

**Sweepstakes Official Rules**  
**NO PURCHASE NECESSARY TO ENTER OR WIN**

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's ("Entrants") full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this sweepstakes ("Sweepstakes").
2. **Name of Sweepstakes:** Choose Chill Sweepstakes  
**Sweepstakes Period:** Begins 12:01am ET on March 2<sup>nd</sup>, 2026 and ends 11:59pm ET on April 9<sup>th</sup>, 2026.  
**Prize Description:** Four (4) 100 level seats April 15<sup>th</sup>, 2026 Buffalo Sabres game vs. the Dallas Stars at KeyBank Center; One (1) Sabres and Coors Light Gaming Console, Two (2) Custom Gaming Controllers  
**Quantity of Prizes to be Given Away:** One (1) winner  
**Approximate Value of Prize:** \$2,200  
**Sponsor:** Hockey Western New York, LLC d/b/a Buffalo Sabres, One Seymour H. Knox Plaza III, Buffalo, New York 14203  
**Drawing Date:** April 10<sup>th</sup>, 2026
3. Open to legal residents of New York State. Void where prohibited or restricted by law. **MUST** be 21 years or older at time of entry. Employees of the Sponsor Molson Coors Beverage Company, USA, LLC, their affiliates and subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the above are not eligible to participate.
4. **HOW TO ENTER.** To enter, you must enter through <https://web.witcontests.com/sabres/sweepstakes/win/coors-light-choose-chill-2026>. This Sweepstakes will be announced on X, Facebook and Instagram by way of a status update, tweet, post or other similar call-to-action (the "Sweepstakes Posting"). Follow the on-screen instructions set forth in the Sweepstakes Posting to complete the entry form. Entrant must abide by all social media platform rules. Enter using only a valid social media account held by Entrant. All entries must be received by the Sweepstakes Period deadline. In the event of a dispute about entries submitted by multiple individuals using the same social media account, entry will be deemed to have been submitted by the authorized subscriber to the social media account used to enter the Sweepstakes at the actual time of entry. The authorized account subscriber is deemed to be the natural person who owns the e-mail address used to obtain the account. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries. The Sweepstakes is in no way sponsored, endorsed, administered by or associated with any of the social media platforms.
5. **PRIZES AND ODDS OF WINNING.** Winner will be selected by random drawing on or about the drawing date stated in Rule No. 2. The prize description and quantity of prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of Sponsor whose decisions are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules.
6. **MOBILE DISCLOSURE:** If you opt to use your wireless mobile device in connection with this Sweepstakes, depending on your phone's capabilities, data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Released Parties (as defined below) are not responsible for any of the foregoing fees or charges.
7. **GENERAL CONDITIONS.** Potential winner will be notified by email or phone and must reply to the notification within three (3) days, or the prize will be forfeited, and an alternate winner will be selected. If the reply is received before the deadline, the potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of noncompliance, if a winner cannot be reached at the email on that winner's entry, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one prize per person. All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner(s). All entries become the property of the Sponsor and will not be returned. Sponsor reserves the right to modify, supplement or otherwise change or replace these Official Rules at any time without notice. Entrants agree to be bound by Sponsors' interpretation of the Official Rules, in Sponsors' sole discretion, which interpretation shall be final and binding on Entrants. The winners must provide their own transportation to the game and any transportation costs shall be the sole responsibility of the winner.
8. **COLLECTION OF INFORMATION.** Collection of any personally identifiable information will be in accordance with the privacy policy of the Sponsor ("Privacy Policy"), located at <https://www.nhl.com/sabres/team/privacy-policy>. By participating in this Sweepstakes, Entrants agree to collection of such information and acknowledge they have read and accepted the Privacy Policy.
9. **RELEASE OF LIABILITY.** All Entrants agree to hold harmless and release Sponsor, National Hockey League and its member professional hockey clubs, Molson Coors Beverage Company USA LLC, and their respective parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this Sweepstakes (collectively "Released Parties") from any and all liability with respect to or in any way arising from this Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Released Parties are not responsible for prize quality or utility. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Released Parties assume no

responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Released Parties are not responsible for user cheating or fraud by any Entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud the Released Parties in any way including, but not limited to, (i) tampering or attempting to tamper with the registration process or the operation of the Sweepstakes; (ii) using any robotic, macro, automatic, programmed or like entry methods; (iii) violating these Official Rules; (iv) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person, will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

10. **PUBLICITY:** As a condition to the entry in the Sweepstakes, and by submitting an entry into the Sweepstakes, except where prohibited by law, each Entrant grants to the Sponsor a perpetual, worldwide, unlimited, irrevocable, royalty free license and right to publicize, broadcast, display and/or otherwise use the Sweepstakes Entrant's name, portrait, picture, voice, likeness and biographical information, and any submission by Entrant (collectively the "Licensed Rights") in any media now known or hereafter devised for advertising and publicity purposes, without additional review, compensation, permission or approval. Entrants warrant that they have the sole and exclusive right to grant such rights to the Sponsor and that the Sponsor's reproduction, publishing, displaying, and/or other use of the entry will not infringe on any right of third parties, including without limitation, copyright, trademark, privacy or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. Entrants further agree: (1) that the Sponsor may exercise any and all rights hereunder without attribution, notification or compensation to Entrants; (2) that Sponsor shall have the right to freely assign their rights hereunder, in whole or in part, to any other person or entity, without notification or approval by Entrant; (3) that Sponsor shall have no obligation, express or implied, to use the entry in any manner, and Entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of entrant's comment; and (4) to sign and deliver to the Sponsor such documents as the Sponsor may reasonably require to effectuate the rights granted within.
11. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor and pursuant to the rules of the American Arbitration Association (1 arbitrator, selected by mutual agreement or, if the selected arbitrators cannot agree, by the American Arbitration Association). Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
12. **REPRESENTATIONS AND WARRANTIES:** By entering into the Sweepstakes, Entrant represents and warrants that: (i) any information supplied by Entrant (including personally identifiable information) is accurate; (ii) Entrant has the right to provide such information to Sponsor and to grant the consents to use such information as provided herein; (iii) use of such information by Entrant or by Sponsor in the Sweepstakes, as described in these Official Rules or for other Sweepstakes purposes will not violate the rights of Entrant or any third party; and (iv) that Entrant is a legal resident of New York State and is at least twenty-one (21) years of age.
13. **WINNER(S) LIST.** To receive a copy of the winner list, send a self-addressed stamped envelope to the address below to Choose Chill Sweepstakes c/o Buffalo Sabres, KeyBank Center, One Seymour H. Knox III Plaza, Buffalo, New York 14203.