

How To Double Your Kindle Sales in 24 Hours or Less!

(Without Spending A Single Penny!)

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

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Also, this report contains information on online marketing and technology only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of Internet marketing information.

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Introduction

Welcome to this great training. My name is Mike Balmaceda. Let's dive right in. My goal is to help as many authors as possible to **DOUBLE** their Kindle sales in 24 hours or less using 3 simple easy to follow steps.

It might seem like a really big claim. It's the truth. I've done it and I've taught it to hundreds of people so I know it's a proven system. Here's the best part - I can teach you exactly how to do this without spending a single advertising dollar.

At the very very end of this presentation, I'm also going to share with you my "9 Kindle Publishing Essentials" document. The essentials every book needs to become a best seller!



Who Am I?

Before we get started, allow me to share a little more about my experiences in this business.

This is me speaking at the University of Florida. I'm a leading educator on book publishing. I've taught well over 10,000 people how to publish books successfully online. I've worked one-on-one with over 500 clients. My success rate is 100% helping people to achieve bestseller status on Amazon.com.

Many of my clients make an awesome \$60,000 a month! Apart from teaching, I'm also a Publishing Strategy Consultant for 6 and 7 figure businesses, CEO's, publishing houses and branding agencies.

Right now, I'm going to share with you, **for free**, the same awesome knowledge that I offer to publishing houses that I charge thousands of dollars for the exact same information. My

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specialty is helping any writer or publisher to achieve their dreams and to help them to get their best-seller status online. I've been doing this for 3 years.

Why Most People Fail

Most people fail at publishing and becoming a best seller for a few reasons:

1. Not enough exposure for their books. Not enough people are seeing the book. That's #1.
2. They might be getting exposure, but their books aren't **OPTIMIZED** with reviews, correct keywords & categories.
3. Lack of a publishing process to maximize sales

I've been in that situation too. From my own experience I did the following:

- **Analysis Paralysis**
 - I took a really long time perfecting each book before finally getting it published. I suffered from "analysis paralysis."
- **Spent Too Much Money on Advertising**
 - I had spent over \$500 advertising each book and NEVER making at least my ROI, which was over \$3,000.
 - Spent so much each month that I became broke. Having published over 15 books, I made only 1 sale a month for each book!
- **Read EVERY Resource**
 - I read every resource that I could get my hands on and still ran into the same problems of no sales. I was determined to have successful books.

THEN . . . I woke up and decided "That's ENOUGH!"

From that day, every morning after waking up, I essentially locked myself in a study library room for 27 days straight until I figured out the CORRECT process and tricks to becoming a best-seller, studying what other best selling authors were doing. Add to that, I spent hundreds of hours in my apartment living off of "PopTarts" studying and reviewing all the material.

I'm sharing this to give you an idea of the depth and knowledge of the material that I'm going to share with you today.

It might seem like a crazy story going from broke to where I've now figured it out. Now, I'm a publishing strategy consultant for 6 and 7 figure businesses, CEO's publishing companies and branding agencies. I have clients making as much as \$60,000 a month! Just with Kindle publishing I have clients making that much money. I want to teach you to do the same thing.

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So.. Do you want the easy way to generate more Kindle sales?

The Easy Way to Generate More Kindle Sales?

In the past 7 months I helped one my clients make as much as \$18,666 EXTRA every month. All WITHOUT spending a single dollar. All this was done with ONE simple change.

If You Don't Believe Me, I'd love you to meet my client LAW.

In the screenshot below, you'll see a photo of LAW. Law is a fitness model and coach who had published some books when I met him. I taught him a few "super" tricks to add more monthly revenue for his book sales. He built up his fan base over the course of publishing many books.

NOW, with **one simple** addition to what he does, we helped LAW to generate over \$15,000 in revenue and over \$8,000 a month in passive income with another stream of revenue - every single month. He did all of this just from his books and my simple steps.

Law generates in the range of \$50,000 - \$60,000 a month through book publishing.



3,455	\$10,344.34
Units Sold	Royalty
This month	
4,088	\$12,355.34
Units Sold	Royalty
Last month	

Total Units Sold *	13,799
as of 10/20/14	View Sales Dashboard

Royalty Balance Details Show: Total December		
\$18,666.93	€1,123.12	¥1,777.61
USD	GBP	EUR

Don't Believe Me?

We taught our client, Law, a fitness model and coach, a few "super" tricks to add more revenue for his books each month..

He has built up his fan base over the course of publishing multiple books..

Law now has book publishing down to a science. **In one addition alone, we added over \$15,000 in revenue..** He also now generates well over \$8,000 a month passive through another revenue stream as well. (all from his books!)

Law now generates anywhere from \$50,000 - \$60,000 a month through book publishing.

This is just one example. I want to share more with you to prove that the system that I use works. Out of MILLION of books in AMAZON, look on the screen shot below to see where my clients are ranking. Joseph D. **out ranks** the books from the Twilight series and is #1,709 out of millions of other Kindle books.

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Don't Believe Me?

Out of MILLIONS of books in Amazon.com's Kindle store... look at where our clients are ranking..

Amazon Best Sellers Rank: #1,709 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

#21 in [Kindle Store](#) > [Kindle eBooks](#) > [Teen & Young Adult](#) > [Science Fiction & Fantasy](#) > [Fantasy](#) > [Paranormal & Urban](#)
#62 in [Books](#) > [Teens](#) > [Science Fiction & Fantasy](#) > [Fantasy](#)



Joseph D. ranking #1,709 out of MILLIONS of Kindle books, and outranking the books from the TWILIGHT Series (from the movie!

Don't Believe Me?

Amazon Best Sellers Rank: #1,716 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Education & Teaching](#) > [Teacher Resources](#) > [Education Theory](#) > [Decision Making & Problem Solving](#)
#2 in [Kindle Store](#) > [Kindle eBooks](#) > [Health, Fitness & Dieting](#) > [Personal Health](#) > [Healthy Living](#)
#2 in [Kindle Store](#) > [Kindle eBooks](#) > [Health, Fitness & Dieting](#) > [Reference](#)

Alison G. ranking in #3 in all of Personal Health.. And #1,716 out of millions of books! (While getting contacts for her weight loss niche!)



