one (1) Two Spirit Wool Blanket from Eighth Generation (estimated total retail value is \$400).
“Promo Period”	Beginning on January 7, 2026 at 12:00am and ending on January 15, 2026 at 11:59pm.
“Promotion Landing Page”	https://web.witcontests.com/kraken/sweepstakes/win/seattle-kraken-pride-night-swa-260107
“Winner(s)”	One (1) total winner(s).
“Winner Notification Date”	No later than January 19, 2026 at 11:59pm.
“Winner Response Deadline”	No later than January 21, 2026 at 5:00pm.

WHEN IS THIS HAPPENING?

The Promotion will occur during the Promo Period. Any entry submitted before or after the Promo Period is void. Wit’s database clock will be the official timekeeper for the Promotion.

ELIGIBILITY

By participating in the Promotion and/or claiming a Prize should you be selected as a Winner, you certify that you are at least eighteen (18) years old and a legal resident of the United States, excluding Puerto Rico, Guam, and all other U.S. territories and possessions, and agree to these Rules, SHP’s [Terms of Service](#) and [Privacy Policy](#), and Wit’s [Terms of Use](#); and in the event of any conflict among the foregoing terms, the SHP Terms of Service and Privacy Policy shall take precedence. Your eligibility for the Promotion is contingent upon these certifications. No purchase or payment is necessary to enter or win; void where prohibited. The following individuals are not eligible to enter or win the Promotion: Employees, directors, officers, and agents of SHP or Seattle Arena Company, LLC (“SAC”) and each of their respective parent companies, divisions, dealers, affiliates, subsidiaries, advertising and promotional agencies, partners and suppliers involved in the Promotion, as well as the members of each of their immediate families (spouse,

parents, children, siblings, and in-laws) and persons residing in the same household as such individuals.

HOW TO ENTER

To enter, complete and submit the required online entry form for the Promotion that can be found on the Promotion Landing Page (each, an “Entry” and collectively “Entries”). Participants must provide all requested information to enter; incomplete or inaccurate entries will not be eligible to win. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. Limit one (1) Entry per individual.

PRIZE

After the Promo Period ends, Winner(s) will be randomly selected from among the eligible entries to win and will be awarded the Prize. All potential Winners are subject to verification by SHP and Wit, whose decisions are final. Each Winner is responsible for all federal, state and local taxes related to the Promotion, as well as any costs and expenses associated with the Prize. Winner may be required to submit their valid social security number (if applicable) and/or other identification to SHP and may receive an IRS Form 1099 for any prize valued at \$600 or greater. Limit one (1) Prize per Winner.

Odds of winning depend on the number of entries received. Winner may not substitute a cash award in lieu of a Prize. SHP makes no warranty or guarantee regarding any Prize, express or implied, and each Prize is awarded on an “as-is” basis. By participating in the Promotion and accepting any Prize, each Participant agrees to abide by all applicable laws as well as all policies in force at SHP, SAC and/or Climate Pledge Arena, as applicable. SHP reserves the right to substitute any Prize for a prize of equal or greater value if the original Prize cannot be honored for any reason. SHP further reserves the right, in its sole discretion, to refuse to honor any Prize if too few entries are received or if the Participant or their designee claiming it is unruly, disruptive, uncooperative, fails to comply with any policies of SHP, SAC and/or Climate Pledge Arena, or may or does cause damage to any person, property, or the reputation of SHP, SAC and/or Climate Pledge Arena. The Prize and related details, including any additional restrictions, are at SHP’s sole discretion.

Any Prize that is obtained in contravention of these Rules or applicable local, state or federal law will be deemed void and will not be honored. Prizes may not be sold or transferred. SHP will determine in its sole discretion whether any Prize has been improperly obtained, presented or transferred.

WINNER SELECTION

The potential Winner(s) will be notified via the e-mail provided in their Entry by no later than the Winner Notification Date. Participants do not need to be present to win; however, the potential Winner must respond to the notification from SHP or Wit in writing to accept and claim their Prize by the Winner Response Deadline. If SHP does not receive written confirmation that Winner accepts their Prize by the Winner Response Deadline, such Winner forfeits any right to or claim on a Prize, and SHP may, at its discretion, select another Winner in the same manner described above. By claiming or accepting any Prize, each Winner certifies that they agree to the terms and conditions set forth in these Rules.

