

## NYCFC + Food Bazaar "Enter-to-Win"

### Sweepstakes Rules

Welcome to the NYCFC + Food Bazaar Enter-To-Win Sweepstakes (the "**Sweepstakes**"), sponsored by Bogopa Enterprises, Inc. d/b/a Food Bazaar Supermarket ("**Sponsor**" or "**Food Bazaar**"). **PLEASE READ THESE SWEEPSTAKES RULES CAREFULLY BEFORE ENTERING INTO THE SWEEPSTAKES.**

**THERE IS NO PURCHASE OR PAYMENT NECESSARY IN ORDER TO ENTER OR WIN THE SWEEPSTAKES. ANY PURCHASE OR PAYMENT OF ANY KIND THAT YOU MAKE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

This Sweepstakes is powered by Wit Labs, Inc. ("**Wit**") on behalf of Sponsor, and is accessible via the Wit website at witcontests.com, through a mobile device or computer (collectively, the "**Platform**"). For the avoidance of doubt, Wit provides the Platform for the Sweepstakes, but not the sponsor for the Sweepstakes.

As a legal requirement for participating in this Sweepstakes as an entrant ("**Entrant**"), you ("**You**" or "**Participant**") hereby agree to be bound by these Sweepstakes Rules (the "**Rules**") which form a legal contract by and between You and Sponsor. **If You do not agree and consent to these Rules, please do not enter the Sweepstakes or use the Platform.** To participate in the Sweepstakes, You must agree to the Wit [Terms of Use](#). **By creating and using a Wit account, You are further required to read and agree to the Wit [Terms of Use](#).**

#### **1. SWEEPSTAKES.**

- a. **Sweepstakes Description.** If an Entrant, Participant agrees to prepare and submit certain information ("**Content**") in accordance with the Rules as described herein. After submission, Entrant may or may not be deemed a winner, subject to eligibility and compliance with these Rules. Prizes will be awarded for this Sweepstakes, and will be publicly displayed on the Sweepstakes Landing Page.
- b. **Sweepstakes Period.** **Sweepstakes Start Date:** 12:01am on Friday, February 20<sup>th</sup>, 2026. **Sweepstakes End Date:** 11:59pm—on Wednesday, November 4<sup>th</sup>, 2026. The Sweepstakes will begin on the above Start Date, and will last through the above End Date ("**Sweepstakes Period**"). The Sweepstakes Period consists of seventeen (17) separate entry periods, each corresponding to a designated New York City Football Club home match (each, an "**Entry Period**"). Each Entry Period will begin on the Sweepstakes Start Date and will end on the Drawing Date set forth in Section 3 below.
- c. **Rules.** By participating in the Sweepstakes, Entrant unconditionally accepts and agrees to comply with and abide by these Rules, waives any right to claim ambiguity in the Rules or Sweepstakes related advertising/materials and agrees that the decisions of Sponsor with respect to the Sweepstakes and any prize awards shall be final and binding in all respects.
- d. **Sweepstakes Administration.** Wit, on behalf of Sponsor, performs the collection, submission or processing of Entrant entry forms for the Sweepstakes ("**Entries**") as well as the overall administration of the Sweepstakes. Entrant may contact Wit with any questions, comments or problems related to administration of the Sweepstakes.

Wit may be reached by email at team@witcontests.com during the Sweepstakes Period.

## 2. **ELIGIBILITY.**

- a. **Eligibility Requirements.** This Sweepstakes is open to legal residents who live within a seventy-five (75) mile radius of Yankee Stadium, The Bronx, New York. By participating, Entrants agree to be bound by these Rules and the decisions of Wit or Sponsor, which are binding and final on matters relating to this Sweepstakes.
- b. **Minor Participants.** This Sweepstakes is subject to, and we comply with, all applicable laws relating to the collection of information from minors including the GDPR, CCPA, USA Children's Online Privacy Protection Act ("**COPPA**") and associated Federal Trade Commission ("**FTC**") rules. Persons under the age of 18 are not eligible to participate in this Sweepstakes without consent of a parent or guardian, and persons under the age of 13 are not eligible to participate in this Sweepstakes under any circumstances. We will immediately reject and delete any Entry received from a person under the age of 18 without consent of a parent or guardian. Participants are required to provide truthful information, and we will reject and delete any Entry that we discover to be false or fraudulent.
- c. **Non-eligible Entities.** Sponsor, New York City Football Club, LLC ("**NYCFC**"), Major League Soccer, LLC ("**MLS**"), Soccer United Marketing, LLC ("**SUM**"), and collectively with Sponsor and MLS, the "**MLS Entities**") and each of their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies; and each of their respective officers, directors, employees, consultants and contractors (the "**Sponsor Entities**"), are ineligible to enter or vote on the Sweepstakes or win any related prize. "**Household Members**" means those people who share the same residence as any Sponsor Entity for at least three (3) months during a given year. "**Immediate Family Members**" means parents, step-parents, legal guardians, children, step-children, siblings, step-siblings or spouses of any Sponsor Entity. Household Members and Immediate Family Members of any Sponsor Entities are also not eligible to enter or win the Sweepstakes.

