



420 OUTRAGE ANNIVERSARY EDITION

Webinar #1 – Launch Review

New: 420 Outrage Anniversary Edition

2022 Model Year

420 Outrage

ANNIVERSARY EDITION



AGENDA



Sales Training

Introduction

Competitive Landscape

Primary Usage

Notable Features

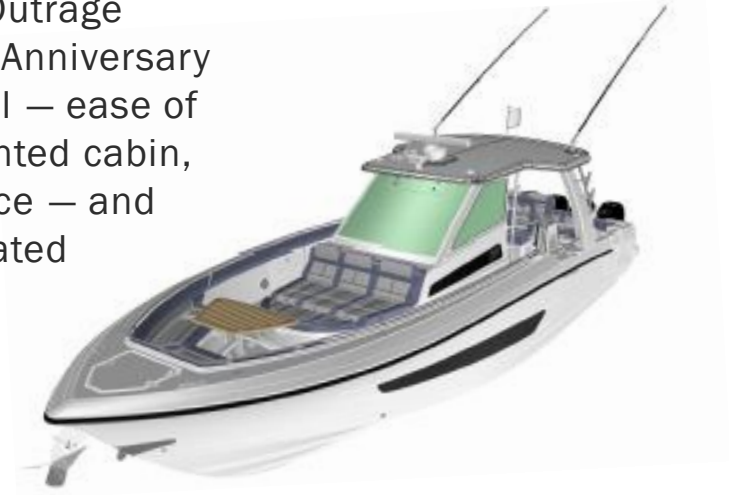
Bow to Stern Callouts

Introduction

Key Messaging

When Boston Whaler's flagship, the 420 Outrage, debuted in 2014, it heralded a new level of sophistication and ingenuity for the brand. At 42 feet, Whaler's largest model offered incredible comfort and capability in a brawny yet gracious center console cruiser. It also upheld the long-running tradition of exceptional boats bearing the "Outrage" name.

Now, just in time for the 50th anniversary of the first-ever Outrage model, a new edition of 420 has arrived. The 420 Outrage Anniversary Edition combines everything boaters love about the original — ease of use, expansive seating and gathering spaces, a well-appointed cabin, purposeful amenities, great fishability, flawless performance — and builds on these aspects with cutting-edge technology, updated styling and more customizability than ever.



Introduction

Value Proposition

A next-generation offshore cruiser with modern styling, enhanced comfort, superior ride quality and fishability, and exciting new technologies available throughout.



