

# BYU Fan Fest Farmington Signed Helmet Sweepstakes

## Official Rules

Welcome to the BYU Fan Fest Farmington Signed Helmet Sweepstakes (the "Sweepstakes"), sponsored by BYU ("Sponsor"). PLEASE READ THESE SWEEPSTAKES RULES CAREFULLY BEFORE ENTERING THE SWEEPSTAKES.

THERE IS NO PURCHASE OR PAYMENT NECESSARY IN ORDER TO ENTER OR WIN THE SWEEPSTAKES. ANY PURCHASE OR PAYMENT OF ANY KIND THAT YOU MAKE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

This Sweepstakes is powered by Wit Labs, Inc. ("Wit") on behalf of Sponsor, and is accessible via the Wit website at witcontests.com (the "Platform"). For the avoidance of doubt, Wit administers and provides the Platform for the Sweepstakes, but is not the sponsor for the Sweepstakes.

As a legal requirement for participating in this Sweepstakes, each entrant ("Entrant" or "You") agrees to be bound by these Sweepstakes Rules (the "Rules"), which form a legal contract between You and Sponsor. If You do not agree and consent to these Rules, please do not enter the Sweepstakes or use the Platform. To participate in the Sweepstakes, You must also agree to the Wit Terms of Use.

### 1. THE SWEEPSTAKES

**1.1 Sweepstakes Description.** Entrant agrees to prepare and submit the required entry form for the Sweepstakes (an "Entry," collectively the "Entries") in accordance with the Official Rules described herein. After submission, Entrant may or may not be deemed a Winner (as defined in Section 3.1), subject to eligibility and compliance with these Rules. Prizes will be awarded for this Sweepstakes and will be publicly displayed on the Sweepstakes Landing Page (as defined below).

**1.2 Sweepstakes Period.** Sweepstakes Start Date: April 30, 2026. Sweepstakes End Date: May 20, 2026 at 11:59 PM MT. The Sweepstakes will begin on the above Start Date and will last through the above End Date ("Sweepstakes Period").

**1.3 Rules.** By participating in the Sweepstakes, Entrant unconditionally accepts and agrees to comply with and abide by these Rules, waives any right to claim ambiguity in the Rules or Sweepstakes-related advertising/materials, and agrees that the decisions of Wit or Sponsor with respect to the Sweepstakes and any prize awards shall be final and binding in all respects. Sponsor reserves the right to alter the terms of these Official Rules at their discretion. Any such changes will be prominently displayed and any conflicting changes will be superseded by the most recent version of the Official Rules.

**1.4 Sweepstakes Administration.** Wit, on behalf of Sponsor, performs the collection, submission, and processing of Entries, as well as the overall administration of the Sweepstakes. Entrant may contact Wit with any questions, comments, or problems related to administration of the Sweepstakes. Wit may be reached by email at team@witcontests.com during the Sweepstakes Period.

### 2. ELIGIBILITY

**2.1 Eligible Entrants.** The Sweepstakes is open only to legal residents of the fifty (50) United States, the District of Columbia, and U.S. overseas territories and possessions who are of eligible age to participate in their jurisdiction

and 18 years of age or older, or, if in Alabama or Nebraska, 19 years of age or older, and in Mississippi, 21 years or older. By participating, Entrants agree to be bound by these Rules and the decisions of Wit or Sponsor, which are binding and final on matters relating to this Sweepstakes.

**2.2 Non-eligible Persons.** Sponsor, its parents, subsidiaries, affiliates, distributors, retailers, sales representatives, Sweepstakes administrator, advertising and promotion agencies, and each of their respective officers, directors, employees, consultants, and contractors (the "Sponsor Entities") are ineligible to enter the Sweepstakes or win any related prize. Household Members (those sharing the same residence as any Sponsor Entity for at least three months in a given year) and Immediate Family Members (parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses of any Sponsor Entity) are also not eligible to enter or win.

**2.3 Minor Participants.** This Sweepstakes complies with all applicable laws relating to the collection of information from minors, including GDPR, CCPA, the Children's Online Privacy Protection Act (COPPA), and associated FTC rules. Persons under the age of 18 are not eligible to participate without consent of a parent or guardian, and persons under the age of 13 are not eligible to participate under any circumstances. Any Entry received from a person under the age of 18 without parental or guardian consent will be immediately rejected and deleted. Participants are required to provide truthful information, and any Entry found to be false or fraudulent will be rejected and deleted.

### 3. PRIZES

**3.1 Prizes Awarded.** There will be one (1) total winner. The winner will be randomly selected from eligible Entries on or about May 20, 2026, after the conclusion of the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. There will be one (1) Grand Prize consisting of a BYU football helmet signed by members of the BYU Cougars team. Total Approximate Retail Value of the Grand Prize is \$150. All potential winners are subject to verification by Sponsor or Wit, whose decisions are final. All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein are the sole responsibility of the winner.

