

Google Analytics Set-up



Google
Analytics



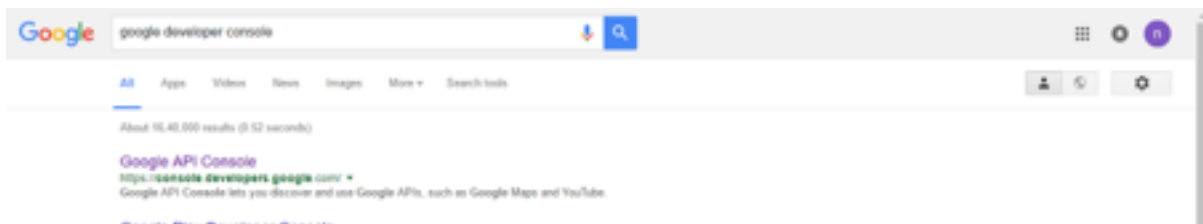
Google
Analytics

Google Developer Console

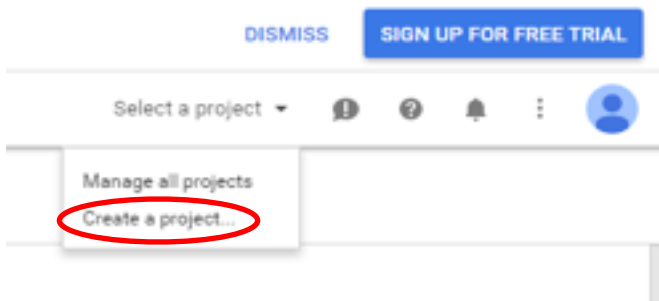
Google is today's internet, whether it's an update or analytics, everyone clings on to Google for the real time data figures. With a little effort and knowledge, a user can configure this process, with ease. Everything will fall into its place perfectly then!

This short manual guides you on how to set-up your Google analytics account and channelize its prior permissions and validations. Let's perform the following steps to do the above process:

- i. Open **Google** search page on the browser. Then, type **Google developer console**. On the search page, click on the **Google Developer Console** hyperlink.

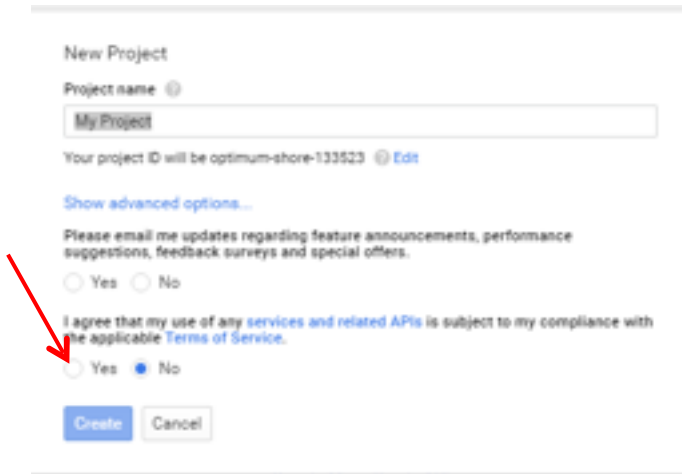


- ii. On the **Google API** window, on the top right corner, click on **Select a Project** drop down list. Then, click **Create a Project**.



- iii. On the pop-up window, type the **Project Name** in the textbox. Click the required radio boxes for

email updates and for **Terms of Service**. Then, click **Create**.



New Project

Project name ⓘ
MyProject

Your project ID will be optimum-shore-133523 ⓘ Edit

Show advanced options...

Please email me updates regarding feature announcements, performance suggestions, feedback surveys and special offers.

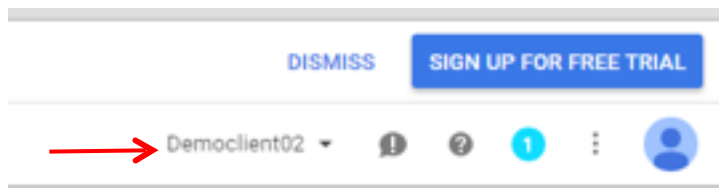
Yes No

I agree that my use of any services and related APIs is subject to my compliance with the applicable Terms of Service.