Introduction

Key Descriptors

Next Evolution

Luxury

Comfortable

Graceful

Spacious

Cutting-Edge

Capable

Powerful

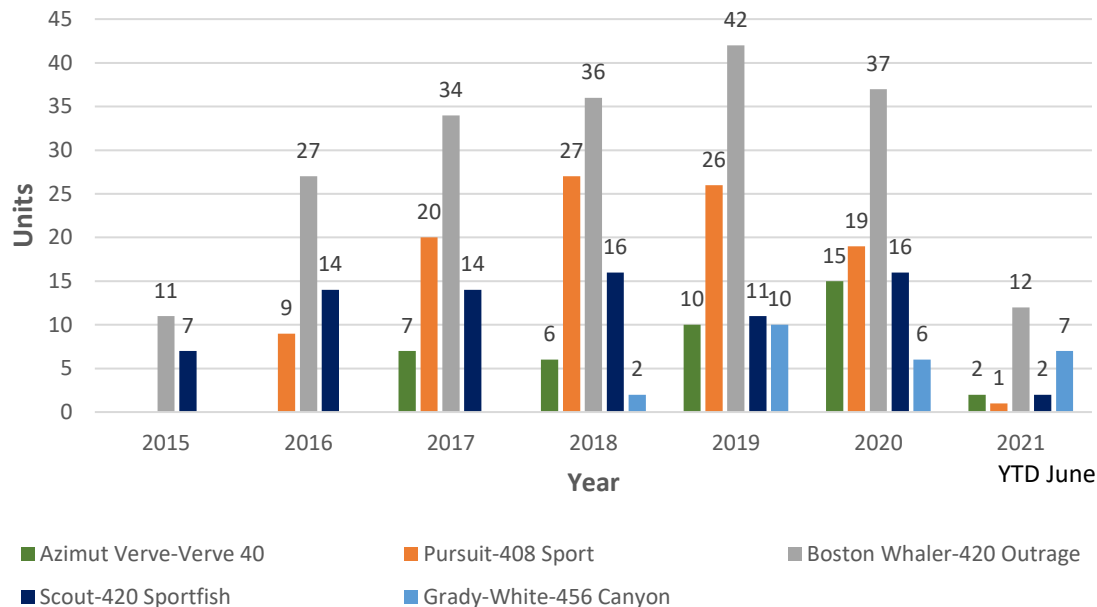
Performance

Customizable

Sophisticated Simplicity

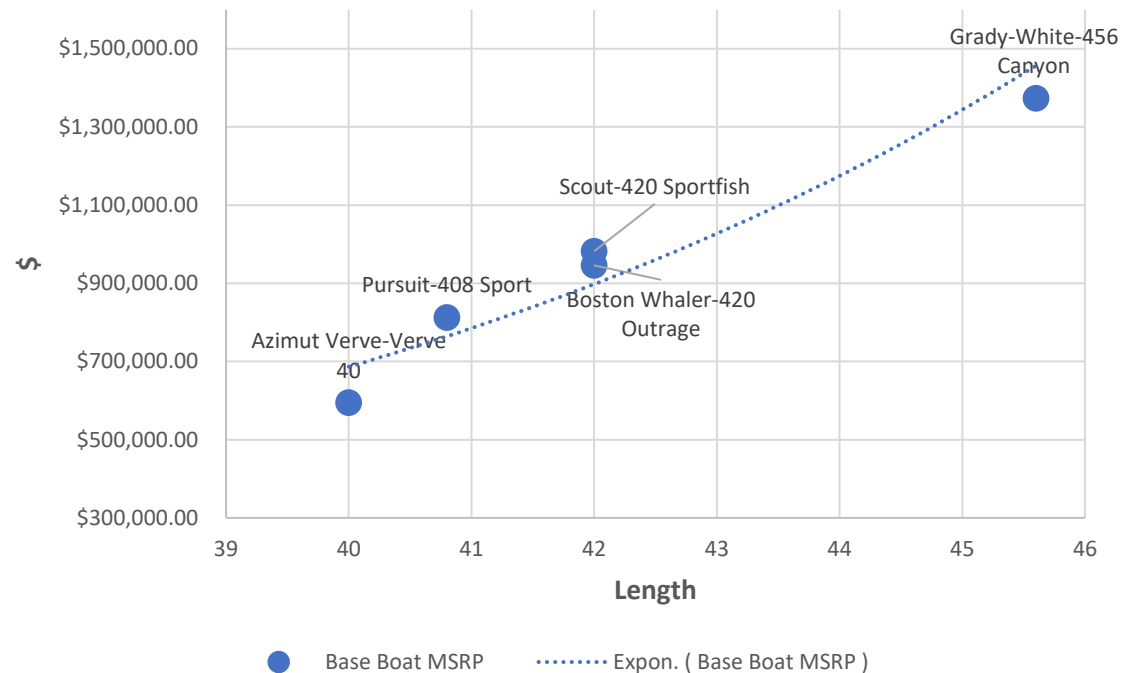
40'-46' Outboard Fiberglass Premium Competitive Landscape