Alison G. is ranking #3 in Personal Health. You can only imagine all the contacts that she's getting for people wanting more information on weight loss. These are just examples of what our clients are getting. It doesn't matter which book niche you're in – my system always works.

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Don't Believe Me?

Here are just a few more examples of results our clients have gotten through some of our secrets.. It doesn't matter which niche you're in!...

Amazon Best Sellers Rank: #1,805 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#1 in [Kindle Store](#) > [Kindle Short Reads](#) > [90 minutes \(44-64 pages\)](#) > [Business & Money](#)
#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Business & Money](#) > [Job Hunting & Careers](#) > [Job Hunting](#)
#3 in [Books](#) > [Business & Money](#) > [Job Hunting & Careers](#) > [Job Hunting](#)

Amazon Best Sellers Rank: #1,658 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#1 in [Books](#) > [Parenting & Relationships](#) > [Family Relationships](#) > [Parent & Adult Child](#)
#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Nonfiction](#) > [Parenting & Relationships](#) > [Family Relationships](#) > [Parent & Adult Child](#)
#8 in [Books](#) > [Parenting & Relationships](#) > [Relationships](#)

Amazon Best Sellers Rank: #1,199 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#12 in [Kindle Store](#) > [Kindle eBooks](#) > [Teen & Young Adult](#) > [Romance](#) > [Contemporary](#)
#46 in [Books](#) > [Teens](#) > [Love & Romance](#)

Amazon Best Sellers Rank: #1,757 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#12 in [Books](#) > [Mystery, Thriller & Suspense](#) > [Mystery](#) > [Private Investigators](#)
#19 in [Kindle Store](#) > [Kindle eBooks](#) > [Mystery, Thriller & Suspense](#) > [Mystery](#) > [Private Investigators](#)
#22 in [Kindle Store](#) > [Kindle eBooks](#) > [Mystery, Thriller & Suspense](#) > [Thrillers](#) > [Crime](#)

Amazon Best Sellers Rank: #1,755 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#2 in [Kindle Store](#) > [Kindle Short Reads](#) > [Two hours or more \(65-100 pages\)](#) > [Humor & Entertainment](#)
#18 in [Kindle Store](#) > [Kindle eBooks](#) > [Humor & Entertainment](#) > [Humor](#)
#60 in [Books](#) > [Humor & Entertainment](#) > [Humor](#)

Amazon Best Sellers Rank: #1,595 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Health, Science & Dieting](#) > [Personal Health](#) > [Men's Health](#)
#1 in [Kindle Store](#) > [Kindle Short Reads](#) > [Two hours or more \(65-100 pages\)](#) > [Cookbooks, Food & Wine](#)
#7 in [Books](#) > [Health, Fitness & Dieting](#) > [Men's Health](#) > [General](#)



Here's the GOLD. I can show you how to get these kinds of results. Are you ready?

Let's do it!

Using Perma-Free for More Book Exposure

Have you heard about Permanently Free (aka Perma-free) before? If yes, you might be doing it wrong. If you don't know about it, I'll be going over what it's all about. You can make your book permanently free (Perma-free) forever. Normally, you can have **5 free KDP Select days**.

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With Perma-Free you can have your book for free for as long as you want.

Let's review how it's done and the BEST way to do it and how to use it to get exposure and sales.

You CAN'T be in KDP Select for the book you choose to be Perma-free -because Kindle doesn't allow your book to be on other platforms. To make your book free, you need to have it offered ON Amazon and also for free OFF of Amazon. Then you to ask Amazon to price match it for you.

FREE

Then your book is FREE for as long as you want and you'll always be getting book downloads everyday.

More Exposure/Sales via Permafree..

- Most People Use SMASHWORDS.com to Make their Book Free..
- That Process Takes 2-4 Weeks!!
- Upload your book to Draft2Digital instead for a 24 HOUR turnaround time!
- **Contact Amazon support and say your book is free on the Draft2Digital sites and provide the link!**



Later in the call, we provide 150+ Sites to submit your perma-free book to each week to get 100-1000 downloads + a day!

1. Most people use SMASHWORDS.COM to make their book free. A process that can take 14 to 28 days.
2. **Instead, you can do it with a 24-hour turn around time!** So instead of wasting a ton of money on advertising and time you can get this done in just **ONE** day.
3. Once your book is priced as FREE, you then contact AMAZON support and let them know that your book is FREE on **Draft2Digital** and then give Amazon that link.

I will be providing a link to over 150 sites where every week you can submit your Perma-free book to get 100 to 1,000 downloads a day. **Most people are not submitting their book to the**

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free sites to give them the MAXIMUM exposure to help their ranking as an author. This way Amazon will continue to show you and to promote you and you'll start creating some awesome momentum. You need to rank well and to do this you need to push your exposure up.

How Should You Use Perma-Free?

Here's the best way to use Perma-Free. I have helped people to make over 15K a month for each series using this process. Remember you can get 100's and thousands of downloads for your book from these free sites. Here's the big piece. You want to use Perma-Free book as a **FUNNEL** for your OTHER BOOKS where you'll link your OTHER BOOKS from your free traffic.

Here's how it works:

John Doe opens your free book on Amazon where you've already added a link to your OTHER BOOK at the beginning and end of the page. John Doe reads your book and decides he wants to buy your OTHER BOOK. He clicks on your link for other book and see that your book is only .99 cents. **You want this book to be .99 cents** – it's the best way to do it.

He then thinks that was great and goes to your "other" book link. If you have a series, this works even BETTER. If you end on a cliffhanger, he thinks, "I need to read the second book." The third book is priced at \$2.99 and the fourth book is \$3.99 etc.