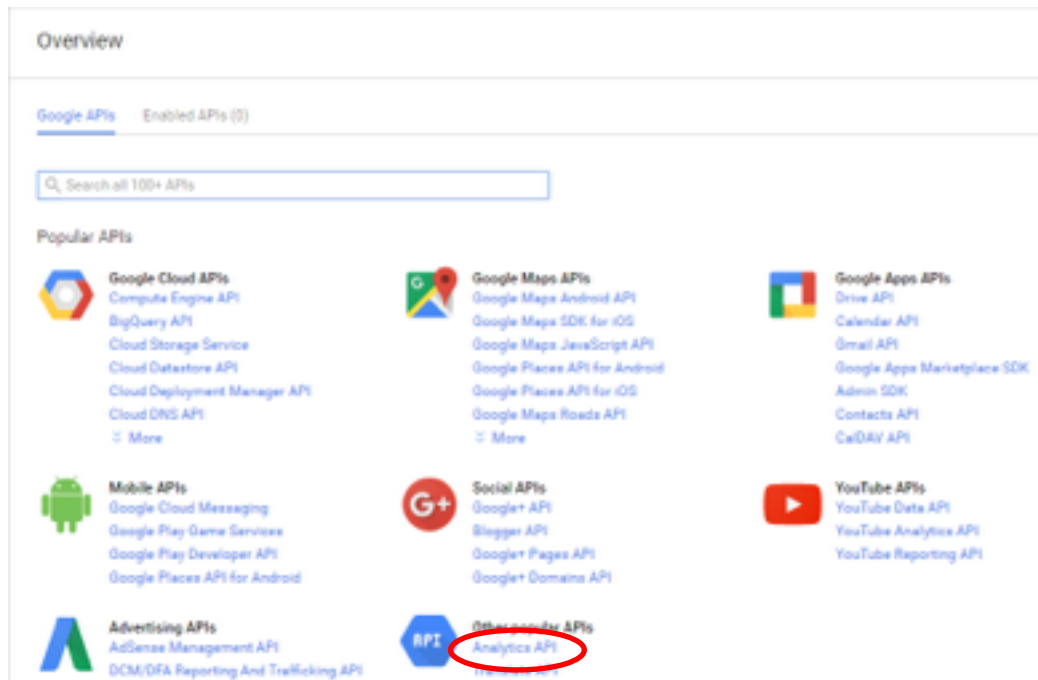
Yes No

Create Cancel

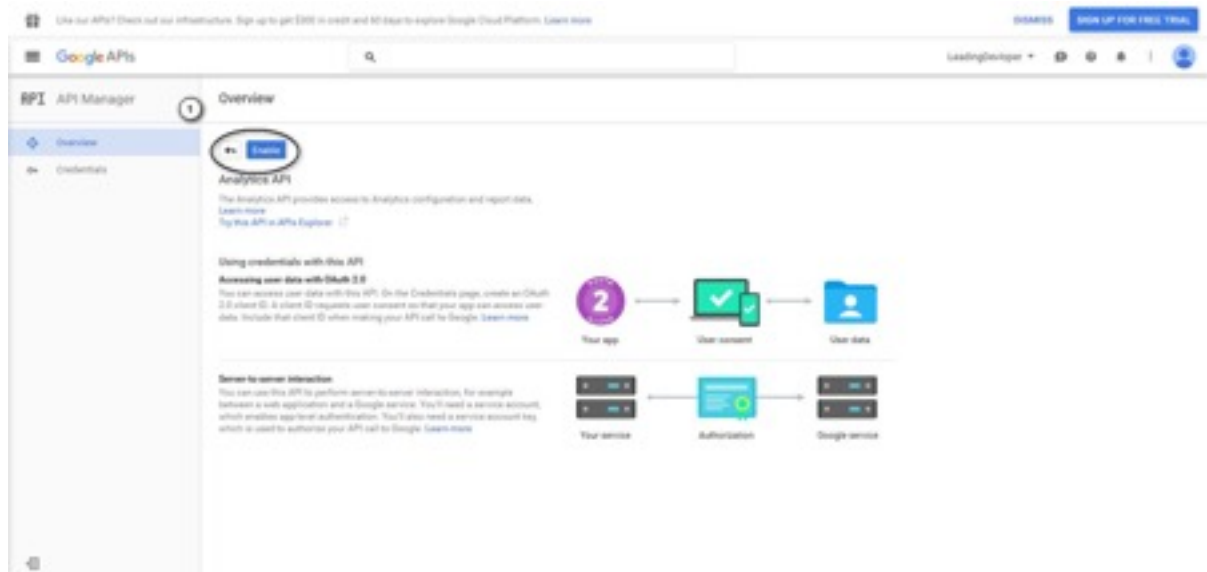
iv. A new project gets created.



v. Then, In the **Overview** window, under **Other popular APIs**, click **Analytics API**.