Retail Sales Performance



420OR has been the top performer among the premium competitors in the market

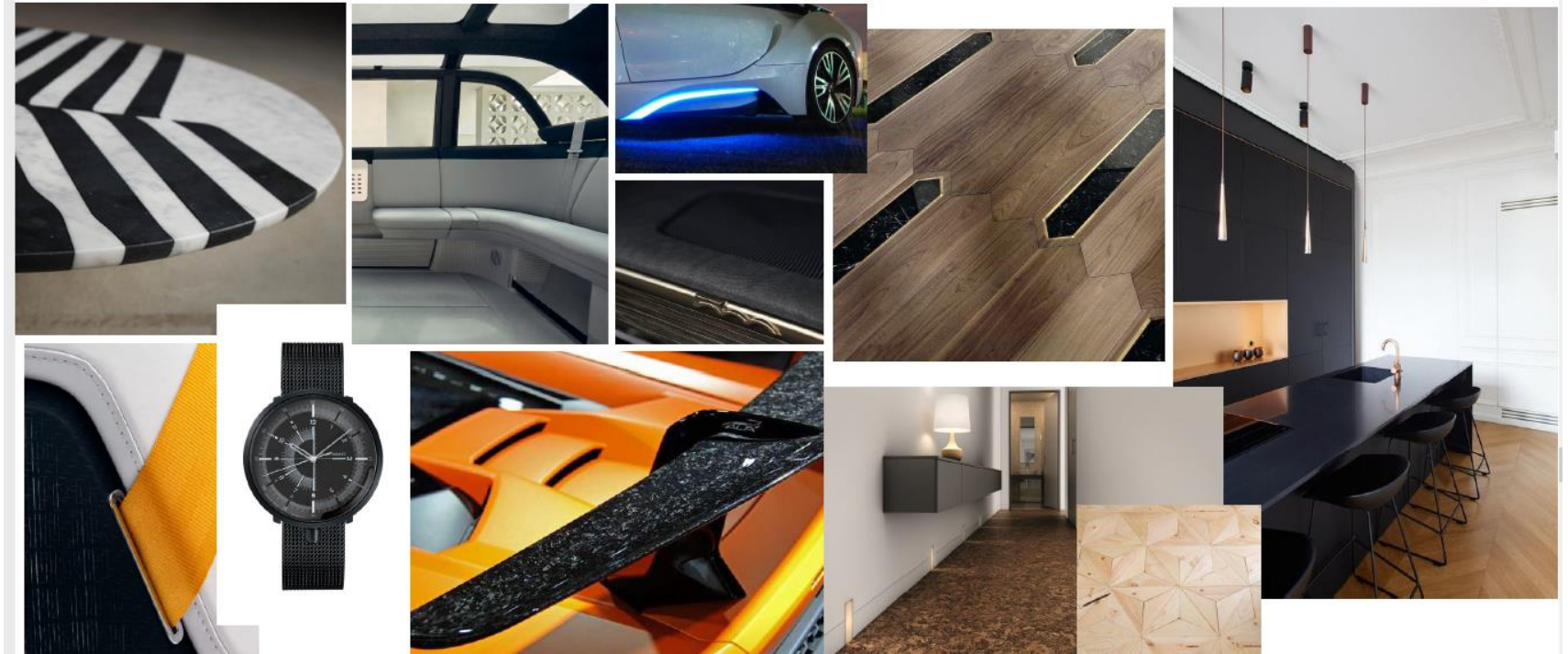
40'-46' Outboard Fiberglass Premium Competitive Landscape



420OR is competitively priced within its length category

Inspiration

New Materials / Non-traditional Pairings & Material Breaks / Color Blocking / Contrast



Anniversary Edition Features

Revolutionary Propulsion – The new 420 Outrage is available with the world's first V12 outboard engine. Triple 600-hp V12 Mercury Verados will deliver breathtaking performance, effortless handling and unmatched fuel efficiency.

Increased Fuel Capacity – With 700 gallons of fuel capacity, the 420 Outrage lets you to travel significantly longer distances before having to stop and refuel.

Painted Engines – Engines can now be color-coordinated with the boat's hull.

FROSTBOX Refrigeration System – New FROSTBOX options ideal for keeping catches fresh or beverages cool, even during the hottest months.

Teak Accent Package – Bow cupholder accents, console accents, 2nd row seating footrest, 2nd row seating, helm seating, under gunwale rod storage shelf, toe rail & downriggers ball holder.

Upgraded Exterior Upholstery – Sea Grey – The 420's upholstery has been updated with a more modern, sculptural style that includes textured ridges and stitching.

Upgraded Interior Upholstery & Finishing's – Dusk - Upholstery colors, countertops and flooring choices are also available for the galley and cabin.

Black Frame Package – An elegant choice that lends the boat a sleeker profile. This option includes frame, port and starboard helm deck grab rail, and overhead storage (underneath the hardtop).

Gelcoat Hardtop Bottom – Color will match hull side paint selection.

Seakeeper Gyro Stabilization – Designed to prevent rocking and rolling motions, virtually eliminating seasickness.

