



WOMEN IN INSURANCE & FINANCIAL SERVICES

www.wifsnational.org



Engage Your Membership

TAKE ADVANTAGE OF THE VALUE! WIFS membership provides broad access to superior career development opportunities. Get the most out of your investment and plug-in to top notch resources, programs and events designed for women, by women in the insurance and financial services industry.



TUNE IN - Educational webinars are presented live the 2nd Wednesday of each month at 2pm EST, and available online 24/7! Areas include management, leadership, sales, marketing and work-life balance.



NATIONAL CONFERENCE - Hundreds of women engage annually in networking, interactive workshops, breakout sessions, panel discussions and keynote speeches.



MEMBERSHIP PAYS - Members have access to discounts on entertainment, insurance, industry products and services. Start saving today!



TAKE THE LEAD - Volunteer to serve on a local or national committee, become a board member, start a Chapter or be a mentor.



BE RECOGNIZED - Give voice to your achievements and the success of women in the industry. Qualify to join the prestigious WIFS Circle of Excellence!



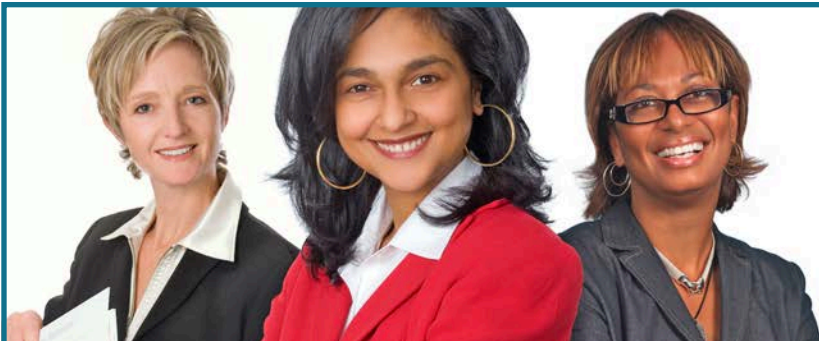
MENTORSHIP IS POWERFUL - Immerse yourself in the sharing of valuable expertise and practical experience. The information between mentors and mentees is a priceless, free member benefit.



LOG ON - The National website is your guide to chapter and industry events, newsletters, speakers bureau, member directory, professional coaches, mentoring program and more.



ONLINE CONVERSATIONS - Get social, make new business connections and stay current on industry trends. WIFS is active on Facebook, Twitter and LinkedIn. Like, Follow and Connect with us.



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Engage Your Membership with FREE WIFS Webinars!

National experts deliver live webinars every month to WIFS members. Accessible on wifsnational.org, these webinars offer professional insight on a variety of industry topics. If you can't participate live, go online and access the archive - *it's available 24/7.*

FINANCIAL SERVICES HOT TOPICS

- 2012 Outlook and Market Themes
- The Current State of Healthcare Reform
- Own Your Own Money 2011
- Powerful (Yet Simple) Ideas Surrounding Guaranteed Lifetime Income
- How Much Asset Shrinkage Are You Willing to Accept?
- Long Term Care: Don't Scare Them, Prepare Them
- Equity and Succession Planning: It's Never Too Soon!
- Estate and Legacy Planning for the Modern
- Why You...Why Now: How Personal Accountability Guarantees Success
- Working with Widows: A Widow's Path to Financial Freedom

SALES AND MARKETING

- The New Rules for Cold Calling in 2011
- Using Social Media to Market Yourself
- Better Scripts for Better Results
- The Assistant's Role in your Marketing Efforts
- Breaking the Barriers to Success: For Women Advisors
- How to Identify Your Ideal Client, and How It Will be a Key to Your Success
- Positive Momentum
- Developing Your Personal Brand
- Marketing Financial Services in the 21st Century
- Envision Your Most Successful Year Yet
- Generating Extraordinary Sales through Simple inexpensive marketing
- The Power of Why - The New Marketing & Sales Messages that compel people to Inquire & Buy!
- Financial Power of Women: \$14 Trillion Opportunity

MANAGEMENT AND LEADERSHIP

- The Magic of Having a Mentor: How a Mentor can help you Advance
- Going for the Goal! A Financial Career Path Panel Discussion
- Exploring Team Dynamics and How to Excel as a Team
- What Every Woman Leader Needs to Know about Men
- Achieving Your Goals: The Power of Focus & Gratitude
- Let's Get Naked!...The Bare Essentials That Trip You Up!
- Invest in Staff to Grow Your Business
- The Power of Successful Women
- How to Have a Difficult Conversation
- Ramp Up Your Business Using Investment Strategy Calls
- Inspired Goal Setting
- Bring it to Life!
- De-Clutter Your Leadership
- Leading From Within: Women as Leaders in Their Lives and Businesses
- Kick Start the New Year: A Fresh Look at You're Business Model
- The Value of a Coach

TECHNOLOGY FOR BUSINESS

- De-Mystifying the Web for Financial Services Professionals
- The One Page Business Plan® A Discipline for Growth & Success!

WORK-LIFE-BALANCE

- Getting More Life Out of Life!