Change Not Just the Way You Work – But How You See the World.

Back after a two-year hiatus, we are thrilled to once again convene our Annual Conference – The Deming Institute’s flagship event and our most highly attended gathering to inspire transformation.

Come celebrate The Deming Institute’s 25th Anniversary with people like you – committed to and curious about creating joy in work, eliminating fear-based management systems, and harnessing the power of genuine collaboration.

www.deming.org
October 5-6, 2018 • Westdrift Manhattan Beach • Manhattan Beach, CA

To register or for more information, visit www.deming.org/events, email staff@deming.org, or call (206) 395-3084
2018 promises to be a landmark year, as we expand the conference to two full days, and celebrate:

• Our 25th Anniversary!
• The launch of an exciting new program that will transform how people access and interact with the Deming teachings

The theme of this year’s conference, “Why Deming, Why Now,” will demonstrate how the Deming approach continues to be relevant, cutting edge, innovative, and adaptable.

Conference Takeaways
Join Us to Learn:

• Why Deming: Why is Deming unique? What makes it so powerful and effective at transforming businesses and organizations?
• Why Now: Why is Deming relevant today? How can it help shape our future? Why do business, government, education, and the economy need it now more than ever?

Discover How Deming Leadership:

• Unleashes the ability to do more with less resources
• Removes fear and barriers to collaboration
• Opens a world of possibilities for joy in work

Conference Highlights

• Two full days of speakers and interactive sessions
• Networking reception
• Interactive Deming Dialogues
• Panel discussion with Q&A
• Luncheon meet and greet with the speakers