

SYSTANE LOOK TO THE PRO CONTEST (the “Contest”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **SPONSOR:** The sponsor of this Contest is Alcon Canada Inc., 2665 Meadowpine Boulevard, Mississauga, Ontario L5N 8C7 (“**Sponsor**”).
2. **ELIGIBILITY:**
 - (a) The Contest is open only to residents of Canada who are of age of legal majority in the province/territory in which they reside at the time of entry.
 - (b) The following individuals and their household members (whether or not related) are not eligible to enter the Contest: employees, officers, directors, shareholders, agents, representatives, successors and assigns of each of (i) Sponsor, (ii) Rogers Blue Jays Baseball Partnership (“**RBJBP**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”), (iii) the MLB Entities (defined below), (iv) each of their respective parents, affiliated companies, and subsidiaries, and (v) any and all other companies associated with the Contest. The “**MLB Entities**” shall mean the Office of the Commissioner of Baseball (the “**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.
 - (c) Sponsor and RBJBP shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor and RBJBP reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.
3. **HOW TO ENTER:**
 - (a) The Contest entry period begins at 10:00 a.m. Eastern Time (“**ET**”) on Monday, August 10, 2026 and ends at 11:59 p.m. ET on Sunday, September 6, 2026 (the “**Entry Period**”).
 - (b) Limit of one (1) entry per person/email address. By way of illustration, if two (2) or more otherwise eligible persons share a single email address, only one (1) of them may enter the Contest. If one (1) person has two (2) or more email accounts, that person may enter the Contest only once and only the first entry received from such person will be considered.
 - (c) There is one (1) way to enter: via bluejays.com. No other method of entry will be accepted. During the Entry Period, go to bluejays.com/looktotheprocontest to access the online entry form for the Contest. During the Entry Period, complete the online entry form (the “**Entry Form**”) as instructed, including all required information, and submit the completed Entry Form for one (1) entry into the Contest (any such entry, an “**Online Entry**”). By successfully transmitting a completed Online Entry as directed, you will be entered in the Contest.
 - (d) There are two (2) ways in which an entrant may obtain five (5) additional entries into the Contest: (i) via upload of a Photo (defined below); or (ii) by email.
 - i. **Via upload of a Photo:** An entrant will receive five (5) additional entries in this Contest upon submission of their Online Entry if, while completing the Entry Form, they either upload a photo of their facial expression with dry eye symptoms or what they think their

facial expression would look like when experiencing dry eye symptoms (a “**Dry Eye Face Photo**”) in the applicable field on the Entry Form.

OR

- ii. **By email:** An entrant will receive five (5) additional entries in this Contest if, subsequent to submission of their Online Entry, they send an email to tbjcontest@bluejays.com that (A) has as its subject line “Systane Look to the Pro Contest – Additional Entries 1”, (B) includes a maximum fifty (50) word description stating why they would like to win the Contest, and (C) specifies the entrant’s full name, address, city, province, postal code, age and day and evening telephone numbers (such information to be identical to the information supplied by the entrant in their Online Entry). An email for five (5) additional entries must be received by RBJBP by no later than 11:59 p.m. ET on Sunday, September 6, 2026. The literary quality of the maximum fifty (50) word submission will not be judged or otherwise used in any way in, and will have no effect on, the determination of the winners.

Additional entries obtained via upload of a Dry Eye Face Photo or by email in accordance with the instructions set forth in subsection 3(d), above, are hereinafter referred to as “**Dry Eye Face Photo Submission Additional Entries**”. There is a limit of five (5) Dry Eyes Photo Submission Additional Entries per eligible entrant during the Entry Period, regardless of which method of obtaining Dry Eyes Photo Submission Additional Entries is chosen.

- (e) There are two (2) ways in which an entrant may obtain ten (10) additional entries into the Contest: (i) via the inclusion of a Systane product in the uploaded Dry Eye Face Photo; or (ii) by email.

- i. **Via inclusion of a Systane product in the uploaded Dry Eye Face Photo:** An entrant will receive ten (10) additional entries in this Contest upon submission of their Online Entry if the Dry Eye Face Photo uploaded as part of the Entry Form features a Systane product (a “**Systane Product Photo**”).