About the Options Available

Ordering the Anniversary Package

- You will find a selectable option called "Anniversary Package" on the price list / Compass which will automatically group the items making up the option.
- Remember that you can select additional items and are not limited to Anniversary Package items
- Items cannot be deleted from the Anniversary Package
- Customers who order the 420 Outrage Anniversary Edition will also receive an exclusive gift package with their purchase, including a letter of authenticity, an exclusive piece of unreleased photo art of the Outrage, Anniversary Edition merchandise, a custom Helm Pad, and a limited release coffee table book showcasing the history of the Outrage family, featuring the Anniversary Edition

Inspiration for Exterior Seating

Functional Luxury / Elevated Utility / Depth & Layering / Sophisticated Details



Fabric & Finishes

Sea (Gray) Exterior Upholstery Package

- Includes all exterior upholstery (based on option selection), console dash and 2nd row bench backrest grey gel coat
- Contrasting Grey tone fabric with detailed stitching pattern
- Cool Touch material – lowers temperature



Helm Console

New Mercury Controls

- Integrate single point start/stop
- One Lever, Transfer, Throttle and Auto Engine Trim incorporated into Control Body
- Teak accents throughout the area



Helm Deck Seating



Cockpit

- Industry leading cockpit layout
- Teak enhancements | under gunnel rod storage

Note: Teak Accent Package drives the cockpit tables to a high gloss finish

- Thoughtful table storage in the mechanical area



Look, Tone and Feel

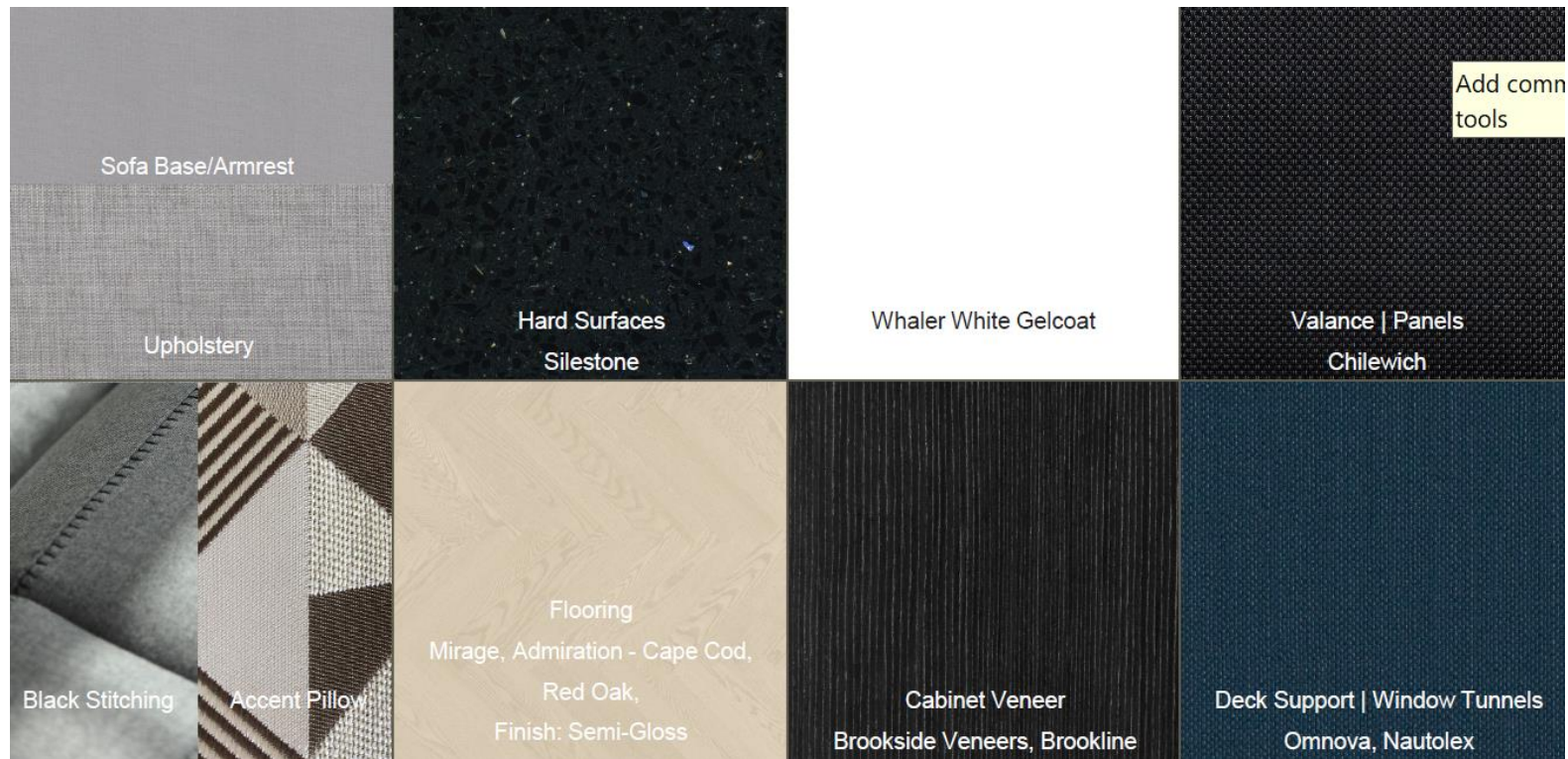
Dark Wood & Color Coordinated Countertop



