

Beat The Freeze Sweepstakes Rules

Welcome to the Beat The Freeze Sweepstakes (the “**Sweepstakes**”), sponsored by RaceTrac (“**Sponsor**”). **PLEASE READ THESE SWEEPSTAKES RULES CAREFULLY BEFORE ENTERING INTO THE SWEEPSTAKES.**

THERE IS NO PURCHASE OR PAYMENT NECESSARY IN ORDER TO ENTER OR WIN THE SWEEPSTAKES. ANY PURCHASE OR PAYMENT OF ANY KIND THAT YOU MAKE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

This Sweepstakes is powered by Wit Labs, Inc. (“**Wit**”) on behalf of Sponsor, and is accessible via the Wit website at racetrac.com/beatthefreeze (the “**Platform**”). For the avoidance of doubt, Wit administers and provides the Platform for the Sweepstakes, but is not the sponsor for the Sweepstakes.

As a legal requirement for participating in this Sweepstakes as an entrant (“**Entrant**” or “**You**”) hereby agree to be bound by these Sweepstakes Rules (the “**Rules**”) which form a legal contract by and between You and Sponsor. **If You do not agree and consent to these Rules, please do not enter the Sweepstakes or use the Platform.** To participate in the Sweepstakes, You must agree to the Wit [Terms of Use](#).

1. SWEEPSTAKES.

1. Sweepstakes Description. Entrant agrees to prepare and submit the required entry form for the Sweepstakes (an “**Entry**,” collectively the “**Entries**”) in accordance with the Official Rules as described herein. After submission, Entrant may or may not be deemed a Winner (as defined in Section 3.1), subject to eligibility and compliance with these Rules. Prizes will be awarded for this Sweepstakes, and will be publicly displayed on the Sweepstakes Landing Page (as defined below).
2. Sweepstakes Period. **Sweepstakes Start Date:** August 5, 2026 at 12:00AM. **Sweepstakes End Date:** September 1, 2026 at 11:59PM. The Sweepstakes will begin on the above Start Date, and will last through the above End Date (“**Sweepstakes Period**”).
3. Rules. By participating in the Sweepstakes, Entrant unconditionally accepts and agrees to comply with and abide by these Rules, waives any right to claim ambiguity in the Rules or Sweepstakes related advertising/materials and agrees that the decisions of Wit or Sponsor with respect to the Sweepstakes and any prize awards shall be final and binding in all respects. Sponsor reserves the right to alter the terms of these Official Rules at their discretion. Any such changes to the Official Rules will be prominently displayed and any conflicting changes to the Official Rules will be superseded by the most recent version of the Official Rules.
4. Sweepstakes Administration. Wit, on behalf of Sponsor, performs the collection, submission or processing of Entries, as well as the overall administration of the Sweepstakes. Entrant may contact Wit with any questions, comments or problems related to administration of the Sweepstakes. Wit may be reached by email at team@witcontests.com during the Sweepstakes Period.

2. ELIGIBILITY.

- 2.1. Eligible Entrants. The Sweepstakes is open only to legal residents of the states of Alabama, Georgia, Mississippi, North Carolina, South Carolina, and Tennessee who are of eligible age to participate in their jurisdiction and 18 years of age or older, or, if in Alabama 19 years of age or older, and in Mississippi 21 years or older. By participating, Entrants agree to be bound by these Rules and the decisions of Wit or Sponsor, which are binding and final on matters relating to this Sweepstakes.
- 2.2. Non-eligible Persons. Sponsor, Atlanta National League Baseball Club, LLC (“**ANLBC**” or “**Atlanta Braves**”), the MLB Entities, Braves Stadium Company, LLC (“**BSC**”) its parents, subsidiaries, affiliates, distributors, retailers, sales representatives, Sweepstakes administrator, advertising and promotion agencies; and each of their respective officers, directors, employees, consultants and contractors (the “**Sponsor Entities**”), are ineligible to enter the Sweepstakes or win any related prize. “**Household Members**” means those people who share the same residence as any Sponsor Entity for at least three (3) months during a given year. “**Immediate Family Members**” means parents, step-parents, legal guardians, children, step-children, siblings, step-siblings or spouses of any Sponsor Entity. Household Members and Immediate Family Members of any Sponsor Entities are also not eligible to enter or win the Sweepstakes. “MLB Entities” means the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLB**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“**Clubs**”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities.