From one customer, John Doe, you have funneled him from a FREE book to your revenue stream FUNNEL. Awesome!

You can also offer other free downloads within your PERMA-FREE download. That means when they respond to your offer they will go to your "SQUEEZE PAGE" and they will fill-in their email. From here you can email them any offers outside of KINDLE. You can do anything you want, putting them on a newsletter list, offering them products, webinars, or even affiliate programs.

This is where it gets REALLY good. It costs you nothing. More leads = more sales. Can you see how this strategy is very POWERFUL?

Increasing Sales Through Reviews

As you know, more reviews will give you more sales. Right? The more **SOCIAL PROOF** that you have the MORE credibility you'll receive. How many reviews do your books have? You want to aim for at least 10-15+ reviews. Look at other books in your niche and see what they have for reviews. Try to have more reviews than these authors for your books.

What if you could DOUBLE or TRIPLE the amount of reviews you have right now from every single person that is reading your book? 5 reviews versus 15 reviews are going to result

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in MORE sales! Guaranteed.



MORE REVIEWS = MORE SALES!

Of course your book needs to be worthy of a good review. Worthy material is about the writer and the material that is included in your book. However, if you don't ask for a review, you're never going to get it. It's a basic step.

You should be asking for reviews.

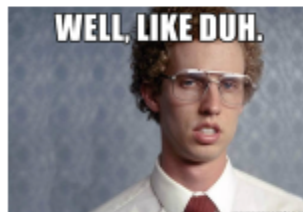
It's a simple step that's often missed.

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Increasing Sales Through Reviews..

- There are a number of places you can source reviews from (basic)..
 - Top 1000 Reviewers
 - Authorities in your niche
 - Connecting with Other Authors
 - Asking Your list
- **Later in the call, we provide an ultimate resource that you can get more reviews from!**



There are a number of places where you can get reviews:

- Hitting Top 1,000 reviewers
- Asking authorities in your niche
- Find people who are in your niche
- Connecting with other authors
- Ask your clients on your list

Later, we'll provide you with a link where you can get the **Ultimate Resource List** where to get more reviews.

Increasing Sales Through Reviews

Once you start the ball rolling and get more readers, you need to know how to convert these readers to leave a review. If only 30% of your readers do a review now, I want to share with you how to get the other 70% to leave a review.

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Increasing Sales Through Reviews..

- So... If we.. Ask For the review at the end...

Should we expect a review?

- NO! You need your CTA to have a link.
- A place where they make ONE click and they can create the review..



Call to action is to ask the reader to leave a review.

If you have a link, I bet you it's wrong. If you merely ask for a review you shouldn't expect a review unless you have the right LINK. Who will do the review the process? John Doe who has to do **5 clicks** to get through the review process or Jane Doe who just needs **ONE click** for the review. It's pretty obvious that ONE click makes it easier to do the review.

There's a special link that you're going to include at the end of your book and it will go RIGHT to the review form. This will increase your review conversions. I promise you that this will increase your review conversions closer to 100%. This isn't going to cost you anything.

Are you ready to find out how to do this?

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Increasing Sales Through Reviews..

- Go to Your Book Sales Page > See Customer Reviews > Create Your Own Review ...
- Copy THAT LINK!
- Put that link in your book or on your website..
- It saves steps, and will equal better conversions!!



1. Go to your book sales page and create your own review.
2. Copy that link for the review form.
3. Place that link in your book or your website.
4. It will save steps. That link opens to the form right away.

When you combine this with more traffic, you'll get a higher conversion of people reading your material, which results in more reviews and more sales.

Increasing Sales Through Reviews..

- When you combine this with more traffic... more converting readings = more reviews = more sales..



- **You can also use this link! (same):**

<https://www.amazon.com/review/create-review?ie=UTF8&asin=ASIN>



You can also use this link: [https://www.amazon.com/review/create-review?ie=UTF8&asin=](https://www.amazon.com/review/create-review?ie=UTF8&asin=ASIN) ASIN. Paste in your ASIN #. I'm assuming you know how to get this number. It's going to go straight to your book review page. This is the fast track way of increasing your number of book reviews. More reviews = more visibility!

I love teaching how simple and fun it can be to do this!

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More Sales Using a Price Jack

Are you currently running promotions? Are you doing it for FREE or using a Countdown method? These methods don't work. It's wrong. I want you to use **PRICE ANCHORING** which I have found to be the easiest way to get more sales. It doesn't cost you anything.

More Sales via a Price Jack...

- **How many promotions have YOU RUN? (Free OR Countdown?)** You're doing it wrong!!
- Price anchoring is the **EASIEST** way to get more sales..
- Why? Because you show your current price as discounted next to a higher price.. **RIGHT** on your Kindle page..
- What do I mean? -- >
- This happens naturally on a countdown deal.. BUT we want to do it better...



It's easy because you show your current price as discounted next to a higher price right on your Kindle page. 99% of the people I work with are not using Price Anchoring.

It shows your current price beside your discounted price. What do I mean? If your list price is \$2.99 and Kindle price was \$1.99 you save a \$1. If the list price was \$7.00 and the Kindle price was \$1 or even free and you save \$6.99 or \$7.00. That's a huge saving and discount. It shows more authority.

You need to make this happen right before a Kindle Countdown Deal or a Kindle free Promo. It will show the new price for the countdown deal. This is simple and yet often overlooked. This is easily done in the KDP Dashboard where you set price higher.

You want to increase your price. You make your price higher so that when it's discounted, it looks like a larger discount with more perceived value to the buyer of the book.

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More Sales via a Price Jack...

- If nothing else mattered, and you could be given a \$100 gift versus a \$5 gift.. Which one would you choose?
- Does this make sense now? Price anchoring will help us stand out among cheaper but related competition..
- So... just increase your price before your promo to \$7.97...
- Regardless of the promo (even if it is a perma-free book..) it will look like a large discount and will get you more downloads / sales!
- **Later in the call, we provide a resource that allows you to price jack FOREVER and continually get more sales!**



You start with your price high and then lower your price. All you're doing is increasing your price for higher perceived value.

