

SNIPES X LIBERTY “SHOPPING SPREE” SWEEPSTAKES:

OFFICIAL SWEEPSTAKES RULES

1. Sweepstakes Description: The following terms and conditions apply to that certain New York Liberty, LLC (“NYL”)-administered sweepstakes known as the *Snipes x Liberty “Shopping Spree” Sweepstakes* (the “Sweepstakes”). Five (5) individuals who, during the Sweepstakes Period (as defined below), complete and submit that certain Sweepstakes entry form available at <https://web.witcontests.com/liberty/sweepstakes/vote/snipes-x-liberty-shopping-spree>, will be provided with a chance to win the following prize package: (i) one (1) \$200 Snipes Gift Card and (ii) one (1) \$200 NYL Team Store Gift Card (the “Prize”; all specifications and details relating to the Prize shall be determined by NYL in its sole discretion).

ARV of the Prize: \$400.00

2. Sweepstakes Period: The “Sweepstakes Period” means the period of time beginning at 12:00 AM ET on September 19, 2026, and ending at 11:59 PM ET on September 25, 2026. In order to qualify, entries must be received during the Sweepstakes Period. Any entries received thereafter shall be null and void, and ineligible for the Sweepstakes. NYL is not responsible for late, incomplete, or misdirected entries, nor is it obligated to publicly announce the Sweepstakes results.

3. To Enter: NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE WILL NOT INCREASE OR IMPACT YOUR CHANCES OF WINNING. In order to be entered into the Sweepstakes, an eligible entrant (“Entrant”) must, during the Sweepstakes Period, enter the Sweepstakes in the manner described above.

Limit: one (1) entry per person. If an Entrant completes more than one (1) Sweepstakes entry form, only the first Sweepstakes entry form will be considered. All entries become the property of NYL.

By entering the Sweepstakes in the manner described above, an Entrant consents (a) to being contacted by NYL, Snipes, and their respective affiliates and designees (collectively, the “Sweepstakes Parties”); and (b) to be bound by, and comply with, all of the terms and conditions set forth in these Official Sweepstakes Rules.

4. Eligibility: VOID WHERE PROHIBITED. Entrants must be at least 18 years of age at the time of entry and reside within the State of New York, New Jersey, or Connecticut. Sweepstakes is void where prohibited or restricted by law. Employees, officers and directors (and their parents, siblings, spouses and children) of: (a) the Sweepstakes Parties; (b) their respective advertising or promotional agencies; and (c) their respective parents, subsidiaries or affiliates, are not eligible to participate in the Sweepstakes.

5. Selection of the Winners and Notification: Subject to the terms and conditions set forth herein, there will be Five (5) Prize winners (each, a “Winner”), randomly selected from among all qualifying Entrants. The Winners will be chosen on or about September 28, 2026.

Each Winner will be notified via email on or about September 28, 2026. If a Winner: (a) is unreachable; (b) does not make direct contact with NYL by the date specified in the notification message; or (c) fails to accept the Prize, NYL reserves the right, in its sole and absolute discretion, to disqualify such Winner and, to select a replacement Winner from the remaining qualifying Entrants. NYL shall not be responsible for failed attempts to notify a Winner and no responsibility is assumed by NYL for any correspondence returned

as undeliverable or any other problems associated with attempt(s) to notify a Winner. Odds of winning depend upon the number of eligible entries received.

6. Winner Verification: Upon the request of NYL, each Winner must sign and return the following documents: (a) an affidavit of eligibility; (b) a liability/publicity release in form and substance satisfactory to NYL; and (c) any other releases and waivers requested by NYL, releasing the Sweepstakes Parties from any and all liability, loss, claims, demands and causes of action for or related to personal injury, damage, theft, loss, or any other harm suffered in connection with the Sweepstakes or the Prize. If any of the foregoing documents are not completed, signed, and returned prior to deadline noted therein, or if a Winner is deemed by NYL to be ineligible or not to have complied with these Official Sweepstakes Rules, then such Winner will be disqualified and an alternate Winner will be selected from the remaining eligible entries, time permitting.

7. Prize Conditions, Terms and Restrictions: Only the Prize described in these Official Sweepstakes Rules shall be awarded and no substitutions, cash equivalents and/or redemptions shall be made, except that, in the event of Prize unavailability, NYL reserves the right to substitute the Prize with another prize of equal or greater value, in NYL's sole discretion. The Prize cannot be transferred, assigned, or redeemed for cash. Unless otherwise set forth herein, each Winner shall be solely responsible for (i) any and all costs not specifically described as part of the Prize including any and all of his/her travel expenses and accommodations, and (ii) any taxes due arising from or with respect to the Prize. Acceptance and use of any tickets included in the Prize shall be subject to the "ticket back" terms and conditions contained with such tickets.

Except where prohibited by law, each Winner may be required to sign a publicity release granting the Sweepstakes Parties the right to use such Winner's name, likeness, statements (if true), biographical information, voice, and city and state of residence for advertising, marketing and publicity purposes on a worldwide basis and in all forms of media, without additional compensation. The Sweepstakes Parties expressly disclaim any responsibility or liability in connection with injury or loss to any person or property relating to redemption of the Prize. The Sweepstakes Parties make no representations or warranties in connection with the Prize. Restrictions, conditions and limitations apply.

