B2B CMS relaunch decision matrix

Use the same website requirements for each platform. Separate public content, CRM integration and protected application functions.

Project / team: _____ Owner: _____
Date / edition: _____ Must-have outcome: _____

Requirement / test	Webflow	WordPress	TYPO3
Page types, structured records and reusable components			
Editor tasks, permissions and approval workflow			
Languages, markets and content relationships			
Forms, CRM mapping and responsible lead owner			
Listings, maps or external records: source and update path			
Protected area: authentication and data-access requirements			
Migration, redirects, maintenance and lifetime cost			

For comparisons: use 0 = not met, 1 = partial, 2 = met, 3 = strong fit. Record evidence and edition dependencies; scores are your assessment, not a vendor rating.

Validate before you commit

Use one realistic scenario and one exception. Note the actual evidence, not only whether the connector or platform reports success.

[ ] Page types are inventoried separately from the URL count.

[ ] The hardest functional requirement has a proof of concept.

[ ] The editor has completed a real update task.

[ ] Old URLs have suitable destinations and redirect decisions.

[ ] Indexing, canonical and language handling are reviewed.

[ ] Forms and CRM handovers work on the real domain.

[ ] Hosting, licences, dependencies and maintenance have owners.

Critical blocker / missing evidence

Next action / responsible person

Decision / next review date

Reference / Referenz: https://typo3.com/typo3-cms/why-typo3/multisite-multilingual

Implementation guidance, not a performance guarantee. Verify current product scope and requirements before purchase or rollout.