3. PRIZES.

- 3.1. Prizes Awarded.** There will be six (6) total winners. There will be one (1) Grand Prize winner and five (5) First Prize winners. The Grand Prize and two (2) First Prize winners will be randomly selected from eligible Entries on or about September 5, 2026, after the conclusion of the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. Three (3) first prizes are randomly seeded by time and date throughout the Sweepstakes Period. Each potential winner will be notified instantly and must follow instructions set forth in the “Notification” section of these Official Rules. Prizes' availability will decrease as they are awarded. Odds of winning depend on the number of eligible Entries received and order in which they were received. There will be **one (1) Grand Prize** consisting of two (2) game tickets for winner and one (1) guest to attend the Atlanta Braves home game on September 12, 2026 located at Truist Park in Cobb County, GA, one (1) Sponsor designated gift card valued at \$1,000 for travel expenses to Truist Park and one (1) RaceTrac swag pack. Also includes one (1) parking pass. Grand Prize winner will have the opportunity to compete against RaceTrac’s “The Freeze” character in the “Beat the Freeze” race at a time to be determined upon arrival at the Game (“**Race**”); The Game tickets are subject to terms and conditions thereon and seating will be designated by Sponsor. In the event, for whatever reason, the Game is postponed or cancelled, the Game ticket portion of prize will be substituted in Sponsor’s sole discretion and the Race portion will be cancelled with no additional compensation. Tickets must be used on date specified by Sponsor, or prize will be forfeited with no compensation. Grand Prize winner’s guest must be 18 years of age or older unless they are winner’s child/charge. In the event the Grand Prize winner cannot use the tickets on the date designated by Sponsor as stated above, Grand Prize winner will be disqualified and an alternate Grand Prize winner will be selected via a random drawing, time permitting. All details of the Race are in Sponsor’s sole discretion and winner must follow any guidelines applicable for the Race and may need to execute any additional documents in order to participate in the Race. In the event the winner is unable or unwilling to participate in the Race, they will still receive the remainder of the prize with no compensation for Race portion of prize. Total Approximate Retail Value of the Grand Prize is \$1,500. There will be **five (5) First Prizes** consisting of \$100 RaceTrac Gift Card. Total Approximate Retail Value of the First Prize is \$500. Total Approximate Retail Value all prizes are \$2,000. All potential winners are subject to verification by Sponsor or Wit, whose decisions are final. All federal, state and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winner.
- 3.2.** Prizes cannot be transferred, redeemed for cash or substituted by an Entrant. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater estimated value if a prize described in these Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The estimated value of the prize represents Sponsor’s good faith determination. That determination is final and binding, and cannot be appealed. If the actual value of the prize turns out to be less than the estimated value, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Sponsor will not replace any lost or stolen prize items.
- 4. HOW TO ENTER. Entrants may enter the Sweepstakes during the Sweepstakes Period online by visiting the Wit website and doing the following:**
- 4.1.** By successfully transmitting a completed online entry form as directed after visiting the Wit website at racetrac.com/beatthefreeze (specified “**Sweepstakes Landing Page**”), you will be entered into the Sweepstakes.

- 4.2. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete or inaccurate entries are void. All entries must include a valid email address for the Entrant.
5. No Automated Entries. All automated or robotic Entries submitted by individuals or organizations will be disqualified. All Entries by Entrants must be made manually by such Entrants. Any attempt by an Entrant to submit multiple Entries by using multiple/ different email addresses, phone numbers, identities, registrations, logins or any other methods will void such Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to the eligibility verification of these Rules. All Entries must be submitted by the end of the Sweepstakes Period in order to participate. Wit's database clock will be the official timekeeper for this Sweepstakes.
6. Additional Entry. After entering the Sweepstakes, Entrants may share the Sweepstakes Landing Page link on Facebook or X in exchange for additional entries into the Sweepstakes.
7. Winner Selection. The Sweepstakes winner(s) will be notified by e-mail at the end of the Sweepstakes Period. Sponsor and Wit are not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or an Entrant's failure to adequately monitor the Wit app or website. Any winner notification not responded to by the Entrant, or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a publicity release (collectively "the **Prize Claim Documents**"). In the case of prizes that include guests, the potential prize winner understands and agrees that, as a condition of participation in the prize, guests may be required to sign and return a similar release of liability and a publicity release that grants Sponsor the same permissions for use of their names, likenesses and other information as set out in Section 8 below, and that refusal to sign those releases may result in guest being denied the ability to participate in the prize. No substitution or transfer of a prize is permitted except by Sponsor.