**3.2 Prize Conditions.** Prizes cannot be transferred, redeemed for cash, or substituted by an Entrant. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater estimated value if the prize described in these Rules is unavailable or cannot be awarded for any reason. Sponsor makes no representation or warranty concerning the appearance, safety, or performance of any prize awarded. Sponsor will not replace any lost or stolen prize items.

### 4. HOW TO ENTER

**4.1** Entrants may enter the Sweepstakes during the Sweepstakes Period online by visiting the Wit website and successfully transmitting a completed online entry form as directed. By doing so, Entrant will be entered into the Sweepstakes.

**4.2** Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete or inaccurate entries are void. All entries must include a valid email address for the Entrant.

### 5. NO AUTOMATED ENTRIES

All automated or robotic Entries submitted by individuals or organizations will be disqualified. All Entries must be made manually by Entrants. Any attempt by an Entrant to submit multiple Entries by using multiple or different email addresses, phone numbers, identities, registrations, logins, or any other methods will void such Entrant's Entries and that Entrant may be disqualified. All Entries must be submitted by the end of the Sweepstakes Period in order to participate. Wit's database clock will be the official timekeeper for this Sweepstakes.

## **6. WINNER SELECTION**

The Sweepstakes winner will be notified by email at the end of the Sweepstakes Period. Sponsor and Wit are not responsible for any delay or failure to receive notification for any reason, including inactive accounts, technical difficulties, or an Entrant's failure to adequately monitor the Wit app or website. Any winner notification not responded to, or returned as undeliverable, may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a publicity release (collectively, the "Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

## **7. INTELLECTUAL PROPERTY OWNERSHIP**

Entrant hereby acknowledges and agrees that, in the event the Sweepstakes requires or permits submission of any content by Entrant, including but not limited to photographs, artwork, text, or other content ("Content"), all such Content submitted shall be deemed a 'work made for hire' as defined in the United States Copyright Act. Entrant agrees that Sponsor shall be the exclusive owner of such Content and all rights therein, including without limitation the rights to exhibit, broadcast, reproduce, distribute, perform, edit, modify, and license such Content in any medium worldwide and in perpetuity.

## **8. PRIVACY**

Personally identifiable information ("PII") submitted by Entrant as part of this Sweepstakes will be used to administer the Sweepstakes and select and announce the winner. Entrant hereby waives any claims against Sponsor for libel, slander, invasion of privacy, copyright or trademark violation, moral rights, right of publicity, or false light arising out of or in connection with such use. Any PII provided is subject to the privacy policies of both Sponsor and Wit. Please review the Sponsor privacy policy at [byucougars.com](http://byucougars.com) and the Wit privacy policy at [witcontests.com](http://witcontests.com). By entering the Sweepstakes, Entrant grants Sponsor and Wit permission to share their email address and any other PII with Sweepstakes partners for the purpose of administration and prize fulfillment. Winner, by acceptance of prize and except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice, and other likeness and prize information for advertising, trade, and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity.

## **9. GENERAL CONDITIONS**

Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, or undelivered Entries or email; or for lost, interrupted, or unavailable network, server, ISP, Platform, or other connections, availability or accessibility, or miscommunications or failed computer, satellite, telephone, or cable transmissions, or other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise relating to or in connection with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or Platform or who are in violation of these Rules will be disqualified and all associated Entries will be void. Entrants, by participating, agree that Sponsor, Wit, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless against, any liability for any injuries, losses, or damages of any kind, including death, to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any prize or participation in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DAMAGE THE PLATFORM OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.**

## **10. WINNERS LIST**

For the name of the winner (available after May 20, 2026), send a self-addressed stamped envelope to: BYU Fan Fest Farmington Signed Helmet Sweepstakes, 331 Student Athlete Building, Provo, UT 84602. Request must be received no later than May 20, 2030.

## **11. GOVERNING LAW**

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules, or the rights and obligations of entrants or Sponsor in connection with the drawing or award, shall be governed by, and construed in accordance with, the laws of the State of Utah, without regard to conflict of law principles. All legal proceedings arising out of or in connection with these Rules shall be brought solely in Provo, Utah. If any provision of these Rules is deemed unenforceable for any reason, such provision shall be deemed null and void, and the remainder of these Rules shall remain in full force and effect.

## **12. SPONSOR**

BYU, 331 Student Athlete Building, Provo, UT 84602. For questions or assistance, contact Wit at [team@witcontests.com](mailto:team@witcontests.com).