In the case of Prizes that include guests, the potential Winner understands and agrees that (A) Winner is responsible and liable for the actions of any guest who partakes in a Prize and (B) each Winner and any guest who participates in receiving a Prize in any way may be required by SHP to execute additional forms, releases and/or waivers as a prior condition to participating in a Prize. No substitution or transfer of a Prize is permitted except by SHP.

INTELLECTUAL PROPERTY OWNERSHIP

Participant hereby acknowledges and agrees that, in the event the Promotion requires or permits submission of any content by Participant, including but not limited to Participant’s photograph, artwork, text or other

content (“Content”), all such Content submitted by Participant shall be deemed a ‘work made for hire’, as defined in the United States Copyright Act. Participant agrees that SHP shall be the exclusive owner of such Content and all rights therein. SHP’s ownership includes without limitation the rights to: (i) exhibit, broadcast, use, reproduce, distribute, perform and license others to use all or any part of the Content; (ii) edit or modify the Content in any manner, or combine same with any other materials; and (iii) use and license third parties to use the Content and/or any portion thereof in any manner of exploitation and, in the case of (i), (ii) or (iii), in any digital, print or other medium whether now known or hereafter discovered, worldwide and in perpetuity with no obligation of further consideration or of notice, review or approval.

REPRESENTATIONS; INDEMNIFICATION

Each and every Participant and/or Winner hereby represents and warrants that they have read these Rules, are fully familiar with their contents, and agree to abide thereby. Each Winner shall be responsible and liable for their actions and the actions of any guest who partakes in a Prize, including any third party to whom a Prize is gifted, sold or transferred. Each Participant further agrees to indemnify, defend, discharge, release, forever acquit and hold SHP, SAC, Wit, their affiliated entities (including third-party partners) and their respective officers, employees, representatives, agents and contractors harmless against any and all demands, claims, actions, or proceedings of any kind, and from any and all injuries, damages, liabilities, costs, and expenses related to or arising out of their participation in the Promotion, any Prize awarded (including resulting from the Winner and any guest’s participation or use thereof), or any breach or alleged breach of any of the warranties, representations or agreements of Participants contained herein.

RELEASE OF LIABILITY

Participants agree to obey all applicable laws and regulations, including any local guidance or mandates related to any pandemic at the time of the any event related to the Promotion or any Prize, and to be bound by these Rules. By participating in the Promotion, each Participant fully and unconditionally release SHP, SAC and Wit from (1) all claims for liability arising from or related to your participation in the Promotion and (2) all claims related to a Participant’s acceptance, receipt, possession, loss and/or misuse of any Entry or any Prize. SHP makes no representations regarding the effects, condition, safety or potential exposure risks related to infectious and/or communicable diseases (including human coronaviruses).

In the event SHP is unable to continue the Promotion or to honor any Prize due to any event beyond its control, including but not limited to technological errors, fire, flood, natural or man-made epidemic or pandemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil unrest, terrorist threat or act, war (declared or undeclared), or any local, state, or federal law, order, or regulation, then subject to any governmental approval that may be required, SHP reserves the right to modify, suspend, extend, or terminate the Promotion and these Rules.

DATA PRIVACY

Private or personally identifying information (“PII”) collected in connection with the Promotion may be retained by SHP and SAC, sold, shared with business partners and/or affiliates, and/or used for marketing purposes. By participating in the Promotion, you consent to SHP and SAC’s collection and use of your personal information as described in our privacy policy available here: <https://www.nhl.com/kraken/info/privacy>. By entering the Promotion, you grant SHP, SAC and Wit permission to share your email address and any other PII with the other Promotion partners for the purpose of administration and Prize fulfillment, including use in a publicly available winners list. Winner, by acceptance of a Prize, except where legally prohibited, grants permission for SHP, SAC and its designees to use their name, address (city and state), photograph, voice, image and other likeness and Prize information for advertising, trade and promotional purposes without further compensation, in all media (including digital media) now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

DISPUTES

The Promotion and these Rules are governed by the laws of the United States and the State of Washington. As a condition of participating in the Promotion, Participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with the Promotion, shall be resolved individually, without resort to any form of class action, by final and binding arbitration administered by JAMS and conducted in Seattle, Washington before a sole arbitrator in accordance with the rules of JAMS.

WINNERS LIST

Please direct questions regarding the Promotion or requests for a list of winners to Seattle Hockey Partners LLC, Attn: Legal, 10601 5th Ave NE, Seattle, WA 98125 or legal@seattlekraken.com, in each case, clearly identifying the applicable promotion.