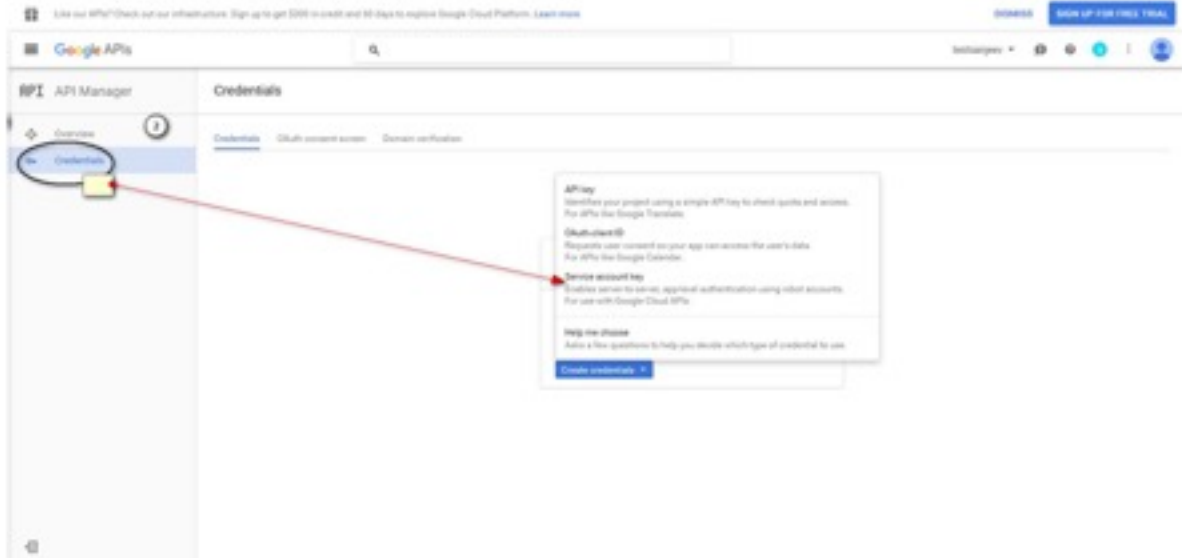
vi. On the Overview window, click **Enable**.



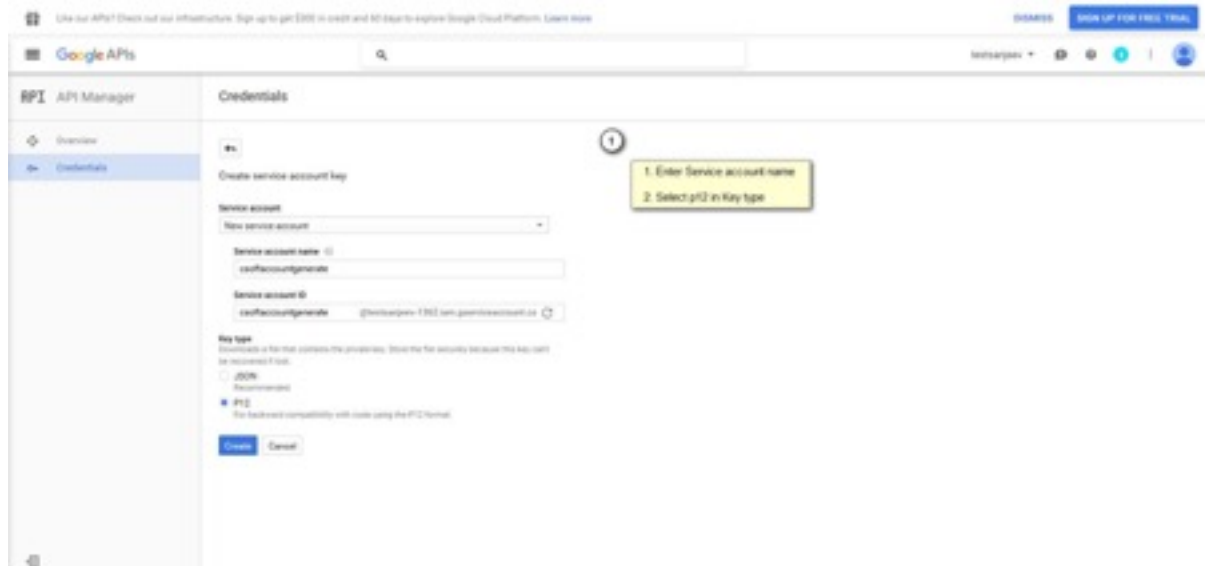
Create Service Account

Perform the following steps:

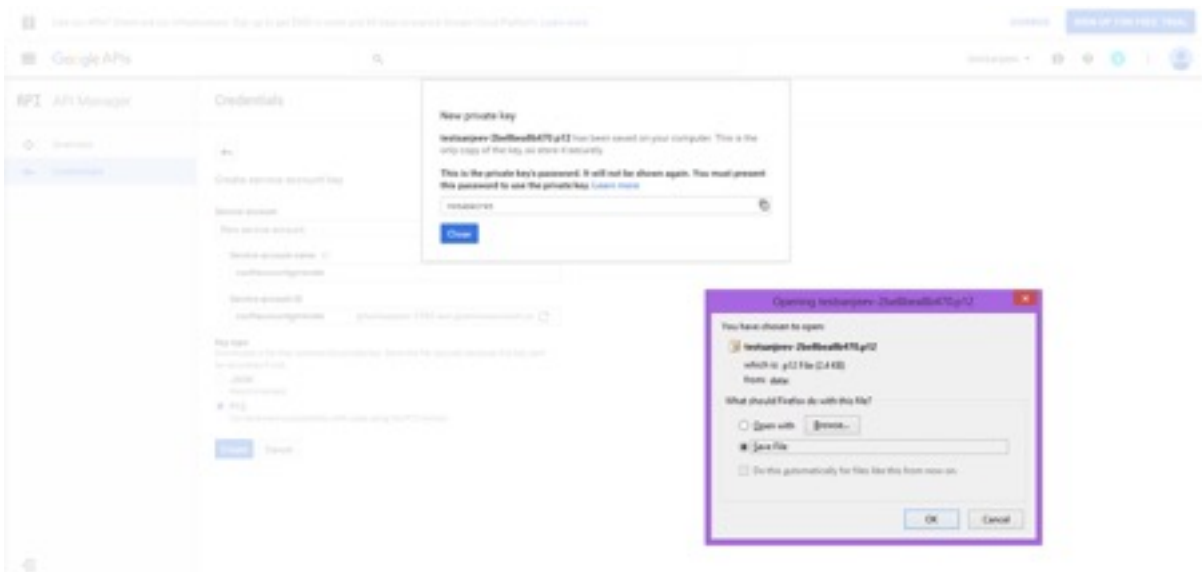
- i. Under **Credentials** >> **Create Credential** >> **Service Account Key**.



- ii. Under **Create service account key**, type **Service account name**. -> New Service Account



- iii. Under **Key Type**, select **P12**. By default, JSON is selected. Then, click **Create**. The P12 file will automatically get downloaded in the local drive; we shall need it later for uploading in the system. Click **Close** to close the pop-up window.



- iv. Under **Credentials**, click **Manage service account**. The Service manage account page appears on the window.

Use our APIs? Check out our infrastructure. Sign up to get \$200 in credit and 60 days to explore Google Cloud Platform. [Learn more](#)

Google APIs

API Manager

Credentials

Credentials | OAuth account access | Domain verification

Create credentials to access your enabled APIs. Refer to the [API documentation](#) for details.

Service account keys

	Creator date	Service account
<input type="checkbox"/>	Jul 4, 2014	test@cloudplatform.gcp

Click on manage service account

Manage service account

Use our APIs? Check out our infrastructure. Sign up to get \$200 in credit and 60 days to explore Google Cloud Platform. [Learn more](#)

Google APIs

IAM & Admin

Service Accounts

CREATE SERVICE ACCOUNT | 00:01 | PERMISSIONS

Service accounts for project "test@cloudplatform.gcp"

A service account represents a Google Cloud service identity, such as code running on Compute Engine VMs, App Engine apps, or systems running outside Google. [Learn more](#)

Find a service account

Service account name	Service account ID	Key ID	Key creation date	Options
App Engine default service account	test@cloudplatform.gcp	No keys		
Compute Engine default service account	test@cloudplatform.gcp	No keys		
test@cloudplatform.gcp	test@cloudplatform.gcp	test@cloudplatform.gcp	Jul 4, 2014	