- 7.1. **WINNER NOTIFICATION & VERIFICATION:** Potential Grand Prize winner will be notified via the email address and will be required to electronically sign and return via email/email link, a Declaration of, Liability/Publicity Release (except where prohibited by law) and Assignment of Rights ("Declaration Package") within twenty-four hours (24) of notification attempt. If the potential Grand Prize winner fails to return the Declaration Package within the required time period, or in the event that the potential Grand Prize winner is disqualified for any reason, an alternate winner may be selected, time permitting. Grand Prize winner must also confirm and acknowledge that if they wish to compete in the Race (as defined below), they are in good medical condition with no underlying medical conditions that may physically prevent them from competing in a sprinting race competition with the Freeze with a distance of approximately two hundred (200) yards. Sponsor reserves the right to conduct a background check on the potential Grand Prize winner and reserves the right in its sole discretion to disqualify the potential Grand Prize winner based on the results of such background check, if Sponsor determines in its sole discretion that awarding the Grand Prize to the potential Grand Prize winner might reflect negatively on Sponsor. Factors that would result in disqualification as an Entrant include, without limitation, any Entrant having been convicted of a felony or misdemeanor, being delinquent on a government-ordered payment, such as child support, spousal support, alimony, tax payments, negative, disparaging social media posts, etc. All potential winners are subject to verification by Sponsor and/or Administrator, whose decisions are final and binding in all matters related to the Sweepstakes. An Entrant is not a winner of any prize unless and until the Entrant's eligibility has been verified and the Entrant has been notified that verification is complete.
- 7.2 **ADDITIONAL GRAND PRIZE CONDITIONS FOR GAME TICKETS.** Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket; see braves.com/ticketback for details. Seat locations at the game/event/exhibition and, unless otherwise stated in the prize description, exact game/event/exhibition date shall be determined in the sole discretion of Sponsor. Winner's guest must be of legal age of majority in their jurisdiction(s) of residence unless accompanied by a parent or legal guardian. Major League Baseball game/event/exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game/event/exhibition, as defined by Major League Baseball, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and their guest agree to comply with all applicable ballpark and venue regulations in connection with the prize; see braves.com/ballpark for details. Sponsor and the MLB Entities reserve the right to remove or to deny entry to the winner and/or their guest who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any Major League Baseball game/event/exhibition. Major League Baseball game/event/exhibition tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game/event/exhibition ticket.

By accepting the Grand Prize, the winner agrees: (i) that they are responsible for all federal, state, and local income tax liability on the prize received and all other obligations and expenses that are associated with receipt and use of the prize regardless of the value; and (ii) to release and hold harmless Released Parties from and against any and all disputes, claims, or causes of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes/Race or receipt or use or misuse of prize.

- 7.3. PRIZE RESTRICTIONS:** Prizes cannot be substituted, assigned, transferred, or redeemed for cash; however, the Sponsor reserves the right, in its sole discretion, to substitute a prize (or portion of prize) with one of comparable or greater value should the prize become unavailable for any reason. Sponsor shall not have any responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with any prize provided pursuant to the Sweepstakes and/or any Entrant's participation in the Sweepstakes. Winners are responsible for any loss of prize or portion of prize after it has been sent by Sponsor. Sponsor will not replace any lost or stolen prizes. All prize details are at Sponsor's sole discretion.

Limit one (1) prize per Entrant/household.

- 7.4** A 1099 tax statement will be filed with the IRS for the actual total value of the Grand Prize for the winner for the year it is awarded. The Grand Prize winner will receive a 1099 form in the mail for the actual retail value of the Grand Prize, to be processed in the year in which they receive the prize. All federal, state, and local taxes as well as all costs and expenses associated with prize acceptance and use not specific herein as being provided are the winners' responsibility. Grand Prize cannot be redeemed for cash. Prizes are awarded "as is" with no warranty or guarantee, either express or implied.