OR

- ii. **Via email:** An entrant will receive ten (10) additional entries in this Contest if, subsequent to submission of their Online Entry, they send an email to tbjcontest@bluejays.com that (A) has as its subject line “Systane Look to the Pro Contest – Additional Entries 2”, (B) includes a maximum fifty (50) word description stating what the Team means to you as a fan, and (C) specifies the entrant’s full name, address, city, province, postal code, age and day and evening telephone numbers (such information to be identical to the information supplied by the entrant in their Online Entry). An email for ten (10) additional entries must be received by RBJBP by no later than 11:59 p.m. ET on Sunday, September 6, 2026. The literary quality of the maximum fifty (50) word submission will not be judged or otherwise used in any way in, and will have no effect on, the determination of the winners.

Additional entries obtained via inclusion of a Systane product in the uploaded Dry Eye Face Photo or by email in accordance with the instructions set forth in subsection 3(e), above, are hereinafter referred to as “**Systane Product Photo Submission Additional Entries**”. There is a limit of ten (10) Systane Product Photo Submission Additional Entries per eligible entrant during the Entry Period, regardless of which method of obtaining Systane Product Photo Submission Additional Entries is chosen.

Online Entries, Dry Eyes Photo Submission Additional Entries, and Systane Product Photo Submission Additional Entries will be referred to herein collectively as “**Entries**”.

- (f) MLBAM's computer shall be the official clock of the Contest with respect to Entries submitted online. Free access to the Internet is available at most public libraries. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any Entry.
- (g) By entering this Contest, each entrant consents to the collection, use, and disclosure of their personal information for the purposes and in the manner described herein. All information submitted by entrants on bluejays.com is being collected by MLBAM and is subject to, and will be treated in a manner consistent with, MLBAM's Terms of Use accessible at: mlb.com/tou and Privacy Policy accessible at: mlb.com/privacy. Information submitted by entrants on bluejays.com will be provided to RBJBP and treated in accordance with RBJBP's Privacy Policy available at www.bluejays.com/privacy, subject to the entrants' stated preferences from time to time. Limited information submitted by entrants on bluejays.com, such as email addresses of those entrants who have opted in to receive commercial electronic messages (such as emails) from Sponsor, or contact information that will be used to facilitate prize delivery may be provided to Sponsor, and will be treated in accordance with Sponsor's Privacy Policy available at <https://preferences.mylcon.com/general-privacy-notice>, subject to the entrants' stated preferences from time to time. Online entrants may be given the option to receive commercial electronic messages (e.g., emails) and/or other communications from MLBAM, RBJBP, and/or Sponsor; however, eligibility to participate in the Contest is not dependent upon an entrant's consent to receive such messages and communications and consenting to receive such messages, and communications will not impact an entrant's chances of winning. All information submitted by entrants via email is being collected by RBJBP, and will be treated in accordance with RBJBP's Privacy Policy, available at www.bluejays.com/privacy, subject to the entrants' stated preferences from time to time. Limited information submitted by entrants via email, such as contact information that will be used to facilitate prize delivery may be provided to Sponsor, will be treated in accordance with Sponsor's Privacy Policy available at <https://preferences.mylcon.com/general-privacy-notice>, subject to the entrants' stated preferences from time to time.
- (h) All information submitted by entrants offline is being collected by RBJBP or Sponsor and will be available to both parties. All such information will be treated by Sponsor in accordance with Sponsor's Privacy Policy available at <https://preferences.mylcon.com/general-privacy-notice> and by RBJBP in accordance with RBJBP's Privacy Policy, available at www.bluejays.com/privacy. Sponsor's and RBJBP's treatment of information is subject to each entrant's stated preferences from time to time.
4. **CONTENT RESTRICTIONS:** By entering the Contest and submitting an Entry, each entrant represents and warrants that their Entry (including, without limitation, submission of a Dry Eye Face Photo and/or a Systane Product Photo) does not include any of the following content (the "**Content Restrictions**"): (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws, including without limitation content displaying trademarks or logos owned or licensed by third parties (without having obtained the requisite consent); (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on any of the Released Parties (defined below), or the game of baseball; (g) tobacco, e-cigarettes, alcohol or illicit drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by law; (k) content showing identifiable individuals who have not consented to the use of their images in connection with the Submission (if individuals are under the legal age of majority, entrants represent that they have obtained a signed release from the parent(s) or legal guardian(s)); (l) personal information of individuals, including without limitation names and addresses, without the consent of those individuals; (m) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); (n) material that is