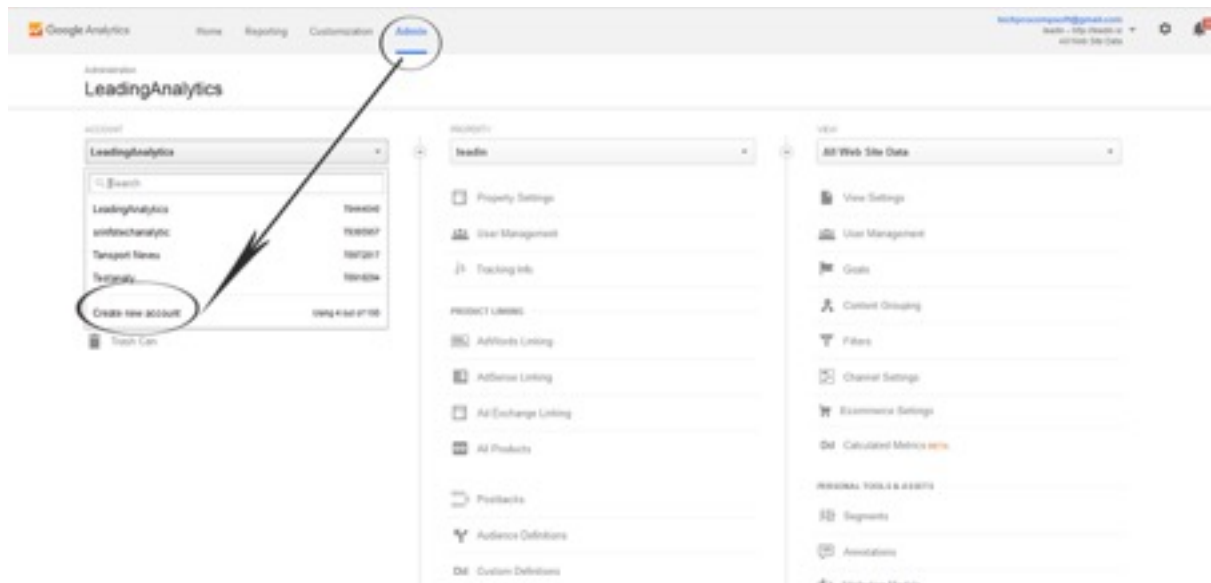
This service account will add into analytics settings and on our application setting page

Setting up Domain in Google Analytics

For setting up domain in Google Analytics, perform the following actions:

- i. Open **Google** search page on the browser. Type and click **Google analytics** in the browser.

If new user you will see this screen



else you will see list of created analytics. Follow below reference image



- ii. New users can click on **Sign up**. The new account form appears on the window.

Admin Panel - New Account

New Account

What would you like to track?

Website Mobile app

Setting up your account

Account Name
Accounts are the top-most level of organization and contain one or more tracking IDs.

Setting up your property

Website Name

Website URL

Industry Category

Reporting Time Zone

Data Sharing Settings

Data you collect, process, and store using Google Analytics ("Google Analytics data") is secure and kept confidential. This data is used to provide and maintain the Google Analytics service, to perform system critical operations, and in rare exceptions for legal reasons as described in our [privacy policy](#).

The data sharing options give you more control over sharing your Google Analytics data. [Learn more.](#)

Google products & services [\(1/1/2018/00:00\)](#)
Share Google Analytics data with Google to help improve Google's products and services. If you disable this option, data can still flow to other Google products explicitly linked to your property. Visit the [product linking](#) section in each property to view or change your settings. [Show Example](#)

Benchmarking [\(1/1/2018/00:00\)](#)
Contribute anonymous data to an aggregate data set to enable features like benchmarking and analytics that can help you understand data trends. All identifiable information about your website is removed and combined with other anonymous data before it is shared with others. [Show Example](#)

Technical support [\(1/1/2018/00:00\)](#)
Let Google technical support representatives access your Google Analytics data and account when necessary to provide service and find solutions to technical issues.

Account specialists [\(1/1/2018/00:00\)](#)
Give Google marketing specialists and your Google sales specialists access to your Google Analytics data and account so they can find ways to improve your configuration and analysis, and share optimization tips with you. If you don't have dedicated sales specialists, give this access to authorized Google representatives.

