



Water For People Donor Privacy Policy

At Water For People, we respect and protect the privacy of our donors. We encourage our donors to read this Donor Privacy Policy to understand how we treat donor information. This Policy is in addition to our Website Privacy Policy, which can be found [here](#).

Use and Disclosure of Personal Information

- Water For People collects and maintains personally identifiable data only when it is voluntarily provided to us. Such personally identifiable data includes, but is not limited to, contact information, donation information, information about events attended, correspondence with staff, and information provided by the donor in the form of comments and suggestions.
- Donors who supply Water For People with their mailing or email address may be contacted by Water For People for solicitation purposes and/or with information regarding our programs and upcoming events.
- Water For People will not sell or trade any information provided by a donor.
- Occasionally, Water For People may contract with outside vendors to conduct donor interest and satisfaction research. In these instances, each outside vendor will sign a nondisclosure agreement, stating that personally identifiable data will not be used for any purpose other than for research commissioned by Water For People. The results of such research would be used only by Water for People.
- If necessary, Water For People may release personally identifiable data about you in order to comply with valid legal processes such as a search warrant, subpoena, or court order. Water For People reserves the right to use all information at its disposal to comply with legal procedures and to share information with internet service providers or other third parties, as necessary, to investigate any incident of misuse or abuse of its site, server, or information systems.

Donor Options

A donor may choose to receive a tax receipt from Water For People, but to remain anonymous in publications. Donors who wish to remain anonymous in publications are encouraged to include a note in the comments/notes section when making an online contribution, or by hand, along with their mailed-in contribution.

All donors have the option of limiting contact from Water For People as they wish, including being removed from all solicitation lists. All donors also have the right to review information that Water For People has collected about them. To review that information, opt-out of contact lists, or request to be anonymous in publications, you may contact us in writing, at 100 E. Tennessee Ave, Denver, CO 80209; by phone, at (720) 488-4590; or by email, at info@waterforpeople.org.

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Donor Bill of Rights

Water For People subscribes to the Donor Bill of Rights, which was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits.

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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