

Baltimore Ravens Flocks Finest Contest Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN.
PURCHASING WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Void where prohibited or restricted by law, rule or regulation. This **Flocks Finest Contest** (the "Contest") is subject to all applicable federal, state, local laws, rules and regulations. This Contest is powered by Wit Labs, Inc. ("Wit" or "Administrator") on behalf of the Baltimore Ravens Limited Partnership ("Club") and is accessible via the Administrator's website at <https://web.witcontests.com/ravens/sweepstakes/win/the-hunt-for-the-ultimate-rave-260803> or through a mobile device or computer at <https://www.baltimoreravens.com/fans/sweepstakes/> (the "Website")(collectively, the "Platform"). For the avoidance of doubt, Administrator provides the Platform for the Contest, but is not the sponsor for the Contest. By creating and using an account with Administrator, all Entrants (as defined herein) are further required to read and agree to the Administrator's [Terms of Use](#).

- 1) Eligibility:** This is offered and open to persons who are legal residents of any of the 50 United States or the District of Columbia and eighteen (18) years of age or older as of the date of participation. Employees, officers, directors, agents and representatives of the Administrator, the National Football League, its member professional football clubs, and NFL Ventures, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively, the "Contest Releasees"), and each such individual's immediate family members (husband, wife, mother, father, sister, brother, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The Contest is subject to all applicable federal, state, and local laws. Void outside of the United States, and where prohibited by law. Only an individual meeting all eligibility requirements set forth in these rules (the "Official Rules") may participate in the Contest or win a prize. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. The Club reserves the right to verify the eligibility of winner before awarding any prize.
- 2) Promotion Period:** Contest begins on Friday, August 28, 2026 at 9:00AM Eastern Time ("ET") and ends on Sunday, November 8, 2026 at 11:59PM ET (hereinafter, "Promotion Period"). The Club's computer is the official time keeping device for this Contest.
- 3) To Participate:** To successfully enter the Contest, all eligible Entrants must go the Entry Page during the Promotion Period and complete and submit the requested information on the form located on the corresponding Contest Entry Page. Entrants will be asked to provide their full name, mailing address, telephone number, and e-mail address (among other information). Entrants will then be asked subjective questions regarding the Entrant's passion for the Baltimore Ravens. Submissions must be in the English language and original works of the Entrant. Submissions submitted without all required information or after the Entry Period will be disregarded. All Submissions become the exclusive property of the Club and will not be acknowledged or returned. **Limit one (1) registration form submission per Entrant and per email address for the duration of the Promotion Period. Additional registration forms received from any such Entrant or email address after the first registration form received from that person or email address will be void.** The use of a script, macro or any other device to automate or subvert the registration process is prohibited and all such

registrations will be void. Registration form submissions will be accepted throughout the Promotion Period, in accordance with the terms of these Official Rules. In the event of a dispute as to the identity of an Entrant based on the email address submitted, the entry will be deemed to be submitted by the person named on the applicable entry (regardless of whether that is the name of the authorized account holder of the email address from which said entry form was submitted), provided such individual is eligible according to these Official Rules.

Entrants must not include any of the following content (the “Content Restrictions”) in any Submission: (i) pornography, adult-oriented content or any other sexually-explicit material; (ii) materials relating to lotteries or gambling; (iii) explicit language or content, images of violence, or promotion of illegal activities; (iv) content in violation of intellectual property rights or laws; (v) libelous, defamatory, disparaging, tortious or slanderous materials; (vi) content that denigrates, disparages or reflects negatively on the NFL, its team, affiliates, or sponsors, and their collective owners and employees, or the game of football; (vii) tobacco, e-cigarettes, alcohol or drugs; (viii) dangerous stunts; (ix) violence of any kind; (x) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, or local law, ordinance, or regulation; (xi) individuals under legal age of majority without providing a signed release from parent or legal guardian; (xii) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); and (xiii) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state where the Submission is created. Any Submission that does not comply with the foregoing, in the sole discretion of Club, will be disqualified and eliminated from consideration.

