



Wild TV Welcomes the Fall Quarter with Action-Packed Content and Whitetail Week

Edmonton AB, September 29, 2012 - Wild TV kicks off the fall quarter with an action-packed lineup that's sure to get outdoorsmen and women pumped up for the hunting season. Bringing in six new shows that have never before been seen on the network and airing hundreds of brand new episodes, viewers are guaranteed adrenaline-pumping excitement throughout the entire quarter.

This October, Wild TV is premiering Whitetail Week, an entire week of programming dedicated to the biggest and best whitetail episodes ever aired on the network. From October 29th to November 4th, between 6 p.m. and 9 p.m. CST, viewers will be taken on jaw-clenching whitetail hunts, while spending time with their favourite TV personalities on shows such as "Whitetail Freaks", "Canadian Whitetails", and "The EDGE". Viewers can also catch a preview of Whitetail Week at www.wildtv.ca/whitetailweek.

"Whitetail Week puts a heavy focus on the most sought after animals in North America, and is a great way to ring in the 2012 hunting season," said Helgie Eymundson, Director of Programming for Wild TV. "This specialty week showcases the best whitetail hunts of all time, and with Wild TV expanding into 14 million available households in Canada, we're expecting millions of viewers throughout the week and the highest daily viewership this year."

Aside from the best in whitetail hunting, Wild TV's Q4 is packed with brand new shows including:

Angler West TV –Series Premier Monday October 1 at 10:30p.m.CST – Fish the waters of California, Oregon, Washington and the rest of the west with expert anglers that will guide viewers on how to become more successful in their angling pursuits.

Swarovski Optik Quests with the Eyes of a Hawk –Series Premier, Thursday October 4 at 10:30p.m.CST – In this ground breaking series, each action packed episode features a team of Swarovski Pro-Staffers who travel to the world's most exotic locations in search of the planets most difficult and sought-after trophies.

Outdoors with Tom Gruenwald –Series Premier, Thursday October 4 at 4:30p.m.CST – Tom is one of the true pioneers in the ice fishing movement and shares his ice fishing strategies in this series, covering everything from bait to reeling in the big one.

Alongside series premieres on Wild TV, many shows are returning this fall with all new seasons such as "Snowmobiler TV" - a show dedicated to exploring the sport of snowmobiling and showcasing the full gamut of what sledding has to offer. "Driven TV" is another crowd pleaser, where viewers join hosts Pat & Nicole Reeve on their bow hunting adventures around the world. Many shows are continuing their seasons throughout Q4, so viewers should stay tuned to see the season endings for "Extreme Outer Limits", "Canada in the Rough" and "The Hunting Chronicles" – just to name a few.

Don't miss the never before seen series, the all new original episodes, and the best hunts of the season on Wild TV this quarter.

For show descriptions, trailers and air times visit www.wildtv.ca .

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WILD TV is Canada's only hunting, fishing and outdoor lifestyle television channel, offering high-quality, informative and entertaining outdoor programming. Watch your favourite shows on your television or online using any device. Available via cable (HD), satellite, and video-on-demand, WILD TV provides a superior viewing experience for all hunting, fishing and outdoor enthusiasts.

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