unlawful, or otherwise in violation of or contrary to the laws or regulations in any province where the Entry is created; and (o) any other content that is or could reasonably be considered to be inappropriate, unsuitable, or offensive, including, without limitation any individuals who appear to be (1) intoxicated or otherwise inebriated or (2) wearing apparel that displays offensive imagery or displays the trademarks and/or logo of a Club other than the Team. Any Entry that does not comply with the foregoing, as determined in the sole discretion of Sponsor and/or RBJBP, will be disqualified and eliminated from consideration.

5. **PUBLICATION, LICENCE, RELEASE, AND INDEMNIFICATION:** By entering the Contest and submitting an Entry, each entrant: (a) represents and warrants that their Entry is an original work of authorship and that they own all right, title, and interest in and to the Entry as of the date of submission or has all necessary rights, authorizations, and/or assignments (including assignment of copyright, if applicable) to submit it and the express permission of all individuals and the rights necessary to use all content and materials embodied in the Entry and to submit the Entry for possible use as provided herein; (b) represents and warrants that their Entry does not violate the MLBAM Terms of Use (accessible at <https://www.mlb.com/official-information/terms-of-use>) or infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (c) grants to Sponsor, RBJBP, MLBAM, and other MLB Entities and each of their respective designees the perpetual, unlimited, and irrevocable right and licence to use, license, edit, modify, duplicate and/or create derivative works from their Entry throughout the world and in perpetuity, including, but not limited to, the right for Sponsor, RBJBP, MLBAM, and other MLB Entities and each of their respective designees, as applicable, to publish, display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the Entry via the Internet or any other interactive media, in stadium, on television, in print and/or any other media currently existing and hereafter developed and without limitation and without payment of any compensation or notice of any kind to the entrant or their heirs and successors, (i) on its own or as part of any audiovisual or other production; (ii) to advertise any products, programming or services of the MLB Entities or for any other advertising, marketing, publicizing or promotional purposes and in any materials related thereto; and/or (iii) for any other purpose whatsoever; (d) releases in perpetuity the Released Parties (defined below) from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the Entry, and the use thereof as permitted hereunder, including, but not limited to, claims of false endorsement or infringement of intellectual property rights, rights of personality, publicity or privacy; and (e) agrees to indemnify and hold harmless each of the Released Parties (defined below) from and against any claim or action brought by a person whose consent was not obtained by the entrant or by any person claiming its intellectual property rights, including without limitation, copyright, moral rights (including rights of integrity, attribution and anonymity), trademark rights, or its personality or privacy rights, are infringed by reason of the use by Sponsor, RBJBP, MLBAM, other MLB Entities or any of their respective designees of the Entry or any part thereof as contemplated by these Official Rules. By entering the Contest, each entrant confirms that they waive all moral rights in respect of their Entry. Nothing herein will obligate Sponsor, RBJBP, MLBAM or the MLB Entities to make any use of any of the rights set forth herein.

6. **PRIZE DESCRIPTION:**

Eleven (11) total prizes will be awarded (one (1) Grand Prize (defined below) and ten (10) Secondary Prizes (defined below)) as follows:

- (a) **Grand Prize:** One (1) eligible entrant will win one (1) grand prize (the “**Grand Prize**”) consisting of:
- (i) two (2) admission tickets (total) for the winner and one (1) guest (collectively, the “**Prize Participants**”) to attend the Team’s regular season baseball game scheduled to be played in Toronto, Ontario (the “**Destination**”) at *Rogers Centre*™ stadium (the “**Stadium**”) on Friday, September 25, 2026 (the “**Game**”);