8. Variable Probability. Due to the variable nature of the number of prizes and Entrants in the Sweepstakes, the backend engine utilizes a dynamic probability function to determine winners, based on an expected number of eligible Entries. Therefore, the probability of winning a prize may vary throughout the course of the Sweepstakes Period. The number of prizes available and the number of eligible Entries received affect the odds of winning. Some prizes may be left unawarded at the end of the Sweepstakes Period if there are fewer eligible Entries than expected. Sponsor reserves the right to award such remaining prizes, if applicable, to eligible Entrants chosen at random.
9. Intellectual Property Ownership. Entrant hereby acknowledges and agrees that, in the event the Sweepstakes requires or permits submission of any content by Entrant, including but not limited to Entrant's photograph, artwork, text or other content ("**Content**"), all such Content submitted by Entrant shall be deemed a 'work made for hire', as defined in the United States Copyright Act. Entrant agrees that Sponsor shall be the exclusive owner of such Content and all rights therein. Sponsor's ownership includes without limitation the rights to: (i) exhibit, broadcast, use, reproduce, distribute, perform and license others to use all or any part of the Content; (ii) edit or modify the Content in any manner, or combine same with any other materials; and (iii) use and license third parties to use the Content and/or any portion thereof in any manner of exploitation and, in the case of (i), (ii) or (iii), in any digital, print or other medium whether now known or hereafter discovered, worldwide and in perpetuity with no obligation of further consideration or of notice, review or approval.
10. **PRIVACY.** Personally identifiable information ("**PII**") that is submitted by Entrant as part of this Sweepstakes will be used to administer the Sweepstakes, select and announce the winner. Entrant hereby waives any claims that Entrant may have or acquire against the Sponsor for libel, slander, invasion of privacy, copyright or trademark violation, moral rights, right of publicity, rights of privacy, or false light arising out of or in connection with such use. Entrant agrees that this waiver of privacy rights and constitutes a valid consent to uses of any PII as may be required under applicable data protection laws. Any PII that you provide in participating in the Sweepstakes is subject to the privacy policies of the Sponsor and Wit. Please review the Sponsor privacy policy at [RaceTrac Privacy Policy](#), and the Wit privacy policy at [Wit Privacy Policy](#). By entering the Sweepstakes, you grant Sponsor and Wit permission to share your email address and any other PII with the other Sweepstakes partners for the purpose of administration and prize fulfillment, including use in a publicly available winners list. Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media (including digital media) now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

11. **GENERAL CONDITIONS.** Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled, illegible or postage-due mail, Entries or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), Platform, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement of the prizes or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by other Entrants or third parties, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Platform. Persons who tamper with or abuse any aspect of the Sweepstakes or Platform or who are in violation of these Rules, as solely determined by Sponsor or Wit, will be disqualified and all associated Entries will be void. Should any portion of the Sweepstakes, in Sponsor's or Wit's sole opinion, be compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor or Wit, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect Entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, ANLBC, the other MLB Entities, BSC, Administrator, Meta Platforms, Inc., X Corp., Wit, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, including any travel/activity related thereto, or participation in this Sweepstakes. In the event of a dispute regarding Entries received from multiple users having the same e-mail or social media account, the authorized subscriber of the e-mail or social media account at the time of entry will be deemed to be the Entrant and must comply with these Rules. Authorized account subscriber is the natural person who is assigned the e-mail address or social media account by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses or the social media account in question. **CAUTION: ANY ATTEMPT TO DAMAGE THE PLATFORM OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**
12. Winners List. For the names of the winner(s) (available after September 5, 2026), send a self-addressed stamped envelope to: RaceTrac, Inc., 200 Galleria Parkway SE, Suite 900, Atlanta, GA 30339. Request must be received no later than September 1, 2027.

13. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules, or the rights and obligations of entrants or Sponsor in connection with the drawing or award, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without regard to conflict of law principles. All legal proceedings arising out of or in connection with the offer of these Rules shall be brought solely in Cobb County, Georgia. By participating and/or accepting a prize, participants and/or winners expressly submit to the exclusive jurisdiction of said courts and the convenient forum therein and consent to extraterritorial service of process. Except where prohibited, Entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Cobb County, in the State of Georgia; (2) any and all claims, judgments and awards in favor of Entrant shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. If any provision of these Rules is deemed unenforceable for any reason, such provision shall be severable and deemed null and void, and the remainder of these Rules shall remain in full force and effect. The failure of either party to insist upon the performance of any provision herein will not be considered a waiver of such provision or limitation of the parties' rights or obligations under these Rules.

14. Sponsor. The sponsor is RaceTrac, Inc., 200 Galleria Parkway SE, Suite 900, Atlanta, GA 30339. For questions or assistance contact Wit at team@witcontests.com.

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