

**SACRAMENTO KINGS®**  
**"SIRE SPIRITS" SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **SPONSOR INFORMATION:** Sacramento Kings Limited Partnership, Sacramento Downtown Arena LLC, Sacramento Basketball Holdings LLC and their respective affiliates, parents and subsidiaries, located at 500 J Street, 4<sup>th</sup> Floor, Sacramento, CA 95814 and Sire Spirits located at 22 Hudson Place, Hoboken, NJ 07030 (each individually a “Sponsor” and collectively, the “Sponsors”).
  
2. **ELIGIBILITY:** Eligibility is limited to entrants who are at least twenty-one (21) years of age on the entry date, who are legal and primary residents of California within the Kings Marketing Territory. The Kings Marketing Territory is the 75 air mile radius from Golden 1 Center. However, the 75 miles between Sacramento and San Francisco shall be split and thus only extending the 37.5 miles, approximately to Fairfield, California. Employees, agents, officers, directors, members, managers, and owners of Sponsor, and each of their immediate family members (spouse, parents, legal guardian, siblings, and children) and those individuals living in their same household are not eligible to enter or win. You are not eligible for this sweepstakes if you won a previous sweepstakes in the thirty (30) days prior.
  
3. **HOW TO ENTER:** Sweepstakes begins at 12:00 p.m. PT on February 17, 2026, and ends at 11:59 p.m. PT on March 16, 2026 (the “Sweepstakes Period”). Fans may enter this Sweepstakes via either the on-line or mail-in entry methods described below. Regardless of entry method, you may enter only once per person. Any additional entries will be considered invalid. All entries must be received by 11:59 p.m. PT of the last day of the Sweepstakes, March 16, 2026, whether submitted online or mailed. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and duplicate entries will be disqualified. Entries will not be accepted from post office boxes. All entries become the property of the Sponsor and will not be returned.
  - a. **DIGITAL FORM SUBMISSION:** A digital form will be available at <https://web.witcontests.com/kings/sweepstakes/win/win-a-kings-vip-game-day-exper-260212> for the duration of the sweepstakes. You may be required to provide some or all of the following information: your name, age, address, city, state, zip code, telephone number, and e-mail address. On-line entrant must be the registered subscriber of the e-mail account by which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same e-mail account, the authorized subscriber of the e-mail account (as specified by the Internet Service Provider) used to enter the Sweepstakes at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other Internet Website, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites are void.
  
  - b. **MAIL-IN ENTRY METHOD:** Alternatively, participants may enter the Sweepstakes by hand-printing the words “Sire Spirits Sweepstakes,” your complete name (no initials), street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, date of birth (MM/DD/YYYY) and e-mail address (if applicable) on a 3” x 5” card and mailing it in an envelope to: “Sire Spirits Sweepstakes”, c/o Sacramento Kings, 500 J Street, 4<sup>th</sup> Floor, Sacramento, CA 95814. All Mail-In Entries must be received on or before March 16, 2026, in order to be eligible.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

4. **PRIZE AND APPROXIMATE RETAIL VALUE:** There will be one (1) **Prize** awarded. The Winner will receive two (2) courtside tickets with lounge access to a regular season Sacramento Kings home game at the Golden 1 Center, dinner at Echo & Rig (dinner value up to \$300, alcohol and gratuities not included), and one (1) room for a one (1) night stay at Kimpton Sawyer hotel in Downtown Sacramento. The game date and seat location will be determined by Sponsor in its sole discretion. The approximate total retail value of the Grand Prize \$3,500. Any expenses relating to acceptance of Prize, including but not limited to taxes and transportation are not included in the Prize and are the responsibility of the Winner. Any details not specified herein shall be determined by Sponsor in its sole discretion.

If the Winner is unable to attend the event or accept the Prize on the date specified by Sponsor, the prize will be forfeited without any compensation to winner, and an alternate Winner will be selected. If for any reason the Prize winner cannot attend or accept the Prize, the Sponsor shall have no further obligation to the Prize winner. Complete terms and conditions of Prize will be furnished with prize notification. Winner's guest(s) or the guest's parent or guardian will be required to sign and return to Sponsor by a date to be determined by Sponsor, a release of liability, and (except where prohibited by law) a publicity release prior to issuance of Prize. Prize is non-transferable and no substitutions or cash equivalents will be allowed, except at the sole discretion of the Sponsor, who reserves the right to award prize of comparable or greater value. All details of prize not specified herein shall be determined solely by Sponsor.

5. **RANDOM DRAWING:** On or about March 16, 2026, the Sponsor will randomly select one (1) potential winner from all eligible entries received during the Sweepstakes Period ("Random Drawing"). The winner is considered the potential winner pending verification of his/her eligibility and compliance with these Official Rules. The Winner will be notified on or about March 19, 2026, and must respond within 72 hours to accept the Prize.
6. **PRIZE CONDITIONS:** No substitution for any prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winner will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release prior to issuance of Prize. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Sweepstakes and/or accepting the Prize, Winner and entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the Winners and entrants without any further compensation for any future promotional activity related to this Sweepstakes.
7. **ODDS OF WINNING:** Odds of winning a Prize depend on the total number of eligible entries received for the Sweepstakes and are equal regardless of method of entry.
8. **CONDUCT OF PARTICIPATION:** By entering the Sweepstakes, entrant affirms that he or she has read and agrees to abide by the Official Sweepstakes Rules, the outcome of the Random Drawing and the decisions of the Sponsor. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. The Sweepstakes is governed by the laws of the United States and the State of California. By entering, all Winners and entrants hereby irrevocably agree that the federal, state, and local courts located in Sacramento County, CA shall have exclusive jurisdiction and shall be the exclusive venue for any disputes arising from or relating to these official rules and this Sweepstakes. Any dispute arising from or relating to these official rules or this Sweepstakes shall be determined by binding arbitration in Sacramento County, California. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. **LIMITATIONS OF LIABILITY:** Sponsor; the National Basketball Association and its Member Teams; NBA Properties, Inc.; and each of their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, a winner will be selected from all eligible entries received at the time of termination.
10. **RELEASE OF LIABILITY:** By participating, Winner and entrants agree to release, discharge, indemnify and hold harmless the Sponsor; the National Basketball Association and its Member Teams; NBA Properties, Inc.; and each of their respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winner, entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes. Furthermore, by entering the Sweepstakes and/or accepting the Prize, each entrant and/or Winner agrees and consents, without further authorization, compensation or remuneration of any kind, to the Sponsor and all of its affiliates and subsidiaries, the National Basketball Association and its Member Teams and NBA Properties, Inc. the right to the use of his or her name, likeness or photograph in any and all advertising, promotions and other publicity conducted carried out by the above parties.
11. **WINNERS LIST:** For an Official Winners List (available after March 19, 2026) or a copy of these Official Rules, send a self-addressed, stamped envelope to: "Sire Spirits Sweepstakes" - WINNERS - or - OFFICIAL RULES (please specify), c/o Sacramento Kings, 500 J Street, 4<sup>th</sup> Floor, Sacramento, CA 95814. All requests must be received by April 19, 2026.

**THIS SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Sacramento Kings is a registered trademark of the National Basketball Association and Sacramento Kings Limited Partnership and is used by permission.

All rights reserved.