[Learn how Google Analytics safeguards your data](#)

You have access to 4 accounts. The maximum is 100.

© 2018 Google | [Analytics Home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send Feedback](#)

iii. Under **New Account**, go to **Account Name**. Type a new account name.

iv. Then, under **Website Name**, type your website for Google to analyse.

v. Under **Website URL**, type in the url of your website.

vi. Under **Industry Category**, select the industry.

vii. Select the **Reporting Time Zone**. Click the required checkbox as per your choice.

viii. Click **Get Tracking ID**. Click on **I Accept** on the Terms of Service Agreement box.

Google Analytics Terms of Service Agreement



To use Google Analytics you must first accept the terms of service agreement for your country / region of residence.

United States ▾

Google Analytics

Google Analytics Terms of Service

These Google Analytics Terms of Service (this "Agreement") are entered into by Google Inc. ("Google") and the entity executing this Agreement ("You"). This Agreement governs Your use of the standard Google Analytics (the "Service"). BY CLICKING THE "I ACCEPT" BUTTON, COMPLETING THE REGISTRATION PROCESS, OR USING THE SERVICE, YOU ACKNOWLEDGE THAT YOU HAVE REVIEWED AND ACCEPT THIS AGREEMENT AND ARE

- ix. The new page will display the **Tracking ID** and the **Status** of the website. Under **Website Tracking**, the user can copy and paste the script (shown in the box) on to their website, for Google to track it for analytics.

Note: Tracking ID should not be confused with Track ID.

Tracking ID **Status**
UA-78882667-1 No data received in past 48 hours. [Learn more](#)

Website tracking

This is the Universal Analytics tracking code for this property.
To get all the benefits of Universal Analytics for this property, copy and paste this code into every webpage you want to track.

```
<script>
(function(s,o,g,c,a,m){[GoogleAnalyticsObject]=r,[r]=[]})function(i)
{([t] q=[t] q[[]] push(arguments));([t] l=new Date());a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-78882667-1', 'auto');
ga('send', 'pageview');

</script>
```

PHP Implementation OPTIONAL

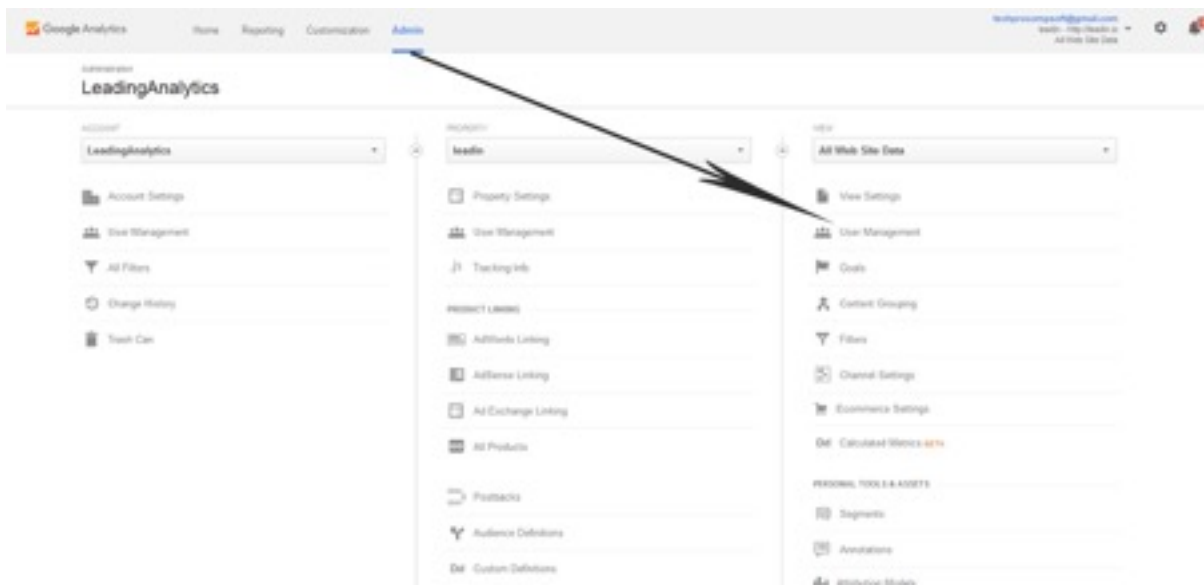
- Use the code above to create a file named "analyticstracking.php", and include the file on each PHP template page.
- Add the following line to each template page immediately after the opening <body> tag:

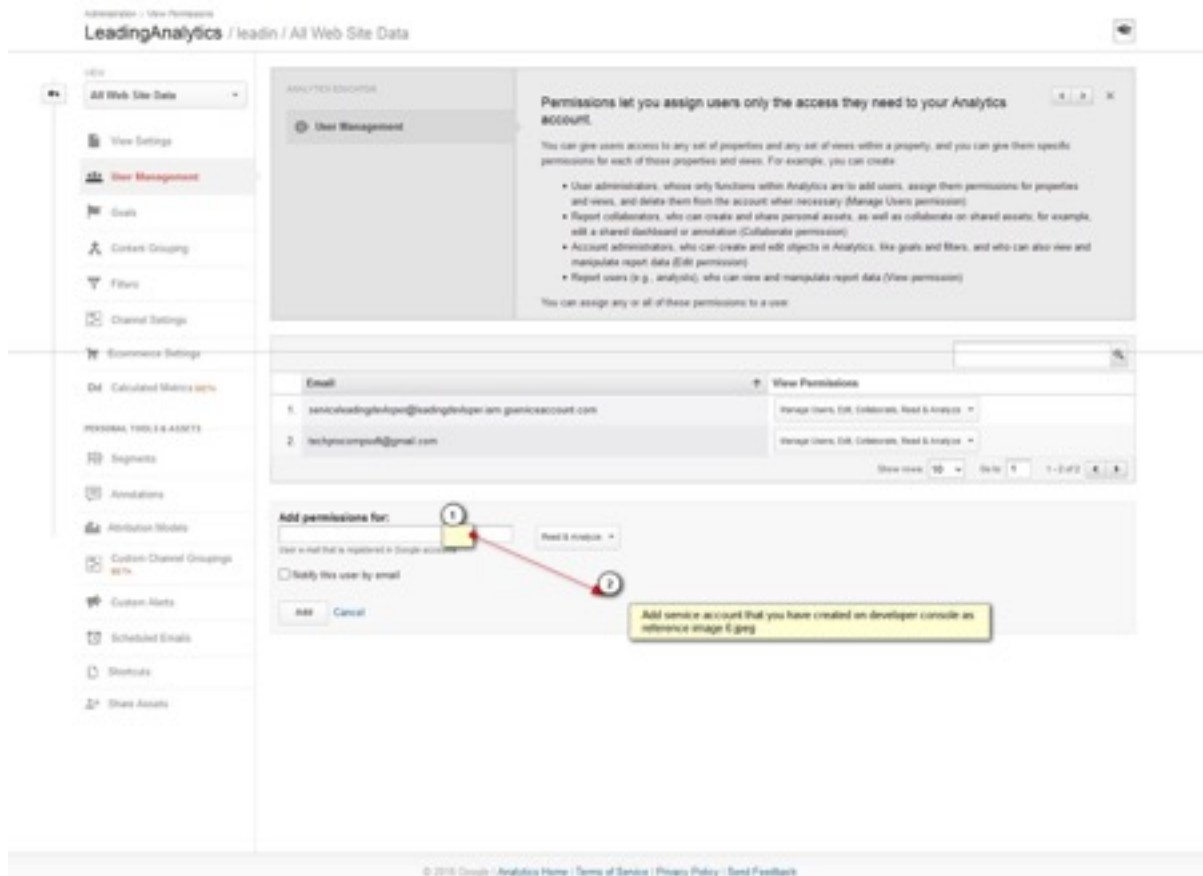
```
<?php include_once('analyticstracking.php') ?>
```

x. Then, Go to **User Management** and click it.



The user management window will appear on the screen. On the lower side of the screen, the user needs to input the Google service account ID which was created in the Google developer console in the **Add permissions for** textbox. Then, click **Add**. (Kindly refer the figure below to locate the Google service account ID).

