



```
test.done()
text: 'You are offline now.',
position: 'bottom',
buttonText: 'Okay',
type: 'warning',
});

async ratingPromptCheck() {
  // Check if the rating prompt is visible
  let ratingPromptIsVisible = await this.$('div.rating-prompt').is(':visible');

  if (!ratingPromptIsVisible) {
    // Check if the user is offline
    let ratingPrompt = await this.$('div.rating-prompt').text();

    if (ratingPrompt) {
      cache.set('ratingPrompt', ratingPrompt);
    } else {
      if (ratingPrompt) {
        this.$('div.rating-prompt').hide();
      }
    }
  }
}

ratingPrompt() {
  // Ask the user for a rating
  // We ask for a 'yes' rating if
  // we see a 5 star rating if you enjoy the app, then we'll say 'yes'
  (text: 'Not now', onPress: () => {
    // Hide the rating prompt
    cache.set('ratingPrompt', ratingPrompt);
  }
});
```

web guru DC

ABOUT US

We are a creative team of IT industry veterans that believe that websites and applications should be easy-to-use, beautiful, fast, and effective in solving complex challenges. We strive for simplicity, scalability, effectiveness, and compatibility across the large ecosystem of devices that are used to access the Internet today.

Our core solutions include Custom Web Applications, Custom Enterprise Database Development, User Experience Design, Strategy Consulting, Responsive User Interface Design, Human-Centered Design, Content Strategy, Front-End Development, Mobile Strategy, E-Commerce, and Conversion Optimization.

OUR VISION

To become leading provider of digital marketing and seo solutions provider by earning your trust through outstanding and uncompromising dedication to you success.

WHY WEB GURU DC?

SEO Guru DC provides Local Search Engine Optimization consulting services in Washington DC area. We glean valuable insights from large sets of multi-source data and we use these insights to drive more qualified traffic, convert that traffic to leads, shorten the sales cycle and increase revenue for our clients.

We maximize ROI by conducting deep optimization and focusing budget on what's working across all digital activities: SEO, Paid Search, CRO, Display, Social Media, Email, UX, Marketing Automation, and more. Ultimately, we deeply understand customers and thereby create the best opportunities for our clients to be found and engaged.





OUR AGILE METHODOLOGY

DISCOVERY

The Discovery phase begins with a thorough investigation of the organization's business goals and objectives. Additionally, we perform a variety of exercises aimed at understanding the audience, including their needs, motivations, and behaviors. The information obtained from the Discovery phase is compiled into a collection of documents that are used to make important design decisions throughout the project.

DESIGN

The Design phase begins various exercises aimed at understanding the current system and the effectiveness of its content. Using information collected up to this point, the information architecture is conceptualized and an extensive site map is created. Sections of the product, which require custom programming are outlined and wire, framed in order to begin visualizing the user experience. A UI/UX designer gathers requirements for the user interface design and provides one or more mockups of the interface. After soliciting feedback from the primary stakeholders and/or test users, iterative mockups are provided until all parties involved are satisfied.

DEVELOPMENT

The Development phase begins with the build-out of XHTML, CSS, JavaScript and general system templates. Individual pages are constructed, content is fully integrated and optimized, and any development requirements (such as a content management system or custom functionality) are incorporated into the site.

OUR AGILE METHODOLOGY

TESTING

The Testing phase is generally performed in tandem with the Development phase. Frequent iterations are shared with key stakeholders in order to demonstrate functionality as quickly as possible so as to encourage the fewest number of revisions. If possible, usability tests on the beta system will be conducted, in addition to compatibility testing on popular mobile devices and modern desktop browsers. Finally, system testing is performed in order to identify last-minute bugs with the beta and to prepare it for final delivery and deployment.

TRAINING

Our staff performs the Training phase in order to familiarize key stakeholders with vital information regarding system operation, allowing them to become expert-level users.

DELIVERY

We begin this phase with migrating beta server content to live server. All programming features are double-checked to ensure they are working properly, and a follow-up meeting is conducted with the primary stakeholders in order to discuss ongoing site support.

SUPPORT

The Support phase begins with careful monitoring of the live system. Services designed to enhance the system's performance are conducted at this time, such as service-level agreements, usability evaluations, and visual design support. Customers can also opt-in for ongoing consultative services, ensuring that their site's content, functionality, and aesthetics remain effective well into the future.

HOME

CONTACT

SEARCH





WHAT MAKES OUR SOLUTIONS UNIQUE?

PROBLEM-SOLVING APPROACH

A project isn't just about executing requirements. In fact, we view your project as a problem to be solved. We're interested in the core issues and strive to design a product that empowers users with easy-to-use features that solve problems effectively for both them and for your organization.

USER-CENTERED DESIGN CULTURE

We believe that the only way to solve problems for organizations is to have a comprehensive understanding of the people that we are designing systems for. We jump at any opportunities to involve users during our design and development process, so that we can verify that we've built something truly remarkable.

MOBILE-FIRST THINKING

Users come in all shapes and sizes, and so do their usage habits. We believe in future-proofing our products so that they look great and function well on whatever devices your audience happens to be using.

EXPERIENCE

Not only does the user experience really matter, so does the kind of experience you get from building software and websites for over a decade. We've been around for a long time and know how to build cost-effective solutions to your problems.

WE'RE ALL ON THE SAME TEAM

Every project is a collaborative effort. We believe that frequent communication and a healthy exchange of ideas and feedback is extremely important in a successful project.



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