

7 BREW COFFEE BREW MADNESS SCRATCH TO WIN SWEEPSTAKES

OFFICIAL RULES

If you participate in the Sweepstakes via mobile device, message and data rates may apply.

1. **ELIGIBILITY:**

A. **NO PURCHASE IS NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** 7 Brew Coffee Brew Madness Scratch to Win Sweepstakes (the “Sweepstakes”) is open to legal residents of the 50 United States and the District of Columbia, age eighteen (18) years or older at the time of entry except (i) employees of Brew Culture, LLC, a Wyoming limited liability company (“Sponsor”) and its affiliated entities, and (ii) employees of Wit Labs, Inc., a Delaware corporation (“Administrator”) and its affiliated entities. Sponsor, Administrator, and their respective affiliated entities are collectively referred to herein as the “Sweepstakes Entities.”

B. The Sweepstakes is governed by United States law and is subject to all applicable federal, state and local laws and regulations. By entering the Sweepstakes, Entrants agree to accept and be bound by all terms of these official rules (“Official Rules”). Void where prohibited by law.

2. **HOW TO ENTER:**

A. From Sunday, March 1, 2026 12:00 AM Central Time through Tuesday, March 31, 2026 11:59 PM Central Time (the “Entry Period”), Sponsor and Administrator will conduct a Sweepstakes encouraging participants to enter for a chance to win a prize. There are two (2) ways to enter the Sweepstakes: (1) Entrant can visit the website located at <https://web.witcontests.com/7brew/giveaway/scratchnwin/brew-madness-scratch-n-win-260301> (the “Website”) and follow the instructions to complete and submit the online form, including Entrant’s name, address, telephone number, email address, and any other information requested on the form, or (2) Entrant may mail a letter including Entrant’s name, address, telephone number, and email address to Sponsor at 2710 S. 48th Street, Springdale, Arkansas 72762. Entrant will receive one (1) entry for each qualified registration during each calendar day during the Entry Period. To be eligible, each Sweepstakes entry must be received no later than Tuesday, March 31, 2026 11:59 PM Central Time. **LIMIT ONE (1) VALID ENTRY PER PERSON PER CALENDAR DAY DURING THE ENTRY PERIOD.**

B. Entries generated by script, macro or other automated means will be void. The Sweepstakes Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems that may limit or affect a person’s ability to participate in the Sweepstakes, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Sweepstakes including, without limitation, errors that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond Sponsor’s control that corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify Entrants and/or modify, cancel or suspend the Sweepstakes. In the event of cancellation, Sponsor reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event

requiring such cancellation. False or deceptive entries or acts will render the Entrant ineligible. All entries become the property of the Sponsor and will not be acknowledged or returned. ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

3. HOW TO WIN:

A. **Instant Win Prizes:** Upon submission of a valid entry, up to 203,210 potential winners (when verified by Sponsor and Administrator as set forth below, an “Instant Win Prize Winner”) will be selected in a random drawing conducted by Administrator to receive one (1) of the Instant Win Prizes set forth below in Section 4 of these Official Rules. All Instant Win Prize Winners will be notified by Sponsor or Administrator via email and/or text message and must meet all eligibility requirements, including timely replying to the notification (if required) and execution and return of all necessary releases and documents (if any) required by Sponsor and/or Administrator. Once an Entrant has received an Instant Win Prize during a calendar day during the Entry Period, he or she is no longer eligible to receive another Instant Win Prize during such calendar day during the Entry Period. An Entrant may win multiple Instant Win Prizes during the Entry Period, but may only win one (1) Instant Win Prize during a calendar day during the Entry Period. Thus, an Entrant may win a maximum of thirty-one (31) Instant Win Prizes during the Entry Period.

B. **Grand Prizes:** On or around each of (1) Monday, March 16th, 2026 12:00 PM Central Time, (2) Monday, March 23rd, 2026 12:00 PM Central Time, and (3) Wednesday, April 1, 2026 12:00 PM Central Time, one (1) potential winner (when verified by Sponsor and Administrator as set forth below, a “Grand Prize Winner” and, together with an Instant Prize Winner, collectively, a “Winner”) will be selected in a random drawing conducted by Administrator from all eligible entries received prior to such applicable drawing during the Entry Period to receive one (1) 2026 Ford Bronco (ARV \$57,000). Each Grand Prize Winner will be notified by Sponsor or Administrator via email and/or text message and must meet all eligibility requirements, including timely replying to the notification (if required) and execution and return of all necessary releases and documents (if any) required by Sponsor and/or Administrator.

C. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules. Odds of winning a prize depend on the number of eligible entries received.

D. If there is a dispute as to the identity of any Grand Prize Winner, the winning entry will be declared to have been made by the authorized email account holder at time of entry. A potential Grand Prize Winner will be disqualified, any Grand Prize will be forfeited and an alternate potential Grand Prize Winner will be selected by alternate random drawing from among all remaining eligible entries at Sponsor’s sole and absolute discretion if: (i) any prize notification is returned as undeliverable; (ii) a potential Grand Prize Winner declines his or her prize; (iii) a potential Grand Prize Winner fails to comply with any of the Official Rules; or (iv) a potential Grand Prize Winner does not respond to the email and/or text message notification or accept the prize within forty-eight (48) hours from the initial transmission thereof.

E. The decisions of Sponsor and Administrator in all matters regarding this Sweepstakes are final and binding.

4. **PRIZES:**

Prizes for 7 Brew Coffee Flavor Madness Scratch to Win Sweepstakes

Instant Win Prizes

Item	Single Item Approximate Retail Value	Number Of Items	Total Approximate Retail Value
7 BREW Free Drink Reward – Medium	\$6.00	35,000	\$210,000
7 BREW Buy One Get One Free Reward	\$6.00	45,000	\$270,000
7 BREW 50% Off Any Drink	\$3.00	45,000	\$135,000
7 BREW \$1.00 Off Any Drink	\$1.00	75,000	\$75,000
7 BREW Basketball	\$75.00	100	\$7,500
7 BREW Brew Madness T-Shirt	\$25.00	1,000	\$25,000
7 BREW Bluetooth Speaker	\$60.00	100	\$6,000
7 BREW Trucker Hat	\$30.00	500	\$15,000
7 BREW Door Hang Basketball Hoop	\$35.00	550	\$19,250
7 BREW Basketball Jersey	\$50.00	500	\$25,000
7 BREW Brew Madness Hoodie	\$60.00	350	\$21,000
7 BREW Pop-A-Shot	\$1,400.00	10	\$14,000
7 BREW Energy Mini Fridge	\$600.00	100	\$60,000
Grand Prizes			
2026 FORD BRONCO (MSRP)	\$57,000+ (Approx. Sales Tax) \$6,000	3	\$189,000

TRAVEL, MEALS, AND LODGING ARE NOT INCLUDED AS PART OF THE INSTANT WIN PRIZES OR THE GRAND PRIZES.

B. THE TOTAL APPROXIMATE RETAIL VALUE OF ALL PRIZES IS \$1,071,750.

C. No substitution or transfer of prizes or cash redemption is permitted by an Entrant. Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value in its sole discretion. There will be no substitutions if any Winner is unable, for any reason, to use or accept a prize absent agreement to the contrary by Sponsor. If any portion of a prize is canceled or postponed for any reason, no prize will be provided in lieu thereof, nor will Sponsor award an alternate prize or cash value or any part of the prize absent agreement to the contrary by Sponsor. Prizes may be subject to certain terms and conditions as specified by Sponsor.

D. All Winners are responsible for the reporting and payment of all federal, state and local income, sales and other taxes (if any) and any other costs and expenses associated with prize acceptance and use not specified in these Official Rules; provided, however, Sponsor will pay for the applicable state sales tax on the three (3) Grand Prizes awarded to the Grand Prize Winners (as indicated above in Section 4 of these Official Rules). Prizes will be fulfilled within a reasonable time of Sponsor's or Administrator's verification of Winners but no later than thirty (30) days following email and/or text message notification of the Winner of his or her winning of a prize. Certain Instant Win Prizes, namely (1) 7 BREW Free Drink Reward – Medium, (2) 7 BREW Buy One Get One Free Reward, (3) 7 BREW 50% Off Any Drink, and (4) 7 BREW \$1.00 Off Any Drink), may be delivered by Sponsor (at Sponsor's election) to an Instant Win Prize Winner via electronic delivery to such Instant Win Prize Winner's 7 BREW Loyalty Account as applicable but only if such Instant Win Prize Winner elects to become or already is a member of the 7 BREW Loyalty Program. All prize details and additional terms, conditions, or eligibility requirements are in Sponsor's and/or Administrator's sole and absolute discretion.

