

FOR IMMEDIATE RELEASE

Shaker Museum

SHAKER MUSEUM NAMES MATTHEW MALIN TO BOARD OF TRUSTEES

Co-Founder of MALIN+GOETZ and Entrepreneur Brings Business Development, Retail and Brand Building Experience to the Cultural Institution's Board

CHATHAM, NEW YORK. AUGUST 9, 2021 – Shaker Museum, which stewards the most comprehensive collection of Shaker material culture and archives, announced today the appointment of Matthew Malin to its Board of Trustees. Shaker Museum's Board of Trustees now has seventeen members.

Malin, who has extensive experience launching and building retail brands, is joining the Board of Trustees during a pivotal time for Shaker Museum. The cultural institution is currently developing a new facility designed by Selldorf Architects to permanently house and exhibit the collection in downtown Chatham, New York. The physical building will embody Shaker values of inclusion, innovation, and equality to create a museum that both tells the Shaker story and is responsive to the needs of the community in Chatham, Columbia County, and the surrounding Hudson Valley.

Malin, who has had a home in Columbia County for more than thirteen years, is the Co-Founder of the skincare company MALIN+GOETZ. Malin founded the company seventeen years ago and served as its CEO for the first thirteen years. During that time, the start-up business expanded from one New York City retail store into a global business. Today, MALIN+GOETZ operates twelve retail locations in cities including New York, Los Angeles, London, and Hong Kong with strong international digital, amenity and wholesale businesses. He remains on the company's board and provides strategic oversight.

"Matthew Malin is a great addition to our talented Board of Trustees. He has spent his career helping businesses grow and ensuring that they resonate with consumers. As Shaker Museum moves into this next stage of development, Matthew will provide valuable input. I look forward to collaborating with him to advance the goals we have set for this extraordinary cultural institution," said Paul Cassidy, Board Chair of Shaker Museum.

"It's an honor for me to join the Board of Trustees for Shaker Museum. The museum is not just a local treasure and point of pride for Columbia County, it's the steward of an important part of American history and culture," noted Malin. "Working as part of this board means I can do my part to ensure a bright future for this museum for generations to come to enjoy."

Malin began his career with Saks Fifth Avenue in New York City and then worked for Barneys New York. Malin was the Vice President of Global Sales for the beauty brand Kiehl's for six years. In 2001, he moved to the fashion house Prada as part of a new beauty division before leaving to launch MALIN+GOETZ in 2004. He is a graduate of the University of Michigan.

About Shaker Museum

With more than 18,000 objects, Shaker Museum stewards the most comprehensive collection of Shaker material culture and archives. It is the leader nationwide among organizations devoted to Shaker history. Its permanent new facility in Chatham, NY designed by Selldorf Architects is estimated for completion in 2023. The museum also stewards the historic site in New Lebanon, New York and has a campus in Old Chatham, New York, which is open year-round by appointment, where the administrative offices, collections, library, and archives are housed. The museum's collection can be viewed online <http://shakermuseum.us>.

A photo of Matthew Malin can be downloaded [here](#).

Photo Credit: Courtesy of Shaker Museum

Media Contact:

Vicki Elkins

Ainsworth Associates

Phone: 917 854 7539

Email: vicki@ainsworthassociates.net