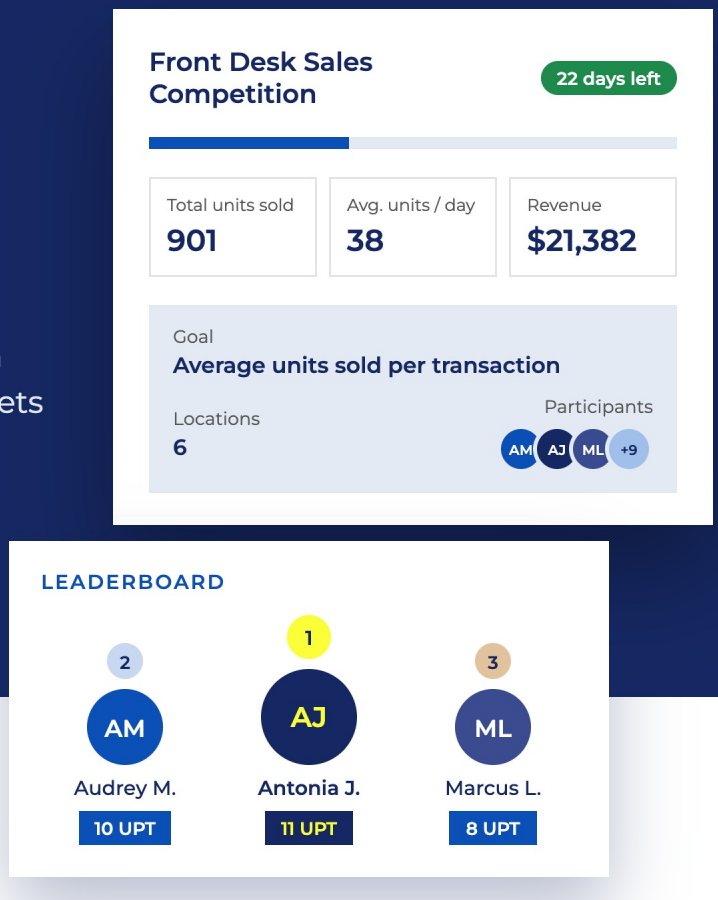
edge

FEATURE SPOTLIGHT

Scoreboard

Contests tied to real results

Run sales contests at every location and watch standings update automatically, no spreadsheets required.



COMPETE ON WHAT MATTERS

- Avg. transaction size
- Revenue or units sold
- Services completed
- Brands & product types

Options vary by integration

01

Real-time standings

Stop juggling spreadsheets. The scoreboard tracks every contest and alerts your team automatically.

02

Recognition tied to results

Top performers aren't just noticed, they're celebrated, for business results everyone can see.

03

Every location, one view

Owners and franchisors see performance across every location, keeping standards consistent.

5,000+

Service brands trust Edge to grow after every visit

EDGE RESULTS · FRENCHIES MODERN NAIL CARE

+153%

Service requests (vs. +23.5%)

+37%

Rebooking rate (vs. −7.2%)

Top team members vs. a nearby location without Edge, year over year

edge

The post-visit growth platform for multi-location brands

Book a Demo

www.startedge.com