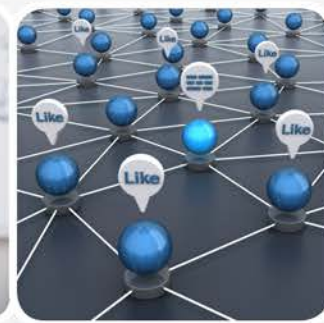


WILEY

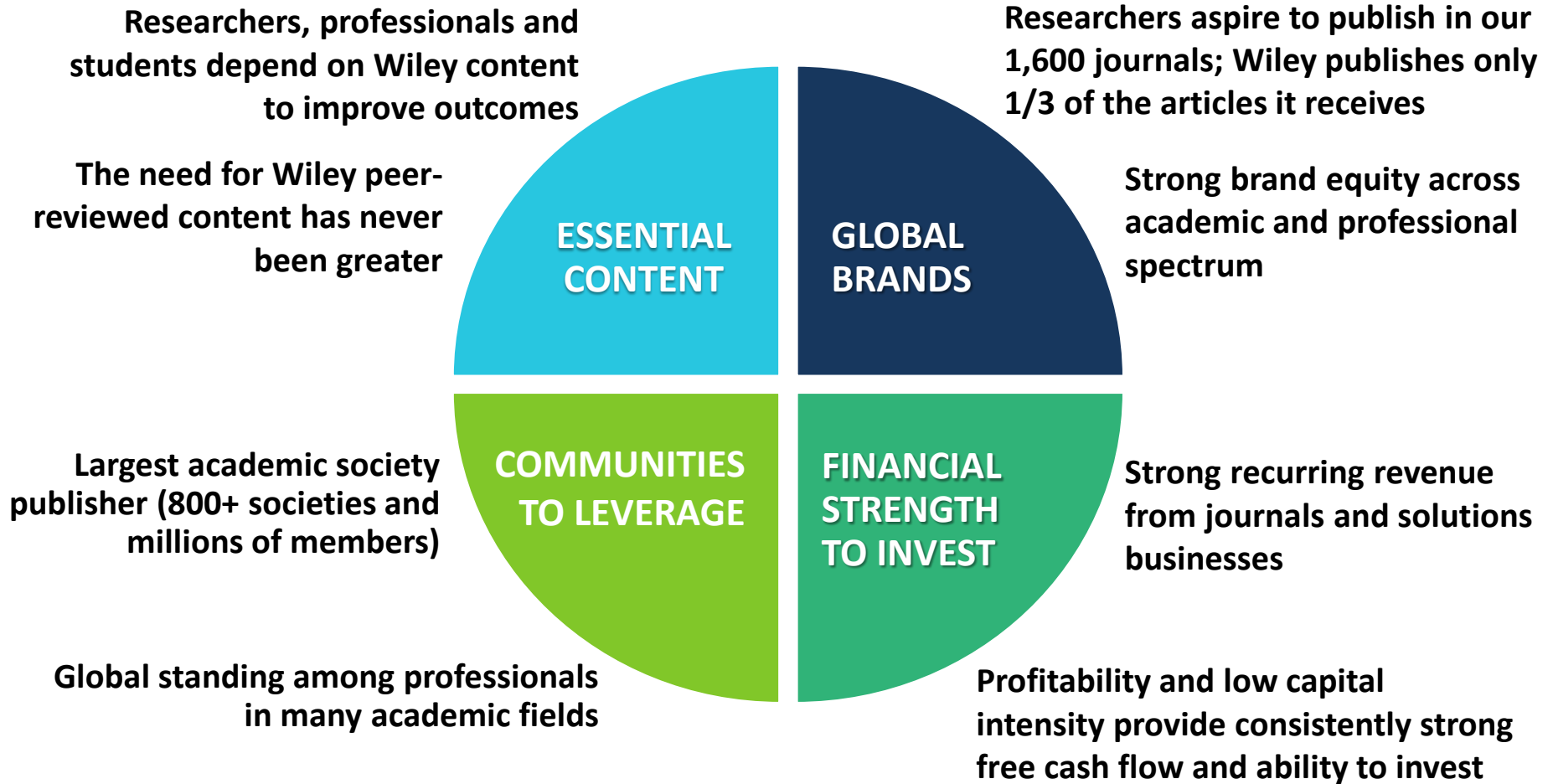
CJS Winter Investor Conference January 14, 2015



