



WESLEY WOODS
SENIOR LIVING

STRATEGIC PLAN OVERVIEW 2022 - 2026

INITIATIVES

GROW

MISSION

- **DEVELOP** new affordable housing using LIHTC financing
- **EXPAND** housing units on our existing sites
- **LEVERAGE** relationship with Methodist Churches to identify available land for acquisition

INVEST

WORKFORCE

- Engender **DEVOTION** with an engaging, effective onboarding experience
- Ensure **MASTERY** at all levels of the organization investing in talent development
- Inspire **LOYALTY** building career laddering/latticing opportunities and robust recognition

INNOVATE

LIFESTYLE

- **ENHANCE** our staff and resident technology experience
- **BUILDING** a secure, scalable infrastructure
- **TRANSFORM** our dementia care model

CONNECT

COMMUNITY

- **STRENGTHEN** local connections stewarding community leaders on our advisory boards
- **DEEPEN** connections with local schools, colleges and universities.

Fill the housing gap by developing safe, affordable housing for older adults

IMPACT

Develop next generation leaders to serve older adults and their families

MISSION

Creating communities of connection, wellbeing and promise.

Transform our residents and staff Wesley Woods experience

VISION

We envision a world in which older adults are celebrated for the lives they've lived, the wisdom they share and everything they have yet to teach us.