If you could choose between a \$5 gift and a \$100 gift which one would you choose? It's clear you'd choose the \$100 gift. You are going to want the one that is worth more and has a higher value. Price anchoring will help you stand out among the cheaper but related competition.

All you need to do is increase your price BEFORE the promo! \$7.97 is a great price. I've seen people price their books at \$8.97 or \$9.97. These higher prices don't work.

\$7.97 works best.

Regardless of the promotion (especially if it's a FREE book) it will look like a large discount and it will result in more downloads and sales. Customers are going to choose the one that gives them the most value from a list of books that are available.

I've had a huge increase in downloads just from doing this one technique!

Later, there will be a link that will give you a resource that allows you to Price Jack FOREVER and continually get you more sales. Not just once but forever!

Are you starting to feel like you can get started and get results from these tips? Would you be interested in more tips and tricks?

*** On the live training, we also reviewed another (bonus & surprise) strategy for our live attendees. Make sure to watch the replay to see it in action. ***

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Imagine..

Imagine That You Could Double Your Kindle Sales, Get Your Book Out to More Readers, And Make More Income..

How Would That Make You Feel?

How Would That Change Your Life?

Imagine for a second that you could double your Kindle Sales and get your book out to more people and double your income. How would getting your book to more people help you? How would that make you feel? How could that change your life?

- More free time? Yes.
- More money to spend? Yes.
- More exposure to the book? Yes.
- Bestseller? Yes!

How badly do you want MORE Kindle sales? I know that's what I wanted when I started.

I often get asked, "Mike, how can I do this?" There is one thing that you can do right now by following a proven process. After all my hours sitting in the library I figured out the best ways to increase Kindle sales on ANY type of book. You can also learn in a short period of time how to increase your Kindle sales. Just like Law Payne from the example that I shared earlier or like many of my other customers, you can do this too. You can make upwards of 5 figures every month just like they do.

You have a choice; you can start SLOWLY using trial and error and applying some of the awesome tips that I've shared. Or – you can SPEND hundreds of hours studying, just like I did testing hundreds of strategies trying figure how to do it. Hoping for more sales and hungry for more knowledge just to get a system that works. Or - YOU can do it quickly using my own personal system.

Trial and Error or a PROVEN SYSTEM. My system will help you to generate the following:

- More exposure
- More authority

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- More Book Sales

All of this can be done without spending a fortune in advertising!

Are you interested in finding out how you can do this?

In one hour I can't cover all the material that you need to know, so I've created a special offer so that YOU CAN get everything that you need to know. Everything you need to know to DOUBLE your SALES. If you act fast on the offer, you'll receive great bonuses AND a special deal.

Ask yourself, "Are you willing to break old habits?" The old habit of watching webinars, attending trainings and when people give you a new way to help you with a new process that will take you from point A to point B to where you want to be and not doing anything? Are you hoping that you can figure it out? Or – are you ready to take that step with processes that are proven to work.

Get Started Here with The Double Your Kindle Sales System!

I'm super excited to announce to you...

The Double Your Kindle Sales System

By Mike Balmaceda

A proven method to DOUBLE your Kindle Book Sales for any NICHE.

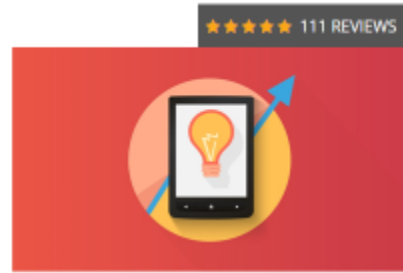
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INTRODUCING...

The Double Your Kindle Sales System

A Course To Double ANY Kindle Books' Sales, In Any Niche



This is my same Udemy course that was #1 For "Kindle" and **has 111, 5 Star Reviews!**

We've got a TON of information Here...

But the information alone isn't going to get you to where you want to be.

This package is going to give you the accountability, support system, and process to get you to where you want to be.

Information alone isn't going to get you to where you want to be. **The Double Your Kindle Sales System** package will give you:

- Accountability
- A Support System
- A Proven Process to Achieve results and sales

This is my exact same Udemy course that was #1 "Kindle" and received 111, 5 Star reviews. Everyone loved it. This is about doubling your sales helping you to move forward.

What is it the Double Your Kindle Sales System?

- It comes with over 37 secret techniques to Double Your Kindle Sales
- There are 3 Levels - Beginner, Intermediate or Advanced. You pick a technique and follow it exactly as instructed.
- Sit back and watch the magic of a proven system that works.
- Delivered with over 37 detailed videos along with a supplemental pdf.
- You receive 24/7 access to my personal support desk. You can contact me and I'll get back as soon as I possibly can to help you.
- It's an all-inclusive package and nothing is left out.

Here's what you get?

A consistent way to increase your Kindle book sales and increase your exposure to more readers to increase your monthly income without spending a fortune on advertising. I would have loved to have this when I first started.

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)

* IMPORTANT: This offer will disappear on Saturday, 9/26 @ 11:59PM PST / 2:59AM EST!

What You're Gonna Get...

- **The Double Your Kindle Sales System**

(\$3,000 Value)

(37 In-Depth Videos, a 54 Page Detailed PDF, and More..)

Total Value: \$3,000

But hold on...

The Double Your Kindle Sales System – A \$3,000 value.

That's not going to be your price. My experience has shown me that this has worked for:

- Authors/publishers that have just started out and want a proven process to sell more books as soon as the books are ready.
- Authors with 1-3 books, with any number of sales each month
- Authors with over 3 books with any number of sales each month. Doesn't matter how many books they have written.
- Works for people who are or are not super technical and just want to increase book sales
- Someone who doesn't want to spend of hours to figure this all out.
- Anyone who wants to publish a successful book online but doesn't know how to get more sales.
- Authors who want more exposure for their business.
- Authors who are being beat out by competitors
- Any reader niche!! Fiction, nonfiction...it all works!