## 3. **PRIZES.**

- a. **Prizes Awarded:** Two (2) Entrant winners will be selected per Entry Period. Each winner will receive four (4) tickets to the NYCFC Home Match corresponding to such Entry Period, as set forth below. Approximate retail value of each prize is \$240. The prize winners for each Entry Period will be randomly selected three (3) days before the match for such Entry Period, as set forth below (each, a "**Drawing Date**").

<b>Entry Period</b>	<b>Match</b>	<b>Drawing Date</b>
1	NYCFC vs Orlando City SC at Yankee Stadium on March 7, 2026	March 4, 2026
2	NYCFC vs Colorado Rapids at Yankee Stadium on March 14, 2026	March 11, 2026

3	NYCFC vs Inter Miami at Yankee Stadium on March 22, 2026	March 19, 2026
4	NYCFC vs St. Louis City SC at Citi Field on April 4, 2026	April 1, 2026
5	NYCFC vs Charlotte FC at Citi Field on April 18, 2026	April 15, 2026
6	NYCFC vs FC Cincinnati at Yankee Stadium on April 22, 2026	April 19, 2026
7	NYCFC vs D.C. United at Citi Field on May 3, 2026	April 30, 2026
8	NYCFC vs Los Angeles FC at Citi Field on May 6, 2026	May 3, 2026
9	NYCFC vs Columbus Crew at Yankee Stadium on May 10, 2026	May 7, 2026
10	NYCFC vs Chicago Fire FC at Yankee Stadium on July 25, 2026	July 22, 2026
11	NYCFC vs Toronto FC at Yankee Stadium on July 31, 2026	July 28, 2026
12	NYCFC vs Philadelphia Union at Yankee Stadium on August 16, 2026	August 13, 2026
13	NYCFC vs Nashville SC at Yankee Stadium on September 4, 2026	September 1, 2026
14	NYCFC vs New England Revolution at Citi Field on September 9, 2026	September 6, 2026
15	NYCFC vs New York Red Bulls at Yankee Stadium on September 18, 2026	September 15, 2026
16	NYCFC vs Atlanta United FC at Yankee Stadium on October 28, 2026	October 25, 2026
17	NYCFC vs CF Montréal at Yankee Stadium on October 31, 2026	October 28, 2026

b. Limit of one (1) prize per person/household during the Sweepstakes Period. Once an Entrant is confirmed as a winner, that Entrant's Entries will be removed from all subsequent drawings.

c. Ticket seat locations shall be determined by Sponsor in its sole discretion. All ticket terms and conditions apply. Travel, lodging, parking and all other expenses are not included in the prize. Prizes cannot be transferred, redeemed for cash or substituted by an Entrant. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater estimated value if a prize described in these Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The estimated value of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the estimated value, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any

prize awarded. Sponsor will not replace any lost or stolen prize items.

**4. HOW TO ENTER. Entrants may enter the Sweepstakes during the Sweepstakes Period online by visiting the Wit website and doing the following:**

- a. By successfully transmitting a completed online entry form as directed after visiting the Wit website at <https://web.witcontests.com/nycfc/sweepstakes/win/food-bazaar-is-sending-you-and-260301> (specified "Sweepstakes Landing Page"), you will be entered into the Sweepstakes.
  - b. Entrants must agree to receive promotional emails from Food Bazaar in order to enter the Sweepstakes via the opt-in button on the Sweepstakes landing page.
  - c. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete and/or inaccurate Entries are void. All Entries must include a valid email address for the Entrant.
  - d. Eligible Entries received during an Entry Period will be eligible for that Entry Period's drawing and, if not selected as a winner on such Entry Period's Drawing Date, will automatically remain eligible for all subsequent drawings during the remainder of the Sweepstakes Period.
  - e. Entrant winners will be selected by random drawing and announced after successfully submitting the online entry form on each Drawing Date before the end of the Sweepstakes Period.
5. **No Automated Entries.** All automated or robotic Entries submitted by individuals or organizations will be disqualified. All Entries by Entrants must be made manually by such Entrants. Any attempt by an Entrant to submit multiple Entries by using multiple/different email addresses, phone numbers, identities, registrations, logins or any other methods will void such Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to the eligibility verification of these Rules. All Entries must be submitted by the end of the Sweepstakes Period in order to participate. Wit's database clock will be the official timekeeper for this Sweepstakes.
6. **Additional Entry.** After entering the Sweepstakes, Entrants may share the Sweepstakes Landing Page link on Facebook or Twitter in exchange for additional Entries into the Sweepstakes.
7. **Winner Notification.** The Sweepstakes winner(s) for each Entry Period will be notified by e-mail on the Drawing Date corresponding to that Entry Period. Sponsor and/or Wit are not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or an Entrant's failure to adequately monitor the Wit app or website. Any winner notification not responded to by the Entrant, or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the **Prize Claim Documents**"). No substitution or transfer of a prize is permitted except by Sponsor.
8. **Variable Probability.** Due to the variable nature of the number of Entrants in the Sweepstakes as of the applicable Drawing Date, the backend engine utilizes a dynamic probability function to

determine winners, based on an expected number of eligible Entries. Therefore, the probability of winning a prize may vary throughout the course of the Sweepstakes Period. The number of eligible Entries received as of the applicable Drawing Date affect the odds of winning.

