DENVER BRONCOS X UMAMUSUME SWEEPSTAKES
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW. THIS SWEEPSTAKES CONTAINS A BINDING ARBITRATION CLAUSE.

1. **INTRODUCTION**: The Denver Broncos Football Club ("Broncos"), located at 13409 Broncos Pkwy. Englewood, Colorado, 80112, is offering a sweepstakes ("Sweepstakes") in connection with Umamusume ("Partner"). Partner is acting only as a prize provider and branding partner for the Sweepstakes and is not responsible for administering or conducting the Sweepstakes in any way. Partner will not be liable to any entrant in connection with the Sweepstakes.

2. **ADMINISTRATOR**: The Sweepstakes is powered by Wit Labs, Inc. ("Administrator") on behalf of the Broncos and is accessible via the Administrator's website at witcontests.com or through a mobile device or computer at https://www.denverbroncos.com/fans/contests (collectively, the "Platform"). For the avoidance of doubt, Administrator provides the Platform for the Sweepstakes but is not the sponsor of the Sweepstakes. By creating and using an account with Administrator, all entrants are further required to read and agree to the Administrator's Terms of Service.

3. **ELIGIBILITY:** Entrants, winners, and participants must be U.S. residents 18 years of age or older (or the minimum age required by law in the entrant's state of residence), excluding residents of the states of New York, Florida, and Rhode Island. Employees of the Broncos, Administrator, the NFL Entities (as defined below), and Partner, their respective parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

4. **TIMING:** The Sweepstakes begins at 8:00:00 a.m. MDT on November 16, 2026 and ends at 11:59:59 p.m. MST on November 29, 2026 ("Sweepstakes Period").

5. **TO ENTER:** Eligible entrants must: visit https://web.witcontests.com/broncos/sweepstakes/win/enter-for-a-chance-to-win-a-br-261116 , fill out the registration form in its entirety and submit online to be eligible to win. Absolutely no entries will be accepted after the end of the Sweepstakes Period. Limit one (1) entry per person/email address. Enter only using an e-mail address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same e-mail account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider. No responsibility is assumed by Broncos or Administrator for any computer, on-line, telephone, human error, or technical malfunctions that may occur. All entries become the property of Broncos and Administrator and will not be returned. By entering, you agree to these Official Rules and the decisions of the Broncos and Administrator, which are final and binding in all respects. Entering to win does not mean you have won.

6. **PRIZES/ODDS:** Odds of winning depend on the number of eligible entries received.

   Prizes: The Broncos will award two (2) field level tickets, two (2) pregame field passes, co-branded merchandise, and a meet and greet with Miles the Mascot and Thunder for the Denver Broncos game vs. Miami Dolphins at Empower Field at Mile High on December 6, 2026. Entrants acknowledge that this game may be scheduled during the NFL's flexible scheduling window and the date and time of this game may be changed from what is originally reflected on the schedule and what may appear on the ticket or in these Official Rules. For more information about NFL flexible scheduling procedures for the 2026 NFL Season, please visit https://www.nfl.com/schedules/flexible-scheduling-procedures. Prize package does not include travel to or from Denver, ground transportation, meals, taxes, insurance, personal expenses, other incidental expenses or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the winner. The approximate retail value ("ARV") of the prize package is $850.

7. **WINNER SELECTION AND NOTIFICATION**: One (1) winner will be selected via random drawing from eligible entries on or around November 30, 2026. The winners will be notified by telephone/email. Winners must respond

to such notification within 24 hours after notification or an alternate winner will be selected from the remaining eligible entries. Once a winner accepts the prize, they will be emailed information pertaining to the prize. No assignment, transfer or substitution of prize is permitted, except by the Broncos who may substitute a prize of equal or greater value. Limit one (1) prize per person or household.