What People Are Saying About The Double Your Kindle Sales System:



James Revie

★★★★★ 2 months ago · 🇺🇸

Great Course

Thoroughly enjoyed this course. Would recommend it to anyone who wants to learn more Kindle strategies. Very well explained and presented.

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Barbara L. Workman

★★★★★ 1 month ago · 🇺🇸

Informative Course

This course contains some excellent ideas for increasing Kindle sales. I've been selling on Kindle for two years now and this course had some ideas I've never heard of before, but I intend to try.



Tag Powell

★★★★★ 7 months ago · 🇺🇸

Double Your Kindle Sales?

You may think that doubling your Kindle sales is a tall order. But the author has the 37 steps to getting there. I have published about 15 high quality Kindle books in this year and yes, this training will probably double my sales.. This training takes you into each segment of selling more Kindles. Almost every subject is covered giving you the core information you need to be successful. It's like three dozen different trainings rolled into one course. I am waiting for 37 More Techniques Book. Highly Recommended!

All I ask you to do is to open up the **Double Your Kindle Sales System** and follow it step by step. You don't have to think. Just do the steps. If you have any questions or get confused along the way, I'm here to help you out. Does that sounds like a plan that will work for you?

More testimonials ...



Dr. Kevin Gazzara

★★★★★ 7 months ago · 🇺🇸

Absolutely one of the best Kindle Course anywhere

I just finished completing this course. Mike does an amazing job. Every lesson is packed with info you can immediately use. If I had to find the concise information that Mike has put in this one place it would have taken me a month (or more) of research. Course worth every penny! If you have a Kindle book or are thinking about writing one buy this course first! Instant ROI. Thanks for such great information, I am looking forward to your next course!



Dr. Bette Daoust

★★★★★ 7 months ago · 🇺🇸

Best Resource For Amazon Kindle Strategies

Wow, I am so impressed with the detail around the techniques offered in this course. If you are publishing your book on Kindle, be sure to register for this program, you will not be disappointed. Dr. Bette Daoust

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Robert Hughes

★★★★★ 13 days ago · 🇺🇸

Excellent course

As usual Mike delivers tons of quality while keeping it simple and straightforward. I highly recommend this course. I am implementing many of these strategies right away.

Here's What You're Going to Get:

What You're Gonna Get...

- **The Double Your Kindle Sales System**
(\$3,000 Value)

(37 In-Depth Videos, a 54 Page Detailed PDF, and More..)

Total Value: \$3,000

But hold on...

Bonus #1

My Never Seen Before, Compiled List of Kindle Promo Sites

(Helping My High Paying, 1-on-1 Clients Receive
500% ROI+ on Promos!).. To use with Permafree!

(\$997 Value)

NOTE: This Bonus For First 30 People Only

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)


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BONUS #1

My never before seen list of Kindle Promo Sites. (\$997 value) You've never seen a list this good before. This list has helped my high paying 1-on-1 clients receive 500% ROI on their promotions. It's a \$997 plus value. You use this with Perma-free!

Bonus #1 is ONLY available for the first 30 people.

Here are a few more testimonials:




Dan Englander

★★★★★ 4 months ago · 🇺🇸

Excellent Course

Mike's course goes above and beyond. It's clear, specific, and actionable, and there's tons of valuable strategies to apply. He does a great job of balancing value for different audiences: I'm a business book author, and there's also a lot in here for fiction, children's book, and other writers as well.




Crystal Calvert

★★★★★ 5 months ago · 🇺🇸

Outstanding Course!

I learned way more than I expected. I thought that I was an expert at kindle publishing, but this course proved that there was a lot that I didn't know. Thank you for putting it together. Kudos to you!



Tyler Basu

★★★★★ 6 months ago · 🇺🇸

Very valuable tips

This was a fantastic course. I walked away with several pages of notes and at least a dozen new strategies that I will be testing out on my next book launch. Thank you for sharing these great tips!

Tyler Basu is currently a big name in marketing and he says, “ I will be testing out (these techniques) on my next book launch. “

Here's my second Bonus:

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

* IMPORTANT: This offer will disappear on Saturday, 9/26 @ 11:59PM PST / 2:59AM EST!

Bonus #2

**How to Become & Maintain Best-Seller Status!
Tips & Tricks to Become and STAY a Best-Seller!**

(\$1,497 Value)

NOTE: This Bonus For First 20 People Only

BONUS #2

How to Become & MAINTAIN your Best-Seller Status. (\$1,497 value) This bonus gives you all the tips and tricks to become a Best-Seller author and to STAY there as long as possible. I teach you how to stay there for the long-term. This is easily worth \$1,500.

Bonus #2 is ONLY available for the first 20 people.

Right now that's a total value of \$5,494.00

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

* IMPORTANT: This offer will disappear on Saturday, 9/26 @ 11:59PM PST / 2:59AM EST!

What You're Gonna Get...

- **The Double Your Kindle Sales System (\$3,000 Value)**
(37 In-Depth Videos, a 54 Page Detailed PDF, and More..)
- **Bonus #1: My Never Seen Before, Compiled List of Kindle Promo Sites (\$997 Value)**
- **Bonus #2: How to Become & Maintain Best-Seller Status! (\$1,497 Value)**

Total Value: \$5,494

How much would you pay me if I would pay you \$18,666.00 a month? \$10,000 – would you do it? \$5,000 – would you do it? \$3,000 would you do it? For \$1,000 would you do it for an \$18K + profit. It's so simple.

It's like giving a \$1 and making \$10.

You can see other clients are paying me over \$1,000 an hour and over \$3,000 a week for this SAME information. We could set-up a client phone appointment and I would provide you with exactly the same information for over \$1,000 an hour.

