Promotion Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

Purchase does not increase chance of winning.

1. NO PURCHASE NECESSARY TO ENTER OR WIN. Participation in KeyBank Center Memories Giveaway promotion (the "Promotion") constitutes an entrant's (an "Entrant") full and unconditional agreement to and acceptance of these Promotion rules (the "Official Rules"). The information in Rule No. 2 outlines the specifics for this Promotion.

2. Name of Promotion: KeyBank Center Memories Giveaway

   Promotion Period: Tuesday, November 3, 2026, at 12:01 a.m. until Friday, November 20, 2026, at 11:59 p.m.

   Prize Description: Two (2) tickets to a 2026-27 Buffalo Sabres game (Mutually agreed upon game), Two (2) tickets to a 2026-27 Buffalo Bandits game (Mutually agreed upon game), Two (2) tickets to a 2026-27 event at KeyBank Center (Mutually agreed upon)

   Quantity of Prizes to be Given Away: One (1)

   Approximate Value of Prizes: $660 (USD)

   Drawing Date: Saturday, November 21, 2026

3. ELIGIBILITY: Open to permanent legal residents of the 50 United States, the District of Columbia and Canada (excluding Quebec) who are eighteen (18) years of age or older, at time of entry. Employees of the Sponsor, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate. The Promotion is subject to all applicable federal, state, provincial, and local laws and regulations. Void where prohibited or restricted by law. FOR CANADIAN RESIDENTS ONLY: In addition, if the eligible winner is a resident of Canada then he/she/they will be required to correctly answer a time-limited, mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone). Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

4. HOW TO ENTER: NO PURCHASE NECESSARY TO WIN. To enter, Entrant must complete the online form at (https://web.witcontests.com/sabres/sweepstakes/win/keybank-center-memories-261030) during the "Promotion Period" stated in Rule No. 2. Only fully completed entries will be considered as eligible entries. Limit one entry per person, regardless of method of entry; multiple entries will not increase chances of winning and may result in all entries of an Entrant' being disqualified. Enter using only a valid email account held by Entrant. The Sponsor may contact Entrant by email. All entries must be received by the end of the Promotion Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized holder of the email account used to enter the Promotion at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by Western New York are in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries.

5. PRIZES AND ODDS OF WINNING. The Winner(s) will be selected by random drawing on or about the drawing date stated in Rule No. 2. Each prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of the Sponsor whose decisions are final and binding in all matters pertaining to this Promotion. Entrants agree to be bound by these Official Rules.

6. MOBILE DISCLOSURE: If you opt to use your wireless mobile device in connection with this Promotion, depending on your phone's capabilities, data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Promotion. The Sponsor is not responsible for any of the foregoing fees or charges.

7. GENERAL CONDITIONS. Potential winners will be notified by the Sponsor and must reply to the notification within one (1) hour, or the Prize will be forfeited, and an alternate potential winner will be selected. If the reply is received within the deadline, a potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of non-compliance, if a potential winner cannot be reached at the email on that potential winner's entry, or if a Prize is returned as unclaimed or undeliverable, that Prize will be forfeited, and an alternate potential winner will be selected. Canadian potential winners must comply with the additional requirements relating to correctly answering a skill-testing question set out in Rule No. 3 above. If they fail to do so, they will forfeit their right to a Prize and another potential winner will be selected. The Sponsor reserves the right at its sole discretion to disqualify any Entrant from the Promotion in the event it is determined that he, she or they have entered in a fashion not permitted by the Official Rules or any other pertinent terms or conditions referenced in the Official Rules. No substitution of any Prizes will be offered. No Prize transfer

permitted. If a Prize is unavailable, the Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one Prize per person. All taxes, fees, surcharges on Prizes, and travel and lodging costs are the sole responsibility of Prize winner(s). No correspondence will be entered into except with potential winners. By participating and accepting a Prize, where permitted by law, each winner grants to the Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of the Sponsor, the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review.

8. COLLECTION OF INFORMATION. Collection of any personally identifiable information will be in accordance with the privacy policy of the Sponsor ("Privacy Policy"), located at https://www.nhl.com/sabres/team/privacy-policy. By participating in this Promotion, entrants agree to collection of such information and acknowledge they have read and accepted the Privacy Policy.

9. INTELLECTUAL PROPERTY. All entries become the property of the Sponsor and none will be returned. All intellectual property used in the Promotion (unless stated otherwise), including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights reserved. Unauthorized copying or use of any of the Sponsor's intellectual property without the express written consent of the Sponsor is strictly prohibited.

10. RELEASE OF LIABILITY. All Entrants agree to hold harmless and release the Sponsor, Western New York Arena LLC, and their respective parent companies, affiliates, subsidiaries, officers, directors, members, agents, employees, and all others associated with the development and execution of this Promotion from any and all liability with respect to or in any way arising from this Promotion and acceptance, possession, use, or misuse of a Prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. The Sponsor is not responsible for Prize quality or utility. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the Promotion, or by any technical or human error that may occur in the processing of submissions in the Promotion. The Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications line failure; theft, destruction, unauthorized access to, or alteration of entries. The Sponsor is not responsible for typographical or other errors in the offer or administration of the Promotion, including but not limited to, errors in advertising, the Official Rules, or the announcement of the Prize winners. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. The Sponsor is not responsible for user cheating or fraud by any Entrants. Any activities intended to disrupt or interfere with the proper play of the Promotion or defraud the Sponsor in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any Prizes won. If, for any reason, the Promotion is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of the Sponsor, that in the sole opinion of the Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Promotion. Without limiting the foregoing, if, for any reason, the Promotion is not capable of running as originally planned for any reason, the Sponsor reserves the right to cancel the Promotion and conduct a random draw from all previously received eligible entries received by the Promotion End Date. The Sponsor reserves the right to modify, supplement or otherwise change or replace these Official Rules at any time without notice.

11. DISPUTES: THIS Promotion IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, including all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations between Entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. The Promotion is void where prohibited by law and is subject to all applicable laws. As a condition of participating in this Promotion, each Entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by the Sponsor. Further, in any such dispute, under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Promotion), and participant further waives all rights to have damages multiplied or increased.

12. REPRESENTATIONS AND WARRANTIES: By entering into the Promotion, Entrant represents and warrants that: (i) any information supplied by Entrant (including personally identifiable information) is accurate; (ii) Entrant has the right to provide such information to Sponsor and to grant the consents to use such information as provided herein; (iii) use of such information by Entrant or by Sponsor in the Promotion, as described in these Official Rules or for other Promotion purposes will not violate the rights of Entrant or any third party; and (iv) that Entrant is a legal resident of one of the 50 United States, the District of Columbia or Canada (other than Quebec) and is at least eighteen (18) years of age.

13. WINNER(S) LIST. To receive a copy of these Official Rules or the winner list, send a self-addressed stamped envelope to the address below to: KeyBank Center Memories Giveaway Covered at KeyBank Center c/o Buffalo Sabres, One Seymour H. Knox III Plaza, Buffalo, New York 14203. Request must be received within 90 days of Sweepstakes drawing date.