8. **GENERAL CONDITIONS**: Winners will be required to execute and return to the Broncos a Prize Acceptance Agreement that includes representations of eligibility and liability/publicity releases, except where prohibited by law, and a properly completed I.R.S. Form W-9 for prize reporting purposes, within five (5) days following the date of attempted notification. If prize notification or prize is returned as non-deliverable, prize will be forfeited and awarded to alternate winner. All prizes claimed will be awarded. Void where prohibited. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All applicable federal and state taxes associated with the prize are winner's responsibility. The Broncos and Administrator reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods is prohibited and all entries determined by Broncos or Administrator to be entered by such methods will be disqualified. The Broncos and Administrator reserve the right to prosecute any fraudulent activities to the full extent of the law.

9. **PUBLICITY RELEASE**: All entrants grant to Broncos, Administrator, the NFL Entities, and Partner, and their respective licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected on the Sweepstakes registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Broncos, Administrator, any NFL Entity or Partner.

10. **GENERAL LIABILITY RELEASE**: By accepting a prize, each winner, agrees to release and hold harmless the Broncos, Administrator, the NFL Entities and Partner, their respective parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. This Sweepstakes is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. Each entrant irrevocably waives all claims against the National Football League, its member professional football clubs including the Denver Broncos Football Club, Denver Broncos Team, LLC, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities"), the Administrator and Partner, and agrees that none of the foregoing entities or persons will have any liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. None of the NFL Entities nor Partner have offered or sponsored this Sweepstakes in any way. This sweepstakes is in no way sponsored, endorsed or affiliated with any advertising platform or social media platform used in connection with promotion of the sweepstakes, including, without limitation, those owned and operated by Meta Platforms, Inc., Google LLC, Pinterest, Inc., Reddit, Inc., Snap Inc., Twitter, Inc., and any of their respective parents, subsidiaries and affiliates.

11. **DISPUTES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Broncos or Administrator in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you and the Broncos and/or Administrator, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules. By participating in this Sweepstakes, each entrant agrees that: (i) any claim, dispute, or controversy (whether in contract, tort, or otherwise) arising out of, relating to, or connected in any way with the Sweepstakes or the awarding or redemption of prizes will be resolved exclusively by final and binding arbitration conducted pursuant to the AAA's Procedures for Consumer-Related Disputes in conjunction with the AAA's Commercial Arbitration Rules (if and as applicable depending on the amount in controversy); (ii) this arbitration agreement is made pursuant to a transaction governed by the Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1-16; (iii) the arbitration shall be held at the AAA regional office nearest the entrant; (iv) the arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable entrant may have entered into in connection with

the Sweepstakes; (v) the arbitrator shall apply Colorado law consistent with the FAA and applicable statutes of limitations and shall honor claims of privilege recognized at law; (vi) there shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the entrant's and/or the Broncos and/or Administrator's individual claims, and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) the arbitrator shall not have the power to award punitive damages against any party; (viii) in the event that the administrative fees and deposits the entrant is required to pay under the AAA rules exceed $125, and the entrant is unable to pay the additional fees and deposits, the Broncos retain the right to forward them to the AAA on the entrant's behalf, subject to ultimate allocation by the arbitrator. In addition, if the entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, the Broncos retain the right to pay as much of the entrant filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (ix) if any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

12. **WINNERS LIST:** The name of the prize winners may be obtained within sixty (60) days after winners are selected, by sending a self-addressed, stamped envelope for receipt to Denver Broncos Partnership Marketing, Broncos x Umamusume Sweepstakes, 13409 Broncos Parkway, Englewood, CO 80112.

13. **PRIVACY:** The Broncos' privacy policy is available at https://www.denverbroncos.com/privacypolicy. Entrants should also review Administrator's privacy policy available at https://www.witcontests.com/terms#privacy and Partner's privacy policy available at https://umamusume.com/policy/. By entering the Sweepstakes, you consent to the sharing of your personal information ("PI") provided or collected through the registration process among Administrator and the Broncos (and, to the extent you have opted to receive communications from Partner, Partner), and to the collection, processing and use of PI outlined in the applicable privacy policies. If you are verified as a prize winner, your first name, last initial, city and state may be included in a publicly available winners list.

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