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)

* IMPORTANT: This offer will disappear on Saturday, 9/26 @ 11:59PM PST / 2:59AM EST!

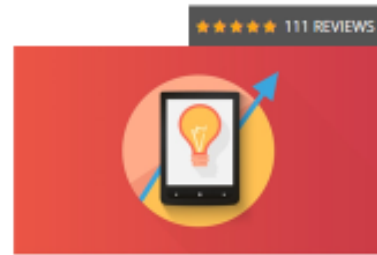
A One-Time Payment of...

Get Started NOW For Just
\$197 Today

*Comes with a Double Your Money Back Guarantee!
(More on this in a sec)*

COPY DOWN THIS SPECIAL LINK!

This course is **ONLY** available for purchase for a few more days...
Don't wait to purchase... because by the time you go to purchase it,
we'll have a message saying "This Product is Currently Unavailable,
Thanks For Your Interest" (and you'll miss the bonuses available)



**The Double Your Kindle
Sales System**

How to Access the Double Your Kindle Sales System and Bonuses

Clients have shared with me that this would be a good deal at \$4,000. The general public already pays up to \$3,000 for this information. But, because you've taken time to read or listen to this presentation, you can get started today for only \$197.

*** Get Started Now for only \$197 at**
www.MikeyLightning.com/Deb

Just click on the link above.

This offer will only be available for a limited time. This course will be completely unavailable to purchase in a few days. So if you're interested, purchase now before it disappears forever.

Here are a few more testimonials:

	Lise Cartwright	★★★★★ 8 months ago · 🗨️
Actionable Techniques that make sense		
<p>This course is ideal for new author's and experienced author's alike. If you're experienced, you'll breeze through the quick and easy techniques and 'gobble up' the advanced! Definitely worth it as far as I'm concerned - 7 techniques implemented already. Videos are clear and easy to hear + the resources for each lecture are relevant and support the material being presented. Thanks Mike!</p>		

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Chris

★★★★★ 8 months ago · 🇺🇸

Great course with strategies that work

Over the past 8 plus months I have researched, purchased, and watched so many training videos and courses on marketing and sales strategies, secrets, tips, etc. for Kindle, I have literally lost count. I spent a lot of money on products to learn this business. Mike's course combines all of those products into one place for easy to understand and follow training. From my experience Mike's program doesn't waste your time with all the fluff you often find in other types of training programs. I have implemented many of Mike's strategies to build my Kindle business and I am now showing increased sales and profits. I wish I would have found this program from the get go. I could have saved so much time and money. If you feel Kindle is a good fit for you, then this program is a GREAT resource in my opinion.

Chris is a great example of how this program worked for him. He says, *“I have implemented many of Mike’s strategies to build my Kindle business and I am now showing increased sales and profits. I wish I would have found this program from the get go. I could have saved so much time and money. If you feel Kindle is a good fit for you, then this program (Double Your Kindle Sales System) is a GREAT resource in my opinion.”*



I update the Double Your Kindle Sales System for you on a regular basis!

Here’s another great bonus for you.

Bonus #3

My Private Six-Figure Kindle Checklist

The exact checklist I go through when analyzing my clients books!

(Paid Over \$3,000 a Week For THIS Help!)

(\$2,997 Value)

NOTE: This Bonus For First 10 People Only

BONUS #3

My Private SIX-Figure Kindle Checklist (\$2,997 value). It’s the exact checklist that I use when reviewing my clients’ books. I personally paid over \$3,000 a week for THIS help.

Bonus #3 is ONLY available for the first 10 people.

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

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Still not convinced? Read what Craig, Jonny, Winston and James share about the Double Your Kindle Sales System:



Craig Wakefield

★★★★★ 8 months ago · 🇺🇸

Become a Winner as an Author

This course goes from the creating the first word to selling the entire book. Making sales is not a given just because you can create a book. An author must be a marketer and promoter as well as writer and this course helps you do both. Some of the techniques are tried and true but need to be reemphasized. Other ideas are new to me and will add greatly to my sales. A very good course well worth the time and money to help you save time and make money.



Jonny Bell

★★★★★ 8 months ago · 🇺🇸

Mind Blown

Even if you watch Section 2, you will gain so much valuable insight. I'm just blown away of how much money I been missing out on.



Winston

★★★★★ 8 months ago · 🇺🇸

Excellent content.

I'm a kindle publisher and I learnt a lot of very good marketing techniques here. They have really thought out of the box. This will definitely give me an edge in my Kindle marketing. 5 stars.



James Truett

★★★★★ 8 months ago · 🇺🇸

True diamonds of Kindle knowledge!

This course is taking my Kindle publishing projects to the next level... excellent presentation and genuine value!

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

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What You're Gonna Get...

- **The Double Your Kindle Sales System (\$3,000 Value)**
(37 In-Depth Videos, a 54 Page Detailed PDF, and More..)
- **Bonus #1: My Never Seen Before, Compiled List of Kindle Promo Sites (\$997 Value)**
- **Bonus #2: How to Become & Maintain Best-Seller Status! (\$1,497 Value)**
- **Bonus #3: My Private, Six-Figure Consultation Checklist! (\$2,997+ Value)**

Total Value: \$8,491

Here's a review of what you bonuses you will receive:

The Double Your Kindle Sales System (\$3,000 value)

- Bonus #1 – My Never Seen Before, Compiled List of Kindle Promo Sites (\$997 value)
- Bonus #2 – How to Become and Maintain Best-Seller Status (\$1,497 value)
- Bonus #3 – My private, Six-Figure Kindle Consultation Checklist (\$2,997+ value)

TOTAL VALUE = \$8,491

*** Get Started Now for only \$197 at**

www.MikeyLightning.com/Deb

Just click on the link above.