8. Posting Terms and License to Use Entrant Personal Information: In order to promote, market and publicize the Sweepstakes, the Sweepstakes Parties and their respective affiliates may require a license to use any and all information, materials and content submitted in the Sweepstakes including, but not limited to, each Entrant's name (and likeness), biographical information, and any other personal information submitted. Accordingly, by submitting an entry, each Entrant expressly grants to the Sweepstakes Parties a worldwide, perpetual, irrevocable, royalty-free, non-exclusive, sub-licensable and transferable right and license to use, however the Sweepstakes Parties may deem fit in its sole and absolute discretion, whether in connection with the Sweepstakes or otherwise, all content submitted in connection with an entry, including, without limitation, to send marketing communications related to the Sweepstakes Parties or their respective affiliates.

9. Privacy Policy: Personal information collected during an Entrant's participation in the Sweepstakes may include name, email address, mailing address, phone number, and any other information voluntarily submitted. Such information will be collected by NYL and/or its affiliates, designees, agents, and service providers for purposes of: (a) administering and fulfilling the Sweepstakes as described in these Official Rules; (b) verifying eligibility and selecting Winners; (c) delivering the Prize; and (d) marketing and advertising communications, subject to applicable law. For complete details regarding how NYL collects, uses, retains, and discloses personal information, and your rights regarding such information (including the right to opt out of marketing communications and, where applicable, to request access to or deletion of your

data), please review NYL's Privacy Policy at <https://bkse.com/privacy-policy> (the "Policy"). By participating in this Sweepstakes, you acknowledge that you have reviewed and agree to the Policy.

10. Sweepstakes Conditions: The Sweepstakes is governed by and subject to all applicable federal, state, and local laws. By participating, Entrants waive any right to claim ambiguity in the Sweepstakes or in these Official Sweepstakes Rules. Any violation of these Official Sweepstakes Rules may result in disqualification and any violation of these Official Sweepstakes Rules by any Winner will result in such Winner's disqualification as a Winner and all privileges as a Winner shall be immediately terminated. ENTRANTS RELEASE, DISCHARGE, AND AGREE TO INDEMNIFY AND HOLD HARMLESS NEW YORK LIBERTY, LLC, THE SWEEPSTAKES PARTIES, THE WOMEN'S NATIONAL BASKETBALL ASSOCIATION AND ITS MEMBER CLUBS, WNBA ENTERPRISES LLC, NBA PROPERTIES, INC., BROOKLYN EVENTS CENTER, LLC, BARCLAYS SERVICES CORPORATION, AEG MANAGEMENT BROOKLYN, LLC, BROOKLYN ARENA LOCAL DEVELOPMENT CORPORATION, AND EACH OF THEIR RESPECTIVE OWNERS, AFFILIATES, AND SUBSIDIARIES, AND ALL OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, MEMBERS, MANAGERS, AGENTS, SPONSORS, LANDLORDS, TENANTS, LICENSEES, CONTRACTORS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS FROM AND AGAINST ANY LIABILITY FOR ANY DAMAGES, INJURY OR LOSSES, TO ANY PERSON (INCLUDING DEATH), OR PROPERTY, OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY OR PARTICIPATION IN THE SWEEPSTAKES.

11. Limitations of Liability; Right to Modify Sweepstakes: NYL shall not be held responsible for late, misdirected, incomplete, or undeliverable entries. NYL may prohibit an Entrant from participating in the Sweepstakes or winning the Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair play, or intending to annoy, abuse, threaten or harass any other Entrants or NYL representatives or employees. NYL reserves the right, in its sole discretion, to cancel, terminate, modify, extend, or suspend the Sweepstakes, in whole or in part, including, without limitation, extending, shortening, or otherwise modifying the Sweepstakes Period, the number of Prizes available, or any other aspect of the Sweepstakes, at any time for any reason, with or without prior notice, without liability to any Entrant. Without limiting the foregoing, if, for any reason, the Sweepstakes is not capable of running as planned, including, but not limited to, by reason of tampering, unauthorized intervention, labor dispute, fraud, technical failures, or any other causes beyond the control of NYL which, in the sole opinion of NYL, corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, then NYL reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes and select the Winners based on entries received prior to the action taken. In the event of any modification to these Official Sweepstakes Rules, Entrants' continued participation in the Sweepstakes following such modification shall constitute acceptance of the modified terms. Any such modification shall be posted at a location designated by NYL, and it is each Entrant's responsibility to review the Official Sweepstakes Rules periodically. NYL shall not be required to provide notice to individual Entrants of any modification.

12. Claims/Choice of Law: (a) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (b) under no circumstances will Entrant be permitted to seek the award of, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages or any other damages, other than actual out-of-pocket expenses, and hereby waives all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of Entrants and/or NYL in

connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without regard for conflicts of law doctrine, and all proceedings shall take place in the State of New York. All Entrants agree to submit to the exclusive jurisdiction of the courts of the State of New York and agree to waive the right to a jury trial with respect to any claim or dispute with regard to any aspect of the Sweepstakes or Official Sweepstakes Rules.

13. Winners List: For a copy of the name of the Winners, send a postage paid, self-addressed envelope, or email, to:

New York Liberty
Attn: Stephanie Rejman
168 39th Street, 7th Floor
Brooklyn, New York 11232
srejman@bkse.com

Requests must be received within sixty (60) days of the date the Sweepstakes officially ends.

14. WNBA Rules: The Sweepstakes and the terms and conditions contained herein shall be governed by all Women's National Basketball Association ("WNBA") rules, regulations, resolutions, and agreements, as they may be modified or amended from time to time.