

**Carolina Panthers & CPI Security Ultimate Fan Experience Sweepstakes  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

- 1) **Eligibility:** The Carolina Panthers & CPI Security Ultimate Fan Experience Sweepstakes (hereafter, "Sweepstakes") is open to legal permanent U.S. residents, eighteen (18) years of age or older (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of Panthers Stadium, LLC, Panthers Football, LLC and its affiliates, CPI Security Systems, Inc. and its affiliates (hereafter, collectively "Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P., prize providers and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside of the U.S., and where prohibited by law. All applicable federal, state & local laws apply.
- 2) **Promotion Period:** Sweepstakes starts at 9:00:00 am Eastern Time ("ET") on October 1, 2026, and ends at 11:59:59 pm ET on October 20, 2026 (hereafter, "Promotion Period").
- 3) **How to Enter:** During the Promotion Period, entrants will navigate to [this link](#) and follow the instructions to receive one (1) entry in the Sweepstakes..

**Limit of one (1) entry per person throughout the Promotion Period. Entries received in excess of the stated limitation will be void.** Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged entries, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the Internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of direct messages, Likes, responses, Follow requests or Entries, the announcement of the prizes, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole and absolute discretion, to void any Entries or Follow requests of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

In the event of a dispute as to the identity of any entrant, such entrant will be deemed to be the "authorized account holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

- 4) **Winner Selection:** One (1) potential winner will be randomly selected from among all eligible entries received throughout the Promotion Period on or about October 21, 2026.

Odds of winning a prize depends upon the total number of eligible entries received throughout the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor, which will be final and binding in all respects. The potential winners will be notified

by text, telephone and/or email and may be required to execute and return a Prize Claim form, and/or any other required documentation required by Sponsor within two (2) days of the date of issuance of notification. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner.

- 5) **Prize:** One (1) grand prize winner will receive: (i) two (2) tickets, field passes and hospitality passes to the Carolina Panthers home game on October 25, 2026 at Bank of America Stadium, (ii) two (2) Carolina Panthers autographed items (as determined by Sponsor), (iii) two (2) Carolina Panthers Prize Package (consisting of one (1) Carolina Panthers branded hat, cup and shirt), and (iv) one (1) "Luke Kuechly" gnome. Total Retail Value of the Grand Prize: \$1,500.

Prize Conditions: Game tickets, field pass and hospitality passes are valid only for October 25, 2026. If winner is unable to attend on this date, Sponsor reserves the right to either: (a) award the prize to an alternate winner, or (b) substitute the game experience with two (2) tickets, field pass and hospitality passes to a different Carolina Panthers 2026 home game (subject to availability, no field passes or meet & greet included in substitution). Winner is responsible for all transportation, parking, meals, lodging, and any other expenses not explicitly included in prize description. Prize does not include airfare or hotel accommodations.

Prize is awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. All prize details are at Sponsor's sole discretion. Costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes (if any) are each winner's sole responsibility. Winner will receive an IRS Form 1099 for the Total Retail Value of the prize if valued at \$2,000 or more.

- 6) **Miscellaneous:** No transfer, assignment, cash redemption, or substitution of a prize is permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the applicable winner from among all eligible non-suspect entries received during the applicable Entry Period prior to the event that required such termination. CAUTION: Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.
- 7) **Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes,

entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

- 8) **Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Mecklenburg County, North Carolina, USA.
- 9) **Winners' Names:** For the names of the winners (available after 11/15/2026), send a self-addressed, stamped envelope to be received by 12/15/2026 to: Carolina Panthers & CPI Security Ultimate Fan Experience Sweepstakes, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.
- 10) **Health & Safety and Force Majeure**
  - a. **Health & Safety Compliance:** Winner and guest must comply with all health, safety, and conduct policies of Bank of America Stadium and the Carolina Panthers, including but not limited to security screening, prohibited items policies, and any health protocols in effect at the time of the event. Failure to comply may result in denial of entry or removal from the stadium without prize substitution.
  - b. **Force Majeure:** If the October 25, 2026 game is postponed, cancelled, or relocated due to weather, pandemic, labor dispute, or any other reason beyond Sponsor's control, Sponsor will make reasonable efforts to provide tickets to the rescheduled game (subject to winner availability) or substitute with tickets to another 2026 home game. If no reasonable substitution is possible, Sponsor may provide a prize of comparable value at its sole discretion.
- 11) **Data Collection and Sharing**
  - a. Information submitted in connection with this Sweepstakes will be collected by Panthers Football, LLC and may be shared with CPI Security Systems, Inc. for Sweepstakes administration, eligibility verification, winner notification, and prize fulfillment. Panthers Football, LLC and CPI Security Systems, Inc. may also use this information for their respective marketing purposes, subject to applicable law and any required consent. Consent to marketing communications is not required to enter or win and will not affect an entrant's odds of winning. Entry into the Sweepstakes does not, by itself, constitute consent to marketing calls or text messages for which separate consent is required by law. Each company will honor applicable do-not-call requirements and requests to stop marketing communications.
- 12) **Privacy Policy:** Personal information collected in connection with this Sweepstakes will be handled in accordance with applicable law, any applicable notices provided at collection, and the privacy policy of the company handling the information. The Carolina Panthers Privacy Policy is available at <https://www.panthers.com/about-us/privacy-policy>. The CPI Security Privacy Policy is available at <https://cpisecurity.com/privacy-policy/>. These policies describe the companies' information practices and how individuals may exercise applicable privacy rights. Entrants may unsubscribe from marketing emails using the instructions in those emails or submit other marketing opt-out requests using the contact methods provided in the applicable company's privacy policy. Nothing in these Official Rules limits any privacy rights or protections available under applicable law.

13) **Sponsor:** Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202 and CPI Security Systems, Inc., 4300 Sandy Porter Road, Charlotte, NC 28273.. The National Football League is not a sponsor or administrator of the Sweepstakes.