This course is ONLY available for purchase for a few more days.. Don't wait to purchase.. because by the time you go to purchase it, we'll have a message saying "This Product Is Currently Unavailable, Thanks For Your Interest" (and you'll miss the bonuses available)

Now, YOU have two choices:

Choice #1 – Do nothing and not take the leap of faith (which is 100% Risk Free)

Choice #2 – Pony Up this small investment Today (it's a huge ROI on your investment considering all the incredible value that you receive. Give it a go and see that it works!

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)

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Risk-Free for You

My risk-free guarantee is simple. If it works, I will be happy to hear that you're able to achieve what you want with my system. If it doesn't work, just ask for your money back and you'll get it. No problem – I'll promise you that.

You can invest today and in the next couple of days/weeks you'll learn how to double your sales.

Or...

You can wait until another day and do the same things you've been doing and achieve the same results. Which one do you want? Do you want to go back to where you were yesterday? I hope not. I know I wouldn't want to go back. You want more sales. You want to make a change.

You registered for this webinar because you want results and you want to change the way you're selling your books. You want more sales. That's why I'm keen to help you while you are keen and before you experience more disappointments and spend more money without an exceptional ROI.

*** Get Started Now:** www.MikeyLightning.com/Deb

30 Day Guarantee...

**Sign Up Today, If You Don't Like It For ANY
REASON..**

(I Don't Care If It's 29 Days, 23 Hours and 59 Minutes From Now)

**.. Just Let Me Know And We'll Give Your Money
Back.**

.... But wait.. If you think THIS money back guarantee was good, I'm about to blow you away..

Your 30-Day Guarantee

If you don't like what you receive for ANY reason (even on the 29th day, 23 hours and 59 minutes) – Just let me know and we'll give you **ALL** your money back. If you think this money back no questions asked guarantee is good – I'm about to blow you away....

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)

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A 60-Day Guarantee!

I'm so confident that you'll exceed your expectations that I'm going to give you a 60 Day DOUBLE your money back guarantee. If you go ahead and apply this process from Day 30 to Day 60 and you can prove that you did EVERY single step and worked with me and still made ZERO progress...

I will give you DOUBLE YOUR MONEY BACK. \$394

60 Day DOUBLE Your Money Back Guarantee...

We are SO confident that this will exceed your expectations...

That if you give this product 60 DAYS and you can prove to me you did EVERY single step.. And worked with me.. And made ZERO progress...

I will give you DOUBLE your money back.

*** Get Started Now: www.MikeyLightning.com/Deb**


Why You Should Get Instant Access NOW

- **This offer WILL disappear in a few days..** By the time you go to buy, it may be unavailable (and we will NOT open it up for you to buy.. This is a very limited launch to this audience only.. We don't want EVERYONE getting access to this very secret information and strategies.
- **The bonuses that are being offered today WILL start to be claimed...** And the longer you wait, the more you lose out..
- I DON'T want you to be on Facebook a week from today, seeing everyone posting about their AWESOME results, and you are **WISHING you had taken advantage of this offer while it was still available.** With a money-back guarantee like this, take advantage right now and get the FULL package we are offering today.

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If you're still not convinced – here are more Testimonials:




Les Blythe

★★★★★ 7 months ago · 🇺🇸

Excellent Course for Kindle Authors or Would be Authors

I have 15 Kindle books under my belt and was really interested to learn what this course had to offer - I was not disappointed! There are some excellent strategies here, and if your objective is to make a substantial income from a Kindle portfolio (mine is) you are in the right place with this course. There is a wide range of strategies discussed here and all of them valuable in exploiting Kindle to the max. If your book sales are lackluster, do not hesitate - get the course, take the excellent advice on board and apply. The best of luck!




Adekola

★★★★★ 7 months ago · 🇺🇸

A Gem of a Course!

Any course from Mike is a gem! This is a very great course in doubling and getting more sales on kindle. The course was very thorough and explained in a step-by-step sequence. Thank you!




CJ Sohal

★★★★★ 7 months ago · 🇺🇸

Clear and actionable

Everything about this course screams one thing - simplicity. There is very little jargon and everything is explained so that even the novice author can benefit from this. My favourite part has to be towards the end when Mike brings together some of the best techniques and expands to other areas of expertise. Thanks for creating this. Highly recommended.



Steve Matter

★★★★★ 7 months ago · 🇺🇸

Actionable and Detailed course

This course goes into details that many other Kindle courses lack. The videos are easy to follow and have actionable items to implement to help you make your book stand out in your niche. A great course for any Kindle author who is trying to make more sales.

Get Started Now: www.MikevLightning.com/Deb for only \$197.

Disposable Income


We all have some disposable income that we spend on movies, a new shirt, material items and more. I'm guilty and love to buy Hugo Boss. I'm not asking to go into debt. I'm asking for you not to blow that money on these material items and to make an investment on YOURSELF. I want you to invest in something that will turn into MORE money. Make an investment on yourself instead of movies – so you can do more of those things later.

I have enough testimonials that would last for days. However, I really want you to read for yourself how this system has delivered proven results for so many people.

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Here are few more testimonials:




Allen

★★★★★ 7 months ago · 🇺🇸

Pleasantly surprised

Mike, I have been selling on Kindle for more than a year and thought I knew how - boy, was I wrong! After going through just the first half of your course I am blown away at the amount of money I have missed out on. I cannot believe how much I didn't know! I have purchased more than eight other 'Sell on Kindle' type courses and ebooks and I can say hands down, compared to yours, they are just grazing the surface. I should hit them for a refund! Anyone who REALLY wants to make money selling on Kindle MUST get this in-depth course. I have to say thanks for making me feel stupid, Mike, because it has been a real wake up call. Seriously, thank you! You've really hit a home run with this course. Definitely five stars!




Sean Mc Gee

★★★★★ 7 months ago · 🇺🇸

Exceptional Content

Brilliant course. All valuable content no padding or fillers. Highly recommended.




Fran Tollett

★★★★★ 7 months ago · 🇺🇸

LOVE this course!!