The Club is not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, illegible, inaccurate, postage due or undelivered entries or mail, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Contest including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of entries, mail, or the announcement of the prize; or for any injury or damage to Entrant’s or any other person’s computer relating to or resulting from participation in this Contest, or for printing, typographical, human or other errors appearing in these Official Rules or other Contest-related materials. Club reserves the right, in its sole discretion, to void any entries of Entrants whom Club believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Contest or is in violation of these Official Rules.

4) Winning Events: Winner Selection: Based on the criteria outlined below, all eligible Submissions received during the Entry Period will be evaluated by a panel consisting of the subjective opinion of Ravens employees (the “Panel”), using the following numerical judging criteria:

- a. Originality of the stories of the fan's most memorable moments, experience and their "why" for being a fan of Baltimore Ravens football team. (0-5 pts)

- b. Degree to which the team and fandom has impacted the applicant and/or their family (0-5 pts)
- c. Tiebreaker: In the event of a tie for any prize, the score for “most touching piece (0-5 pts)” will be used as a tie breaker.

The Panel will determine a Contest winner (“Contest Winner”) on or about November 16, 2026, from among all eligible entries received during the Promotion Period. Entries must be received before the end of the Promotion Period to be eligible to win. Potential Contest Winner will be notified TBD. Contest Winner may be required to complete, sign and return an Affidavit of Eligibility and Publicity/Liability Release prior to the receipt of the prize, or the prize may be forfeited and awarded to the Contest runner-up winner, as determined by the Panel. If the Contest Winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; does not reply to the Administrator within 7 days of notification of winning, or otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, Contest Winner will forfeit his/her prize and the prize may be awarded to the Contest runner-up, as determined by the Panel, in the Club’s sole discretion.

Prizes: There will be one (1) grand prize (“Grand Prize”), consisting of a Trip for Two (2) to the Super Bowl (flights, hotel and game tickets inclusive). Estimated ARV: \$5,000; one (1) second place prize (“Second Prize”) consisting of an Under Armour Performance Center (UAPC) Tour and a Signed Jersey. Estimated ARV: \$500; and one (1) third place prize (“Third Place”) consisting of a Ravens Prize Pack. Estimated ARV: \$100. Prizes are awarded “as is” with no warranty or guarantee, either express or implied, by Club. All Prizes are non-transferrable, and the Club and the Administrator reserve the right to substitute any Prize for one of comparable or greater value, whether in cash or otherwise, if a Prize cannot be awarded as described herein for any reason. All Prize details are at Club’s sole and absolute discretion.

6) Prize Restrictions: No transfer, assignment, sale, duplication, cash redemption or substitution of prize (or portion of prize) is permitted, except by Club. Club reserves the right to substitute a prize (or applicable portion of prize) with one of comparable or greater value, as determined by Club. Club is not responsible for and will not replace lost or stolen prize or any component thereof. Non-compliance with these Official Rules may result in disqualification and, at Club’s sole discretion, the awarding of prize to an alternate winner. Winner is solely responsible for any and all applicable fees, taxes and expenses associated with a prize that are not specifically listed herein.

For any prizes related to tickets, passes, or access to the Under Armour Performance Center, if applicable (e.g., for a Training Camp VIP Day), if Winner and/or guest(s) engage/s in behavior attending a prize-related event or during travel that (as determined by Club in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Club or any of Club’s services, products, trademarks, service marks, or logos, Club reserves the right to send Winner and/or guest(s) home with no further obligations or compensation whatsoever to Winner and/or guest(s) (which may, in Club’s sole discretion, result in such Winner’s disqualification from the Contest and forfeiture of any (and/or all) prize(s). In the event Winner or guest(s) engage/s in behavior that is illegal, tortious, or subjects Winner or guest(s) to arrest or detention, Club shall have no obligation to pay any damages, fees, fines, judgments or

other costs or expenses of any kind whatsoever incurred by Winner or guest(s) as a result of such conduct.