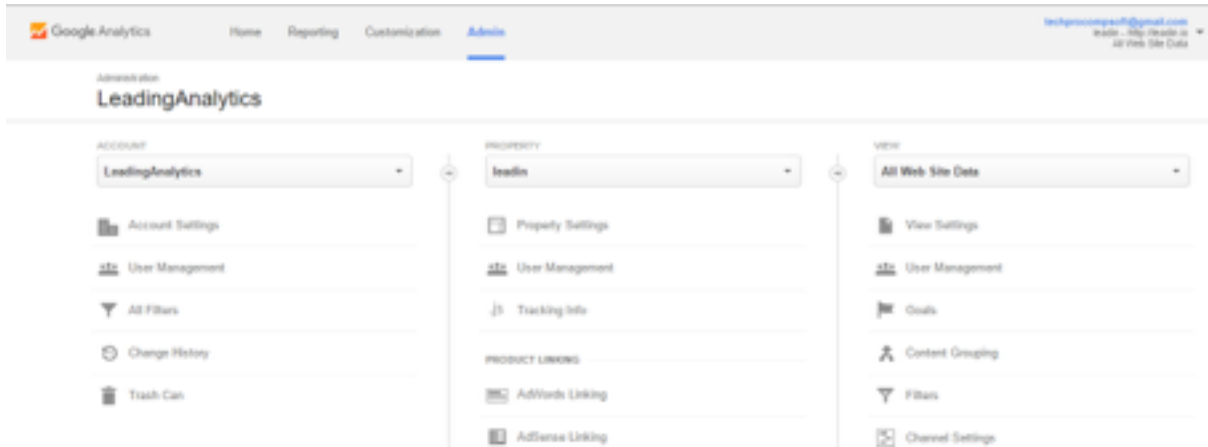




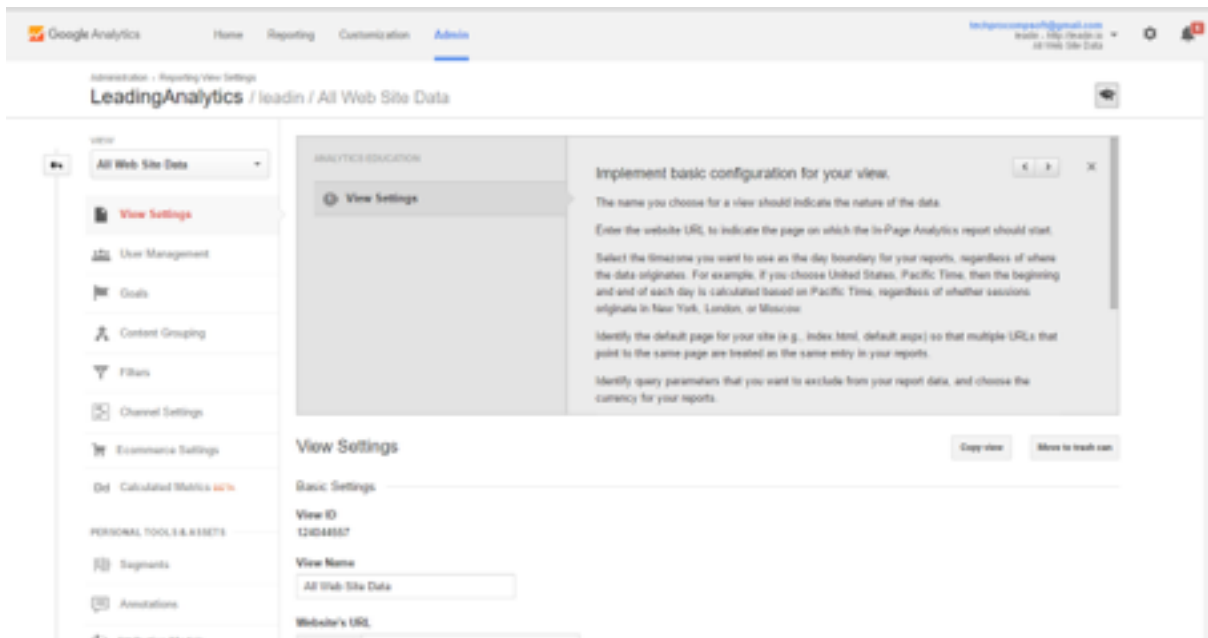
How to get the Track ID (View ID)?

In order to access the Track ID or the View ID, follow the procedure given below:

- i. Login to the Google analytics URL with your Google account. Click on **Admin** tab.



ii. On the right side, click on **View Settings**.



iii. On the lower side of the screen, under **Basic Settings**, **View ID** is



displayed. This is the Track ID to be used in the application page with the URL http://domainname.com/clickstest/views/settings/analytic_settings.php.

- iv. Now, when the user has access to the **Track ID**, **Google Service account Email address**, **Google Application Name**, and the **Track code**, Then the user shall input the values in the above URL's page. Then, click **Save**.