9. **Intellectual Property Ownership.** Participant hereby acknowledges and agrees that all Content submitted by Participant hereunder shall be deemed a 'work made for hire', as defined in the United States Copyright Act. Participant agrees that Sponsor shall be the exclusive owner of such Content and all rights therein. Sponsor's ownership includes without limitation the rights to: i) exhibit, broadcast, use, reproduce, distribute, perform and license others to use all or any part of the Content; ii) edit or modify the Content in any manner, or combine same with any other materials; and iii) use and license third parties to use the Content and/or any portion thereof in any manner of exploitation.
10. **Privacy.** Personally identifiable information that is submitted by Entrant as part of this Sweepstakes will be used to administer the Sweepstakes, select and announce the winner. Participant hereby waives any claims that Participant may have or acquire against the Sponsor for libel, slander, invasion of privacy, copyright or trademark violation, moral rights, right of publicity, rights of privacy, or false light arising out of or in connection with the Sponsor's or anyone else's use of the Content. Participant agrees that this waiver of privacy rights and constitutes a valid consent to uses of any Personally Identifiable Information ("PII") as may be required under applicable data protection laws. Any PII that you provide in participating in the Sweepstakes is subject to the privacy policies of the Sponsor and Wit. Please review the Sponsor privacy policy at [www.foodbazaar.com/privacy-policy/](http://www.foodbazaar.com/privacy-policy/) and the Wit privacy policy at [Wit Privacy Policy](#). By entering the Sweepstakes, you grant Sponsor and Wit permission to share your email address and any other personally identifiable information with the other Sweepstakes partners for the purpose of administration and prize fulfillment, including use in a publicly available winners list. Participant hereby grants to Sponsor the non-exclusive, worldwide, perpetual, assignable, sublicensable and irrevocable right to include Participant's name, title, image, likeness, movements, voice, conversations, sounds and performances in connection with any use or publication of the Content by Sponsor.
11. **Warranties.** Entrant represents and warrants to Sponsor that Entrant has all the eligibility, rights and authority as required to enter into the Sweepstakes, and to grant the rights granted herein; ii) the Content does not infringe the rights of any third-party person or entity; and iii) no consent of any third-party person or entity is required for submission or release of the Content.
12. **Indemnification.** Participant (the "**Indemnifying Party**") shall indemnify Sponsor, Wit, the MLS Entities and their respective affiliates, owners, officers, directors, shareholders, agents and employees (the "**Indemnified Party**") from and against any and all losses, costs, damages, injuries, awards, judgments and liabilities, including but not limited to legal and professional fees, costs, and expenses ("**Losses**"), incurred by the Indemnified Party as a result of any claim, suit, proceeding or cause of action asserted against the Indemnified Party by a third party ("**Claim**") and shall defend the Indemnified Party against any such Claims arising from: i) any copyright, patent and/or trademark infringement, unlawful disclosure or use or misappropriation of a trade secret or other intellectual property right owing to the Indemnified Party's use of the Content submitted by such Indemnifying Party; or ii) any material breach of

these Rules by the Indemnifying Party.

**13. Limitation Of Liability. IN NO EVENT SHALL SPONSOR, THE MLS ENTITIES OR WIT BE LIABLE TO ENTRANT FOR ANY LOSSES OR DAMAGES, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, PUNITIVE, EXEMPLARY OR SPECIAL DAMAGES ARISING OUT OF THIS AGREEMENT, EVEN IF SPONSOR, THE MLS ENTITIES OR WIT HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor, the MLS Entities and Wit further assume no responsibility or liability for:**

- a. any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions;
- b. any unauthorized access to, or theft, destruction or alteration of Entries at any point in the operation of this Sweepstakes;
- c. any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes;
- d. inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof;
- e. suspended or discontinued Internet, wireless or landline phone service; or f. any injury or damage to Entrant's or any other person's computer or mobile device while participating in the Sweepstakes or downloading of any materials in the Sweepstakes.

**14. DISCLAIMER. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total estimated value as set forth in these Rules) in a manner deemed fair and equitable by Sponsor. Sponsor, the MLS Entities and Wit shall not have any liability to any Entrant in connection with a canceled Sweepstakes.**

15. These Rules shall be governed by the laws of the State of New York, and the parties agree to personal jurisdiction and convenient forum therein. If any provision of these Rules is deemed unenforceable, such provision shall be severable and deemed null and void, and the remainder of the Rules shall remain in full force and effect. The failure of either party to insist upon the performance of any provision herein will not be construed as a waiver of such provision.

**16. CONTACT.** Sponsor: [rhys.cowan@cityfootball.com](mailto:rhys.cowan@cityfootball.com) Wit: [team@witcontests.com](mailto:team@witcontests.com)