Forward Looking Statements

This presentation contains certain forward-looking statements concerning the Company's operations, performance, and financial condition. Reliance should not be placed on forward-looking statements, as actual results may differ materially from those in any forward-looking statements. Any such forward-looking statements are based upon a number of assumptions and estimates that are inherently subject to uncertainties and contingencies, many of which are beyond the control of the Company, and are subject to change based on many important factors. Such factors include, but are not limited to (i) the level of investment in new technologies and products; (ii) subscriber renewal rates for the Company's journals; (iii) the financial stability and liquidity of journal subscription agents; (iv) the consolidation of book wholesalers and retail accounts; (v) the market position and financial stability of key online retailers; (vi) the seasonal nature of the Company's educational business and the impact of the used book market; (vii) worldwide economic and political conditions; (viii) the Company's ability to protect its copyrights and other intellectual property worldwide (ix) the ability of the Company to successfully integrate acquired operations and realize expected opportunities and (x) other factors detailed from time to time in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any such forward-looking statements to reflect subsequent events or circumstances.

Wiley Profile



The Knowledge Company of Today

Publisher

37% Digital
2% Solutions

Books
Journals
Other

FY10

Knowledge Co.

60%+ Digital
15% Solutions

Journal and Book Content
Talent Solutions
Online Program Management
Course Workflow
Online Test Preparation

FY15

Research Journals

Confident outlook for Journals business and the cash flow it generates

Journals play a key role in career advancement, grant decisions, awards/honors, and certification for scientific, medical, technology, and scholarly researchers

Growing demand in the form of Wiley article submissions (450K submitted vs. 150K published) and usage (article downloads)

Quality is paramount; Wiley journals are consistently recognized for their impact*

Library budgets worldwide remain steady but constrained

Open access publishing is additive to subscription business

Online platform (80%+ of revenue from digital; 80%+ under multi-year license)

Education Services: Online Programs

Strong double-digit growth expected from Online Program Management

Expand Enrollments in Existing Partners

Add New Programs at Existing Institutions

Enter New Institutional Partnerships

Expand Outside the US

Value Proposition

- Universities partnering with Wiley due to complexity, capital requirements, ongoing costs, regulatory hurdles, and resource demands of online program management
- Wiley wins because of its track record serving numerous prestigious universities; its global reputation with academic institutions; its international footprint; and its focus on strategic relationships

Recent Momentum

- 50 grad programs signed in '14
- Recent Top 15 university signed in US
- First UK Partner (Birmingham)
- Recent large wins provide platforms for future US and international growth
- Actively negotiating additional programs with over half of our 37 existing partners

Talent Solutions: Corporate Learning

Strong double-digit growth expected from Online Learning and Training

Strong customer momentum in Europe

Focus of investment is on recent entry into world's largest market, North America

CrossKnowledge ranked #8 in Learning Management Systems (LMS) market share*

CrossKnowledge's acclaimed cloud-based learning platform was recently recognized as Best-in-Class (Brandon Hall Gold Award) for its innovative nature and ability to integrate exclusive learning formats

The screenshot displays the MyLearning web application. At the top, the logo 'MyLearning' is accompanied by the tagline 'Play it your way.' and a red checkmark icon. A navigation bar includes 'Home', 'My activity', and 'My account'. A search bar is located on the right. The main content area is titled 'The Team TV series' and features a large image of three people in a celebratory pose. Below this, there are several video thumbnails with titles such as 'Identify your strengths', 'Adapt to increasingly complex environment', and 'Mixes comprehensive team manager'. Each video thumbnail includes a duration (e.g., 20 min) and a star rating. On the right side, there are sections for 'My discussions', 'Tagcloud', and 'Most viewed'. The bottom of the page has a red navigation bar with 'Home', 'Contact support', and 'Check my configuration'.

Next 12-18 Months

Confident outlook for Journals business and the cash flow it generates; focus on improving efficiencies, investing in enabling technologies, and reorganizing the Research Books business

Strong growth momentum for solutions businesses; investment focus on new partner and program growth in Online Program Management; new market development in Talent Solutions; and leveraging synergies across our Talent Solutions portfolio

Look to acquire capabilities in Talent Solutions and/or Education Services, and **continue returning cash to shareholders** in the form of repurchases and dividends

Financial Goals

Attribute	FY14 Actuals	FY17 Goals
Base content business*		
Revenue growth %	Low single-digit	Low single-digit
Share of revenue	90%	75%
Solutions business**		
Revenue growth %	Strong double-digit	Strong double-digit
Share of revenue	10%	25%
Adjusted revenue growth	4%	Mid single-digit
Adjusted operating margin	14%	≥17%
Adjusted EPS growth	4%	≥10%