- (ii) opportunity for the Prize Participants to participate in a *Blue Jays* Baseball Academy event at the Stadium, starting at approximately 9:00 a.m. ET and ending at approximately 10:00 a.m. ET on Friday, September 25, 2026 at the Stadium (the “**VIP Bullpen Training Experience**”), which Baseball Academy Experience will include light instructional baseball activities in a Stadium bullpen. Subject to availability, up to three (3) members of the *Toronto Blue Jays* Baseball Academy will be in attendance at the Baseball Academy Experience;
- (iii) one (1) hotel room (standard double occupancy) for two (2) nights in the Destination on Thursday, September 24, 2026 and Friday, September 25, 2026 and in a hotel to be determined by Sponsor (the “**Hotel**”);
- (iv) two (2) Team-branded “replica” jerseys;
- (v) subject to subsection 7(a) of these Official Rules,
 - (A) round trip economy air transportation for the Prize Participants from the international airport within Canada closest to the winner’s residence (as determined in the sole discretion of Sponsor) to the Destination, departing on Thursday, September 24, 2026 and returning on Saturday, September 26, 2026, or on such other dates as may be determined by Sponsor (the “**Airfare**”) (estimated retail value of CAD \$1,000); and
 - (B) Return ground transportation (via a single vehicle) for the Prize Participants from the Destination airport to the Hotel (the “**Ground Transportation**”) (estimated retail value of CAD \$400).

The total estimated retail value of the Grand Prize is CAD \$3,900 (inclusive of Airfare and Ground Transportation). Actual retail value of the Grand Prize will depend on whether the winner resides within 300 kilometres of the Stadium (in which case Airfare and Ground Transportation will not be provided, as more particularly set out in subsection 7(a) of these Official Rules, below) and, if the winner resides further than 300 kilometres of the Stadium, on the winner’s departure city (the estimated retail value of the Airfare is based on the departure city of Ottawa). Any difference in value will not be awarded.

- (b) **Secondary Prizes:** Ten (10) eligible entrants will each win one (1) secondary prize (each, a “**Secondary Prize**”) each consisting of:
 - (i) one (1) Team-branded hooded sweater;
 - (ii) one (1) co-branded (Systane and Team) bottle; and
 - (iii) one (1) co-branded (Systane and Team) backpack.

The total estimated retail value of each Secondary Prize is CAD \$310.70. Any difference in value will not be awarded.

The Grand Prize and the Secondary Prizes are hereafter collectively referred to as the “**Prizes**”. There is a limit of one (1) Grand Prize and one (1) Secondary Prize per person.

7. **PRIZE CONDITIONS:**

- (a) If the winner resides within 300 kilometres of the Stadium, Airfare and Ground Transportation will not be awarded, and the Prize Participants will be solely responsible for all costs of transportation (and no additional compensation or substitution will be awarded for any difference in prize value).