Additional terms, restrictions, and exclusions may apply to game tickets or sideline passes; see front and back of game tickets for additional terms and exclusions. All game tickets are subject to verification and are void and will be rejected if not obtained through authorized, legitimate channels, or if any part of any game ticket is determined by Club or Club's agent or representative (including but not limited to a Baltimore Ravens employee or contractor) to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way, or if game ticket contains printing, typographical, mechanical, or other errors. In the event that the game or any part of it is cancelled, postponed or preempted for any reason, including weather, no rain checks, exchanges, substitution or cash replacement value of the Prize will be provided except at Club's discretion.

7) Verification of Potential Winners: ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY CLUB, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8) Publicity: Except where and as may be prohibited by law, participation in the Contest and acceptance of any prize constitutes express permission of winner for Club, and those acting pursuant to the authority of Club, to use such winner's name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter developed, worldwide in perpetuity, without further notice, review or approval, permission, or compensation. If you do not agree to these terms, you should not participate in the Contest.

9) General Conditions: Club reserves the right, in its sole discretion, to modify, suspend or terminate this Contest (or any portion thereof) at any time. Club reserve the right to disqualify any individual they determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Contest, (b) defraud Club, (c) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other participants, the Club, or representatives of the Club, or (e) act in violation of these Official Rules. In such event(s), Club reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Club's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Contest through means not permitted by these Official Rules is subject to disqualification. No more than the stated number of prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Club reserves the right, in its sole and absolute discretion, to award only the stated number of prizes (previously not awarded) by means of a random drawing among all legitimate and eligible prize claims. **ANY ATTEMPT BY ANY PERSON DELIBERATELY TO DAMAGE THE ELECTRONIC ENTRY FORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST**

MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, Club RESERVES THE RIGHT TO SEEK REMEDIES (INCLUDING ATTORNEYS' FEES) AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

10) Agreement to Official Rules: By participating in the Contest, Entrants agree to be bound by these Official Rules and the decisions of the Club (including but not limited to Club's employees or agents handling Prize redemption), which are final and binding in all matters relating to the Contest. By participating in the Contest, each Entrant waives any right to claim ambiguity in these Official Rules.

11) Release: By participating in this Contest, Entrant agrees to release, indemnify, and hold harmless, Contest Releasees, from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Contest Releasees are not responsible for cancellations or delays, or if any prize cannot be awarded or used, or if the Contest cannot be conducted as planned for any reason due to intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond Club's control. For clarity, if Entrant is accessing this Contest through the Baltimore Ravens app through Apple's App Store, then Apple, Inc. is not associated in any way with this Contest, and Entrant agrees to release, indemnify, and hold harmless Apple, Inc. from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy.

12) Limitation of Liability: Except where prohibited, Entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest not to exceed \$50 but in no event including attorneys' fees, and (3) under no circumstances will Entrant be permitted to obtain awards for and Entrant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING THE CONTEST AND PRIZE, ARE PROVIDED "AS IS" WITHOUT WARRANTY

OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13) Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or the Contest Released Parties in connection with this Contest will be governed by and construed in accordance with the internal laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

14) Privacy: By entering the Contest, each Entrant agrees that his or her entry and any other personally identifiable information collected in connection with the Contest may be used by Club, and/or its affiliates for administration of this Contest, including in connection with Prize fulfillment, in accordance with the Privacy Policy located at <https://www.baltimoreravens.com/privacy-policy>.

15) Winners List: For the names of the winners send a self-addressed, stamped envelope to Baltimore Ravens Flocks Finest Contest c/o Baltimore Ravens, 1 Winning Dr, Owings Mills, MD 21117, after Monday, November 16, 2026 and before Saturday, January 16, 2027.

16) Sponsor: Baltimore Ravens Limited Partnership, 1 Winning Drive, Owings Mills, MD 21117.

17) Administrator: Wit Labs, Inc., on behalf of the Club, performs the collection, submission or processing of Entrant entry forms for the Contest as well as the overall administration of the Contest. Entrants may contact Administrator with any questions, comments or problems related to administration of the Contest. Administrator may be reached by email at team@witcontests.com during the Promotion Period.