I love the fact Mike gives you MORE than 37 ways to double your kindle sales. Definitely getting more than your money's worth. Mike also provides a variety of learning modalities. There's video AND they are short enough to keep your attention from wandering. It's also a kind of over the shoulder look that may help you navigate through the different areas of kindle publishing. I also LOVE he has pdf's, in case you prefer reading to video. An EXCELLENT guide to helping ANY one increase their kindle sales. One more tip...take action on what you learn! This is what separates the successful from the unsuccessful. Let's take the tips Mike shares and change our world.



Rob RodenParker

★★★★★ 7 months ago · 🇺🇸

Great course for all Kindle writers!

I've got over 20 books out and this course I know will help me out tremendously to get sales moving on most of my books. Lately my sales have slipped, and even just a few of these tips I feel confident will help me increase my income. Can't wait to implement these. Thanks for a great course!

*** Get Started Now for only \$197 at**
www.MikeyLightning.com/Deb

Just click on the link above.

I've spent hundreds of hours developing this [Double Your Kindle Sales System](#) package. Getting the lowest price is the best way for you to go to get the maximum results.

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If you still haven't signed up, here's a snapshot review:

What You're Gonna Get...

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- **Bonus #1: My Never Seen Before, Compiled List of Kindle Promo Sites (\$997 Value)**
- **Bonus #2: How to Become & Maintain Best-Seller Status! (\$1,497 Value)**
- **Bonus #3: My Private, Six-Figure Consultation Checklist! (\$2,997+ Value)**

Total Value: \$8,491

If You Didn't Sign Up Immediately...

Remember..

- 30 Day No Questions Asked, Full Money Back Guarantee..
- Iron-Clad 60 Day, Double Your Money Back Guarantee..
- You do nothing but follow our steps and we FORCE you to Double Your Kindle Sales..
- This course has 37 techniques that you can apply to help double your kindle sales.. (and this works for ANY niche!!)
- For a lot of you guys, you hate watching your books fail in the marketplace.. Say goodbye to that fear..
- If you're nervous about receiving no sales, say goodbye forever, because we are committed to doubling, tripling, or quadrupling your sales!

Get Started Now: www.MikeyLightning.com/Deb

- Any time between 30-60 days and you show that you've done all the steps and worked with me. We'll give you Double Your Money Back.
- If you do nothing but follow our steps we FORCE you to DOUBLE YOUR KINDLE SALES.
- This course has 37 proven techniques that you can apply to help you double your Kindle

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sales in any niche market

- A guaranteed process to feel good about your books doing well in the marketplace. Say goodbye to the fear of watching your books fail in the marketplace.
- You never have to be worried about “No Sales”. We are committed to helping you Double, Triple or even Quadruple your sales!

Here's the link to get this program: www.MikeyLightning.com/Deb

Here's What Others Are Saying...



Kate

★★★★★ 8 months ago · 🇺🇸

Great course. Will be invaluable for my ebook marketing.

I love this course. It is full of fantastically useful information. I will implement many of these strategies for sure and I am very confident they will lead to increased sales. Lectures are precise and to the point. No fluff or padding which is a pet hate of mine. The quality of the course is first class and the instructor easy to listen to. As an added bonus, as well as the lectures you are also provided with a 54 page ebook that explains the strategies in more detail. Basically if you have written or are planning to write any ebooks and are not a marketing expert get this course now.



Mika Laamanen

★★★★★ 8 months ago · 🇺🇸

Received great value & found golden nuggets

This course offers multiple golden nuggets. This is really to the point and easy to implement stuff every author and publisher should know and use. For new author this is easy blueprint to follow and do things correctly & maximize sales from the very beginning. Course structure is logical and presentation easy to follow. Mike knows this stuff and I can strongly recommend this. I give full five stars and both thumbs up!



Lisa Gordon

★★★★★ 8 months ago · 🇺🇸

Practicable and Motivating

Great advice for new and old publishers whether you write or contract out writing. Gives your marketing a boost with many new ideas that are highly actionable. Enjoyable to listen to an VERY clear and concise. Always happy with webinars from Mike. Highly recommend this and I have been in the game for 2 years.



Vanessa

★★★★★ 8 months ago · 🇺🇸

AWESOME STRATEGIES!!! Laser-focused Mike has done it again!!

This course is incredible! It is of very high quality and has extremely valuable information that is presented in a very clear and precise way. I especially like how he organized it and makes it so easy for me to be able to go back and revisit any of the strategies quickly and easily. I can't wait to start using all of these secret techniques and increase my sales tenfold! I highly recommend this incredible course to anyone. Whether you are a newbie or a full blown veteran you will definitely find treasure in this course. ABSOLUTELY MIND BLOWING!! Thanks for continuing to create such awesome courses Mike - you've got a fan for life!!

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here for only \$197 at
**[www.MikeyLightning.com/
Deb](http://www.MikeyLightning.com/Deb)**

Just click on the link above.

[Here to Access “The Double Your Kindle System” \(includes \\$5,489 in bonus value\)](#)

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Questions and Answers

1. What is the guarantee?

You have both a 30-day and a 60-day guarantee. You have 30 Days to get your money back if you're not satisfied. Between Day 30 and 60 if you can prove what you've done and you've worked with me, I will double your money back. It's a risk free offer.

2. How is it delivered?

You get all the material right away in a zip file. It has all the videos and pdf supplement right there as soon as you purchase this program. You can start doing all the techniques right away.

3. Where can I access the free gift for this presentation?

It can be found at www.mikeylightning.com/9pub

Have other questions? Just email me at
support@mbalmaceda.freshdesk.com !

Thank you for taking the time to receive value from this summary of our webinar. I hope you get into this course. You have zero risk to Double Your Sales, More exposure and Sales. I look forward to seeing you inside our course.

Take care,

Mike Balmaceda

[Here to Access "The Double Your Kindle System" \(includes \\$5,489 in bonus value\)](#)

* IMPORTANT: This offer will disappear on Saturday, 9/26 @ 11:59PM PST / 2:59AM EST!