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Award-winning WeVideo launches in Arabic, Turkish, and Persian

-- Leading online video creation platform launches Arabic, Turkish, and Persian websites.

MENLO PARK, California, March 23, 2015 /PRNewswire/ -- WeVideo, a cloud-based collaborative video creation platform chosen by over 5 million users worldwide, announced the launch of its Arabic, Turkish, and Persian websites today.

This extension comes as digital trends reflect a growing market for WeVideo in the Middle East. More than 100 million people in the region are between the ages of 15-29, making it a dynamic and vibrant market of young video editors and collaborators.(1) Internet traffic is also expected to keep growing at a high rate for the estimated 385 million people in the region. (2) (3)

The launch of WeVideo's Arabic, Turkish, and Persian websites will allow users to explore the software's advanced solutions, and provide access to its collaborative editing features. Users around the world can access WeVideo on the web or on the go through mobile devices. WeVideo's already popular mobile platform allows video creators unequalled power, and performance in a mobile video editor. "The Arabic, Turkish, and Persian websites will open up incredible opportunities for people in the region to communicate and share their stories," said co-founder Bjorn Rustberggaard.

WeVideo has been experiencing tremendous growth in recent years, particularly in education, small business, and real estate. WeVideo aims to empower video creators and editors in the Middle East by making the video creation software accessible in multiple languages, and encouraging the use of WeVideo as a tool to develop creativity, communication, collaboration, and critical thinking across the region.

To access WeVideo in Arabic: <http://arabic.wevideo.com>, Turkish: <http://turkish.wevideo.com>, Persian: <http://persian.wevideo.com>

About WeVideo

WeVideo is a powerful, yet easy-to-use, cloud-based collaborative video creation platform. Anyone can access WeVideo, from any computer or device at home, work, or on the go to capture, edit, view and share videos with secure storage of their content in the cloud. For more information, please visit www.wevideo.com, follow us on Twitter at @wevideo or visit us on Facebook. WeVideo for Android: <http://bit.ly/10xf4Ec> and iOS: <http://bit.ly/11SqMJb>.

For media enquiries, please contact press@wevideo.com.

(1) *Middle East Youth*, available at <http://www.brookings.edu/research/topics/middle-east-youth> (2) Natalija Gelvanovska, Michel Rogy, Carlo Maria Rossotto, *Broadband Networks in the Middle East and North Africa: Accelerating High-Speed Internet access*, Jan.29, 2014, http://www.worldbank.org/content/dam/Worldbank/document/MNA/Broadband_report/Broadband_MENA_Chapter3.pdf (3) *The World Bank data*, available at <http://data.worldbank.org/country>