

hustle.

Duration: 16 Hours

Product Styling *Floral* t h e m e

Learn how to use floral elements to express brand identity and create cohesive, visually engaging product displays through colour, composition, and storytelling.

Funding Support Available

Up to
70%
SkillsFuture
Subsidies

SFC
Eligible

PSEA
Deductible

UTAP
Claimable

WWW.HUSTLE.COM.SG

WORKSHOP OUTLINE



THE ART OF PRODUCT STYLING: FLORAL DESIGN

Thematic Styling Concepts

- Learn how themes shape mood and visual identity.
- Understand balance, proportion, and focal points in styling.
- Interpret creative briefs and align designs with brand goals.

Colour & Composition

- Explore colour harmony, texture, and material choices.
- Apply colour theory to unify florals, props, and products.
- Use space, depth, and lighting to enhance visual appeal.

Floral Design & Application

- Select florals that complement different product themes.
- Build arrangements with structure, flow, and symmetry.
- Combine blooms and props to create cohesive displays.

Styling Execution & Presentation

- Plan and manage setup, materials, and costs effectively.
- Execute themed displays from concept to installation.
- Present your final styling project with confidence.



Product Styling by Theme TGS-2025060053 Funding validity period : 3 Nov 2025 - 2 Nov 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 yrs old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 yrs old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$880.00	\$880.00	\$880.00	\$880.00
SkillsFuture Funding	(\$0.00)	(\$440.00)	(\$616.00)	(\$616.00)
Total Nett Fee	\$880.00	\$440.00	\$264.00	\$264.00
GST (9% x Full Course Fee)	\$79.20	\$79.20	\$79.20	\$79.20
Total Payable Fee	\$959.20	\$519.20	\$343.20	\$343.20

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:

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INSTITUTE

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