5. **GENERAL:** By entering the Sweepstakes, Entrant grants Sweepstakes Entities and their designees the right, unless prohibited by law, to use their names, user names, entries, cities and states of residences, voices, avatars, pictures and likenesses, without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Sweepstakes Entities and all matters related to the Sweepstakes, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Sponsor is not required, under any circumstances, to publicize and/or market any Winners of the Sweepstakes including any Grand Prize Winner. THE SWEEPSTAKES ENTITIES EXPRESSLY DISCLAIM ANY RESPONSIBILITY AND ENTRANTS AGREE TO INDEMNIFY AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS AND AGENTS, FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, DEMANDS AND/OR LIABILITIES FOR INJURY, DEATH, DAMAGE OR LOSS TO ANY PERSON OR PROPERTY RELATING TO OR ARISING IN CONNECTION WITH PARTICIPATION IN THE SWEEPSTAKES REGARDLESS OF THE CAUSE OF SUCH INJURY OR LOSS, THE DELIVERY AND/OR SUBSEQUENT USE OR MISUSE OF ANY PRIZE AWARDED IN THE SWEEPSTAKES AND/OR PRINTING, DISTRIBUTION OR PRODUCTION ERRORS. EACH WINNER ACKNOWLEDGES THAT ANY PRIZE IS AWARDED "AS IS" AND THAT SPONSOR HAS NOT MADE, AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR, ANY REPRESENTATION, GUARANTEE OR WARRANTY, EXPRESSED OR IMPLIED, IN LAW OR IN FACT, RELATIVE TO ANY PRIZE INCLUDING, BUT NOT LIMITED TO, ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.

6. **DISPUTES:**

A. Except where prohibited, Entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded will be resolved

individually, without resort to any form of class action and exclusively by the appropriate court located in the State of Arkansas; (ii) any and all claims, judgments, and awards to Entrants will be limited to actual out of pocket costs incurred, including costs associated with participating in this Sweepstakes, but in no event shall attorneys' fees be awarded; and (iii) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages, and any other damages other than for actual out of pocket costs incurred and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or Entrants' and/or Sponsor's rights and obligations in connection with the Sweepstakes are governed by and construed in accordance with the laws of the State of Arkansas, without giving effect to any choice of law or conflict of law rules.

B. If there is any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in sweepstakes materials (including, but not limited to, point of sale, television, radio, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

7. **PRIVACY POLICY:** Any personally identifiable information collected during an Entrant's participation in this Sweepstakes may be used by Sponsor, Administrator, and their affiliates, agents and marketers in accordance with Sponsor's privacy policy, located at <https://7brew.com/privacy-policy>, and in accordance with Administrator's privacy policy, located at <https://www.witcontests.com/terms>.

8. **OFFICIAL RULES OR WINNERS LIST:** For a copy of the Official Rules or Winner List (available on or about April 1, 2026), please send a self-addressed, stamped envelope (residents of VT need not include return postage on rules requests) to the following address no later than June 30, 2026 (Please specify "Official Rules" or "Winners"): Brew Culture, LLC, 2710 S. 48th Street, Springdale, Arkansas 72762.

9. **SPONSOR/ADMINISTRATOR:** The Sponsor of the Sweepstakes is Brew Culture, LLC, a Wyoming limited liability company having a place of business at 2710 S. 48th Street, Springdale, Arkansas 72762. The Administrator of the Sweepstakes is Wit Labs, Inc., a Delaware corporation having a place of business at 101 Crawfords Corner Road, Suite 4116, Holmdel, New Jersey 07733. Any inquiries or questions regarding the Sweepstakes may be sent by email to team@witcontests.com or by regular mail to Sponsor at the address provided immediately above.

10. **SHORT RULES: NO PURCHASE NECESSARY** to enter the 7 Brew Coffee Brew Madness Scratch to Win Sweepstakes. Open to legal residents of the United States, age 18+. Subject to Official Rules. Void where prohibited. Starts 12:00 AM CT 3/1/2026; ends 11:59 PM CT 3/31/2026. For Official Rules and entry info, visit <https://web.witcontests.com/7brew/giveaway/scratchnwin/brew-madness-scratch-n-win-260301>. Sponsor: Brew Culture, LLC.