- New interior design trends are using darker colors in small places to make them feel larger and more dramatic
- Elsewhere, design takes a monochromatic approach so there isn't any visual complexity or overstimulation
- Brass and/or metal accents will add balance to the overall design



Inspiration for Interior Cabin | “Dusk” Material Details



Cabin

- New interior design trends are using darker colors in small spaces to make them feel larger and more dramatic
- Elsewhere, things are monochromatic, so they don't add visual complexity or overstimulate
- Metallic accents adds balance



Weather Curtain

- The black weather curtain set is in the envelope of the color pallet
- User-friendly installation
- Convenient storage on the underside of the hardtop –storage bag is color coordinated



420 Outrage GUI Refresh | Navel Chart – Background Theme



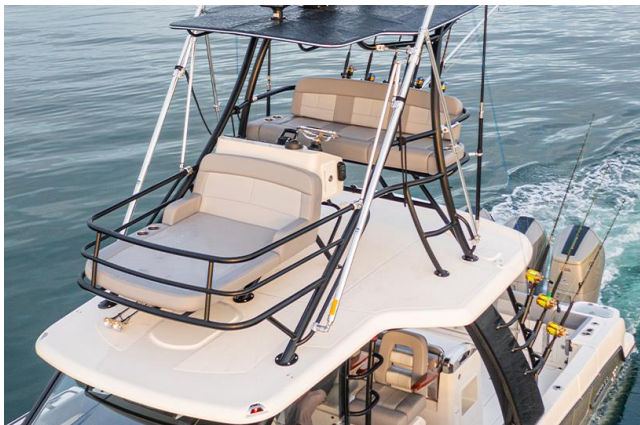
- Darker colors are easier on the eyes at night and in the sunlight
- Repeating “. . _” is morse code for U, representing the “Unsinkable Legend”

Graphical User Interface



Optional: Upper Station

- Sea Gray Upholstery
- Gray steering pod
- Helm seating (3x)
- Forward lounge
- Optional electronics
- Tournament outriggers
- Rod holders (5x)



Engines

- Mercury Triple V12 Verado 600hp Engines
- Optional or included in Anniversary Edition package
- Matching engine cowling and hull side color options
- Revolutionary advancements in handling and control
- First steerable gearcase and an industry-first two-speed transmission
- Quiet, smooth and refined



Performance

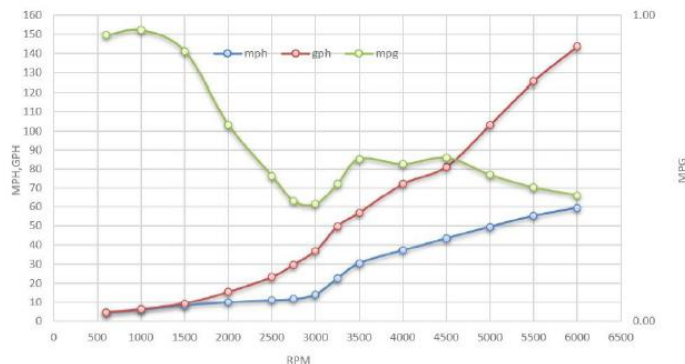
Engine Data

MODEL	420 Outrage
HULL #	USBWCE1147J021
ENGINE	Triple Mercury 600 Verado V12
HORSEPOWER	1800
GEAR RATIOS	2.50:1
PROP	31P,29P,31P Verado 12
FUEL CAPACITY	700 gal.