- (b) Notwithstanding anything to the contrary herein, the Grand Prize winner must be available to attend the Game on the date selected by the Sponsor and RBJBP (the “**Event Date**”). Should the Grand Prize winner be unable to attend the Game on the Event Date, the prize will be forfeited in its entirety and may be awarded to an alternate winner in accordance with these Official Rules.
- (c) Any and all Contest prizes must be accepted as awarded and may not be transferred, resold, commercially traded, assigned, or redeemed for cash except at Sponsor’s and RBJBP’s sole and absolute discretion. Sponsor and RBJBP reserve the right to substitute any stated prize (or portion thereof) with an alternate prize of comparable or greater value at their sole and absolute discretion, for whatever the reason. Prizes may not be exactly as advertised, and except as expressly warranted herein, any prize is provided “as is” without further warranty of any kind.
- (d) All prize details, including Airfare and Ground Transportation times, if applicable, the location of the Hotel, the Game seat locations, the exact time, nature, and duration of the Baseball Academy Experience, and the number and identity of those Baseball Academy personnel in attendance at the Baseball Academy Experience will be determined in the sole discretion of Sponsor and/or RBJBP. Some restrictions may apply. If the Grand Prize winner is entitled to Airfare and Ground Transportation, travel arrangements must be made through Sponsor’s agent on a carrier of Sponsor’s choice and tickets will be subject to those terms and conditions specified by the ticket issuers. In addition, if the Grand Prize winner is entitled to Airfare and Ground Transportation, the Prize Participants must travel together on the same itinerary and are responsible for ensuring they have all necessary travel documents (e.g., valid passport or other travel and identification documents, and, if required, valid proof of vaccination and/or negative COVID-19 test results). RBJBP, Sponsor and the MLB Entities are not responsible in the event any Prize Participant is refused boarding at any time by any airline or airport security. Any unused portion of the prize will be forfeited. Each Prize Participant must be of age of legal majority in their jurisdiction of residence, unless accompanied by a parent or legal guardian. The winners are fully responsible for any and all applicable federal, provincial, and municipal taxes (including income and withholding taxes).
- (e) Use of any Major League Baseball game/event/exhibition ticket is subject to standard terms, conditions, and health and safety policies applicable to the ticket; see bluejays.com/ticketterms for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the Grand Prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. The Grand Prize winner and their guest agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the prize; see bluejays.com/ticketterms for details. The applicable MLB Entities reserve the right to remove or to deny entry to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the Game, event or exhibition. The Released Parties (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages, epidemic, pandemic, or any other issue concerning public health or safety, or any other event outside of their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of the Grand Prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.
- (f) Any and all additional costs and expenses associated with prize acceptance and use not specified herein as being provided including, but not limited to, travel and health insurance, transportation costs (including checked baggage fees, excess baggage fees, meals, gratuities and other expenses incurred by the Grand Prize winner (and any guests) in claiming, accepting and/or using the Grand Prize are the sole responsibility of the individual Grand Prize winner.

- (g) Participation in the Baseball Academy Experience is subject to the Grand Prize winner's (and guest's) consent to and compliance with all health and safety policies of the MLB Entities.

8. RANDOM DRAW:

- (a) **Grand Prize.** At approximately 10:00 a.m. ET on Tuesday, September 8, 2026, an RBJBP representative, or other person designated by RBJBP will select by random draw one (1) potential Grand Prize winner from among all eligible Entries received during the Contest Period. Odds of winning the Grand Prize depend on the number of eligible Entries received during the Contest Period and on whether entrants choose to submit Additional Entries.
- (b) **Secondary Prizes.** At approximately 10:00 a.m. ET on Tuesday, September 8, 2026, an RBJBP representative, or other person designated by RBJBP will select by random draw ten (10) potential Secondary Prize winner from among all eligible Entries received up to the end of the Entry Period immediately preceding the applicable Draw Date. Limit of one (1) Secondary Prize per person. Odds of winning a Secondary Prize depend on the number of eligible Entries received during the Contest Period and on whether entrants choose to submit Additional Entries. For certainty, an entrant may win both one (1) Secondary Prize and the Grand Prize.

9. **NOTIFICATION:** Each potential winner selected in accordance with the previous section will be contacted by a RBJBP representative by telephone at the telephone number indicated in their Entry to determine if they are eligible in the sole discretion of the RBJBP representative. In the event that any potential winner does not respond to such notification within two (2) days, incorrectly answers the skill testing question (described in more detail below), as determined by Sponsor or RBJBP in its sole discretion or declines a prize for any reason, they will be disqualified, the prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Entries.

10. DECLARING A WINNER:

- (a) To be declared a winner and claim the prize awarded, a potential winner must (i) be eligible according to these Official Rules, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill testing question which will be administered by telephone at a mutually agreeable time], and (iii) sign a duly completed Liability and, except where prohibited by law, Publicity Release form, and any other documentation as may reasonably be required by Sponsor and/or RBJBP, and return same to Sponsor (or if directed, RBJBP) by the date specified on the applicable documentation.
- (b) If all required documents are not properly executed and returned within the specified period of time, or the potential winner otherwise fails to comply with these Official Rules, a disqualification will result and the prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Entries. The Grand Prize winner's guest must also sign a duly completed Liability and, except where prohibited by law, Publicity Release form and return same to Sponsor (or, if directed, RBJBP) by the date specified in order to participate in the prize.

