

BUS5004 Leadership and Influence

Unit Description

This unit introduces students to theoretical concepts and practical examples to demonstrate how organisations develop and adapt to changing environments. It also considers how organisations improve their performance and leadership to achieve sustainability. The unit emphasises the role of leadership and leadership development in organisational contexts and also aims to develop effective leadership skills. On completion of this unit, students will challenge traditional hierarchical and dominant leadership and management axioms and explore what leadership means in a globally connected contemporary context.

Credit Points	8 credit points
Duration	12 weeks (10 teaching weeks and 2 revision and assessment weeks)

Unit Learning Outcomes

On successful completion of this unit, students will be able to:

1. Interpret leadership concepts, theories and types of leadership to your leadership style.
2. Evaluate the role of leadership in organisational culture, organisational change and conflict resolution.
3. Reflect on personal leadership styles, impact and contextual effectiveness styles of leadership.
4. Demonstrate an understanding of the interconnectedness between personal accountability and responsibility, and its impact on other stakeholders of the enterprise.
5. Articulate the interconnectedness of personal accountability and responsibility and its impact on other stakeholders of the enterprise.