

For Immediate Release
May 2, 2016

Wellborn Cabinet, Inc. Introduces a New Paint Dove Pewter

Ashland, AL: Wellborn Cabinet, Inc. introduces a new paint called Dove Pewter. Dove is a light grey paint topped with a low sheen. By adding the Pewter glaze to the finish, it adds a touch of detail to create a color pop on the cabinetry.

According to RICKI Research, "More than 4 in 5 designers say painted cabinets are trending compared to stained cabinets. Painted cabinets topped with a glaze rank number two in the trends."

Dove Pewter will be available to order in our Premier Series, Wellborn Closets, Elegant Bath Collection and Estate Collection. The wood options are Maple, Character Maple, Oak, Hickory and Medium Density Fiberboard.

Why is Wellborn adding another grey to their lines? RICKI Research shows that 82% of designers believed grey to be the number 1 color trend to escalate upward for 2016!

Grey paint is extremely popular in cabinets. Wellborn continues to research what consumers want, and grey is the answer. Dove Pewter will be available to order May 2, 2016.

Pictured Below is Dove Pewter on Winslow Oak from our 2016 KBIS booth!



To view the Wellborn Cabinet, Inc. Press Room, click on the link below:
<http://www.wellborn.com/pressroom.php>