Notable Options: Joystick Piloting, Full Side Glass, Teak DEtail Canvas Package, Gyro, Diesel Generator, Radar, 16" Electronics, Upper Station with Outriggers and Joystick Piloting, Bow Sunshade

	Speed			Fuel Consumption			
	RPM	mph	knots	gph	mpg	nmpg	range (mi)
Idle	600	4.3	3.7	4.6	0.93	0.81	588
	1000	5.9	5.1	6.2	0.95	0.83	599
	1500	8.3	7.2	9.4	0.88	0.77	556
	2000	9.9	8.6	15.4	0.64	0.56	406
	2500	11.1	9.6	23.2	0.48	0.41	300
	2750	11.7	10.1	29.7	0.39	0.64	248
	3000	14.2	12.3	36.9	0.38	0.33	242
	3250	22.5	19.5	49.9	0.45	0.39	284
	3500	30.3	26.3	56.9	0.53	0.46	336
	4000	37.2	32.3	72.1	0.52	0.45	325
	4500	43.6	37.8	81.2	0.54	0.47	338
	5000	49.6	43.0	103.2	0.48	0.42	303
	5500	55.2	47.9	125.6	0.44	0.38	277
WOT	6000	59.4	51.5	143.6	0.41	0.36	260

Acceleration: Time to plane 7.6 secs | Idle - 30 mph - 8.9 secs



WEIGHT SUMMARY

DRY WEIGHT	27,242 lbs
FUEL	508 gal.
WATER	30 gal.
TEST GEAR	25 lbs
PERSONNEL	365 lbs
TEST WEIGHT	31,007 lbs
WATER CONDITIONS	81° F
WEATHER CONDITIONS	70° F



Key Takeaways

1

Anniversary Edition includes a standard package of exciting new options

2

Cutting-edge Mercury propulsion options available with greater fuel & diesel capacity for longer trips

3

Black hardtop frame and color-coordinated hull and engines for a sleek, head-turning look

4

Upgraded upholstery with modern colors & styling now standard on all MY22 420 Outrages

5

Boat is well-equipped for both elegant entertaining and serious offshore fishing



A man and a woman are smiling and looking out at the water from the cockpit of a boat. The man is at the helm, wearing a red long-sleeved shirt. The woman is seated next to him, wearing a white patterned top. The boat's dashboard and steering wheel are visible in the foreground. The background shows a calm body of water and a distant shoreline with palm trees under a clear sky.

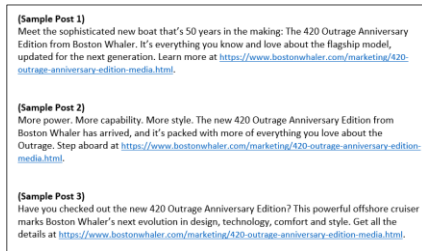
DEALER ASSETS

DEALER ASSETS

Available 8/12



6 Social Media Images



3 Social Media Post Copy



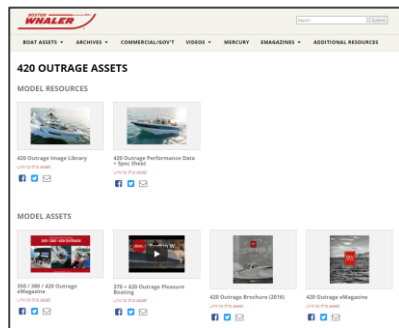
2 Email Header Images + Email Copy



5 Feature Images



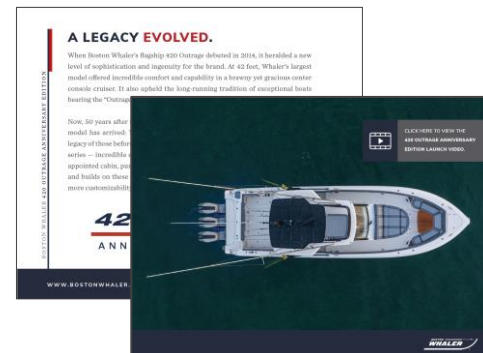
FAQ Sheets



DAL Assets



Spec Sheet



eZine

