

HELLO KITTY TRIVIA OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of all fifty (50) United States and the District of Columbia, except Rhode Island. Must be EIGHTEEN (18) years of age or older by sweepstakes start date to enter. Void outside the fifty (50) United States, void in Rhode Island, and void where prohibited. Employees, agents and representatives (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households (whether or not related) of St. Louis Blues Hockey Club, L.P. ("Blues"), any company supplying all or a portion of the Prize, and the NHL Entities (defined below)) and their respective parents, affiliates, subsidiaries and advertising and promotion agencies are not eligible to enter or win. The NHL Entities shall be defined as the National Hockey League, its member professional hockey clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC, NHL Network, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees. By participating, entrants agree to be bound by these Official Rules and the decisions of the Blues, which are binding and final on all matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws.

SPONSOR: St. Louis Blues Hockey Club, L.P., 1401 Clark Ave., St. Louis, MO 63103. This contest may be administered in whole or in part on behalf of the Blues by Wit Labs Inc. ("Administrator" or "Wit").

TO ENTER: Submit information requested on the entry form located online at <https://web.witcontests.com/blues/trivia/hello-kitty-trivia-251216> and submit entry between 8 A.M. CT ON DECEMBER 16, 2025 THROUGH 11:50 P.M. CT ON JANUARY 6, 2026 One (1) entry per individual. Entries generated by mechanical means and entry by any means which subvert the entry process are void. All entries become the property of the Blues and will not be acknowledged or returned. Entries that are late, incomplete, copied,

misdirected, mutilated, illegitimate, inaccurate, illegible, lost, damaged, or incomplete entries, and/or entries that are generated by automated means, and/or late or lost entries due to data, computer and/or glitches, are void. All required information on the entry forms must be provided, or entry will be void. Any attempt by any to obtain more than the stated number of Entries by using multiple/different accounts, email addresses, identities, registrations, and logins, or any other methods, will void the Entries by that entrant. Normal Internet access and data/usage charges imposed by your Internet/wireless phone service provider may apply. See your Internet/wireless provider for pricing plan details. Optional information requested such as opting in to receive email or text message communications from the Blues does not improve your chances of winning. Entrants must have access to an Internet-connected device or computer as an online submission is the only way to enter the sweepstakes.

RANDOM DRAWING: One (1) winner will be randomly drawn on or about 10 A.M. ON JANUARY 7, 2026 from among all eligible entries. Odds of winning depend on the number of eligible entries received. All drawings will be randomly conducted by or on behalf of the Blues.

WINNER NOTIFICATION: Winner will be notified by e-mail ("Prize Notification"). To be declared an official winner, a potential winner may be required to provide proof of age and verification of identity and complete, sign and return to the Blues a Declaration and Release Form in a form to be provided by the Blues, and appropriate tax forms (collectively, "Required Documents"). If potential winner fails to respond to Prize Notification and/or to return completed Documents within three (3) days after Prize Notification and Documents are sent by the Blues, prize will be forfeited and, at the Blues' discretion and time permitting, an alternate winner may be selected by random drawing from the remaining eligible entries. If a prize or prize notification is rejected, faulty, returned as undeliverable, or declined by the potential winner, or if a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at the Blues' discretion and time permitting, an alternate winner may be selected by random drawing from the

remaining eligible entries. The winners of the prizes are solely responsible for any and all applicable taxes which may arise and be due or asserted on account of winning the prize. A 1099 tax form will be the responsibility of the winner of any prize.

PRIZE: One (1) winner will receive TWO (2) HELLO KITTY THEME NIGHT VIP TICKETS.

Total Approximate Retail Value ("ARV"): \$200 USD.

Tickets are subject to the terms and conditions set forth thereon and all applicable venue and Blues policies. Location of seats shall be determined in the Blue's sole discretion.

DELIVERY: The Blues may require winner to claim the prize at the Blues' business office or ticket window (if the prize includes tickets), or the Blues may ship or send the prize. Prize will be sent to winner's specified mailing or e-mail address, at the Blues' expense. Failure of delivery to winner's specified address will be at the responsibility of winner. Winner shall hold the Blues harmless against any loss by reason of failure of delivery, upon proof of attempted delivery of the prize to the mailing or e-mail address included in the winner's entry or specified by winner in an address form provided by the Blues. Prize will only be shipped to addresses within the 50 United States or the District of Columbia.

GENERAL PRIZE CONDITIONS: Each winner agrees that the prize is awarded "as is" with no warranty, representation or guarantee, either express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability or fitness for a particular purpose. Winners may not substitute, assign or transfer a prize or redeem a prize for cash. Winners are responsible for any and all applicable federal, state and local taxes. Winners are also responsible for transportation, lodging, parking, food, beverage, and any and all other incidentals and expenses related to acceptance and/or use of such prize. The Blues are not, and shall not be, obligated to replace any lost,

mutilated or stolen prize or any prize that is undeliverable or does not reach the winner for any reason, including, without limitation, because of incorrect or changed contact information. No more than the stated prizes will be awarded. No substitution, cash redemption, or transfer of a prize is allowed, except at the sole discretion of the Blues. The Blues reserve the right to substitute a prize of equal or greater value.

GENERAL CONDITIONS: By entering this sweepstakes, each winner gives permission to the Blues, at its option, to publish or otherwise use the winner's name, address, photograph, voice and/or comments, without compensation or further notice, in any publicity carried out by the Blues or its advertising agencies, except where prohibited by law.

By participating in the sweepstakes, entrants agree to the Blues' and Wit's collection and usage of their personal information and acknowledge that they have read and accepted the Blues Privacy Policy located at, <https://www.nhl.com/blues/info/privacy-policy> and Wit's privacy policy, located at <https://www.witcontests.com/terms#privacy>.

Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled, illegible or postage-due mail or entries; or for technical failure or other errors or difficulties of any kind whether human, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes and the winners, or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information. Released Parties are not responsible for injury or damage to entrants' or any person's computer related to or resulting from participating in this sweepstakes. Persons who tamper with or abuse any aspect of the sweepstakes, act in an unsportsmanlike or disruptive manner, or who are in violation of these Official Rules, as solely determined by the Blues, shall be disqualified and all associated entries shall be void. The Blues reserve

the right at its sole discretion to suspend, modify or terminate the sweepstakes should any portion of the sweepstakes be, in the Blues' sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Blues, corrupts or impairs the administration, security, fairness or proper play, or submission of entries to the Blues, or for any other reason determined by Blues in its sole discretion. In the event the sweepstakes is so terminated, the Blues, at its discretion, shall have the sole and exclusive right to select the potential winner(s) for the drawing(s) at issue from all eligible, non-suspect entries received for the applicable drawing prior to such action having been taken or as otherwise is deemed fair and appropriate by the Blues. The Blues are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The Blues are not responsible, and may disqualify an entrant, if his or her e-mail address, telephone, or other contact information does not work or if it is changed without entrant having given prior written notice to the Blues. The Blues' failure to or decision not to enforce any provision in these Official Rules shall not constitute a waiver of that or any other provision of these Official Rules. In the event there is any alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes-related materials and/or these Official Rules (including any alleged discrepancy or inconsistency in these Official Rules), it will be resolved by the Blues in its sole and absolute discretion. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision hereof. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in full force and effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If the Blues determines at any time in its sole discretion that any winner or potential winner is disqualified, ineligible, or in violation of these Official Rules, the Blues shall have the sole and exclusive right to select an alternate winner, even if the disqualified potential winner's name may have been already shown or

announced publicly. If any person supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize, the Blues may disqualify that person and seek damages from him or her, and that person may be prosecuted to the fullest extent of the law. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram, Facebook, Twitter, Google, Spotify, or Apple. You understand that you are providing your information to the Blues and Wit and not to Instagram, Facebook, Twitter, Google, Spotify, or Apple. Any questions, comments or complaints regarding this sweepstakes shall be directed to the Blues and not to Instagram, Facebook, Twitter, Google, Spotify, or Apple. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE BLUES SHALL DISQUALIFY ANY SUCH INDIVIDUAL AND EXPRESSLY RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE: Entrants, by participating, acknowledge, stipulate and agree that each and every one of the Blues, any company supplying all or a portion of the Prize, and the NHL Entities, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies, including, without limitation, Wit, and all of their respective officers, directors, members, managers, contractors, employees, franchisees, representatives, agents, successors and assigns (collectively, "Released Parties") shall have no liability whatsoever for, and shall be and are forever saved and held absolutely harmless by entrants, winners and winners' guests, their successors, assigns and estates, from and against any and all claims and liability whatsoever, including but not limited to tax liability, for any and all injuries, losses or damages of any kind or type whatsoever, including but not limited to personal injury, paralysis and/or death, to persons or property resulting in whole or in part, directly or indirectly, from participation in this sweepstakes and/or from the acceptance, possession, misuse, awarding or use of any prize (including any and all

activities related thereto) and/or while preparing for, participating in and/or traveling to or from any prize- or sweepstakes-related activity.

INDEMNIFICATION: By entering the sweepstakes, entrants agree to indemnify Released Parties from and against any and all liability, claims, costs, injuries, losses, damages or causes of action (however named or described), with respect to or arising out of either: (i) their participation in the sweepstakes; and (ii) their acceptance, possession and/or use/misuse of a prize awarded in the contest.

DISPUTES: Except where expressly prohibited by law, as a condition of participating in this sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, any and all claims and/or causes of action arising out of or connected with this sweepstakes, or the prize(s) awarded, or the determination of the winner must and shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances shall an entrant be permitted or entitled to obtain awards for, and each and every entrant, winner and winner's guest, hereby waives any and all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than such entrant's, winner's or winners guest's actual out-of-pocket expenses (if any), said sum not to exceed two hundred fifty dollars (\$250), and every entrant, winner and winner's guest further forever expressly waives any and all rights to have damages multiplied or increased. ANY SUCH DISPUTE SHALL BE BROUGHT EXCLUSIVELY IN THE STATE OR FEDERAL COURTS LOCATED IN THE CITY OF ST. LOUIS, MISSOURI. THE PARTIES HEREBY CONSENT TO THE PERSONAL JURISDICTION AND VENUE OF SUCH COURTS AND WAIVE ANY OBJECTIONS THERETO, INCLUDING ANY CLAIM OF INCONVENIENT FORUM.

THIS SWEEPSTAKES AND THESE OFFICIAL RULES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MISSOURI, WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES.

WINNERS' LIST: For the name of the winner, send a self-addressed stamped envelope to: St. Louis Blues, 1401 Clark Ave., St. Louis, MO, 63103. Only one (1) request per outer envelope will be fulfilled. Vermont residents may omit postage. You may also visit the following link to view the current winner information once available: <https://www.nhl.com/blues/fans/contest-winners>.

COPY OF OFFICIAL RULES: For a copy of these Official Rules, print out these pages or send a self-addressed stamped envelope to: St. Louis Blues, 1401 Clark Ave., St. Louis, MO 63103, for receipt no later than 1 WEEK AFTER THE CONTEST END DATE. Only one (1) request per outer envelope will be fulfilled. Vermont residents may omit postage.