11. WAIVER OF LIABILITY/PUBLICITY RELEASE:

- (a) By participating in the Contest and submitting an Entry, each entrant (i) agrees to be bound by these Official Rules, including all Entry requirements, (ii) agrees that the decisions of Sponsor and RBJBP are final and without appeal, (iii) remises, releases and forever discharges Sponsor, RBJBP, the other MLB Entities, Meta Platforms, Inc. (formerly, Facebook, Inc.) ("**Facebook**"), Instagram, Inc. ("**Instagram**"), X Corp. ("**X**"), each of their respective parents, affiliated companies and subsidiaries, any and all other companies associated with the Contest (including prize suppliers and suppliers of

materials or services related to the Contest), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages, liability, losses, harm, costs or expenses, including without limitation any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, arising out of, or in any way related to, directly or indirectly, the Contest, including without limitation the entrant’s participation in the Contest, any breach of these Official Rules, the awarding, receipt, possession, use and/or misuse of any Contest prize (or any portion thereof), and any travel or activity that is related to the receipt or use of any Contest prize, and/or the violation or infringement of any intellectual property rights or of any publicity, personality or privacy rights, and agrees to fully indemnify the Released Parties, Instagram, X, and Facebook from any and all claims by third parties relating to the foregoing.

- (b) By accepting a prize, each winner authorizes Sponsor, RBJBP, MLBAM, the other MLB Entities and each of their respective designees to use in any related publicity, such winner’s name, city and province/territory of residence, photograph, image, likeness, voice, and any statements they may make regarding such prize for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law; and waives any rights that may exist in respect of materials produced pursuant to the foregoing.

12. **GENERAL CONTEST TERMS AND CONDITIONS:**

- (a) The Released Parties are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, or other connections including those through and/or by any website; (iii) availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, (v) any error, omission, interruption, defect or delay in transmission, processing, or communication; (vi) non-delivery of any communication or Entry; (vii) misdirected, blocked, or delayed email notifications; (viii) printing, typographical or other errors appearing within these Official Rules, in any Contest-related advertisements or other materials; (ix) any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, the announcement of any prize in any Contest-related materials, or the cancellation or postponement of any Major League Baseball game, event or exhibition, (x) any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest; or (xi) any injury or damage to the computer of any entrant or other person related to or resulting from participating in this Contest or downloading materials from or use of any website.
- (b) Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor’s or RBJBP’s representatives or who are in violation of these Official Rules, as solely determined by Sponsor and/or RBJBP, will be disqualified and all associated Entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor, RBJBP, MLBAM and/or their respective agents. Sponsor and RBJBP shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all

disputes in their sole discretion. The Released Parties (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. The failure of Sponsor, RBJBP or MLBAM to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved in the Province of Ontario under applicable Ontario and Federal laws.

- (c) Sponsor, RBJBP and MLBAM reserve the right, in their sole discretion, to cancel, suspend or otherwise modify the Contest (or any portion thereof) and/or to amend these Official Rules at any time and in any way, without prior notice, for any reason, including, but not limited to incidents where a virus, bug, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest (or any portion thereof). In the event of cancellation, Sponsor and RBJBP may elect to identify winners and award the Prizes from among all non-suspect, eligible Entries received up to the time of such cancellation.
- (d) **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR, RBJBP, MLBAM AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING LEGAL FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**
- (e) All online Entries must include a valid email address for the entrant. In the event of a dispute as to the identity or eligibility of any potential winner based on an online Entry, the winning Entry will be declared made by the Authorized Account Holder (defined below) of the email address submitted at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof, upon request of Sponsor and/or RBJBP, that they are the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of Sponsor and/or RBJBP. The “**Authorized Account Holder**” is defined as the natural person to whom the applicable Internet Service Provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.
- (f) All entry data provided via an entrant’s Entry is provided to Sponsor, RBJBP and/or MLBAM, as applicable, and not to Facebook, Instagram, or X. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or X. Any questions, comments or complaints regarding the Contest should be directed to Sponsor and not to Facebook, Instagram, or X.
- (g) The Contest is subject to all applicable federal, provincial and municipal laws, rules and regulations.

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