

MIHAI MITU

Brand Designer · Visual Identity & Communication Design

Portfolio: mihaimitu.com

Bucharest, Romania | +40 727 977 058 | [LinkedIn](#) | hello@mihaimitu.com

Profile

Brand Designer with 5+ years of agency experience developing brand materials and visual solutions for international clients. Skilled in brand guidelines, editorial design, presentations, and digital and print communication. Experienced in concept development, managing multiple projects, presenting work to stakeholders, and collaborating with teams from brief to delivery.

Professional experience

Graphic Designer – Ellipse Marketing | Bucharest · Sep 2021 – Present

- Develop brand materials, visual identity concepts and communication designs for international clients.
- Create and maintain brand guidelines, presentations, annual reports, brochures and marketing materials.
- Adapt and extend existing brand identities across digital, print, campaigns and corporate communications.
- Develop design concepts and translate brand requirements into consistent visual solutions.
- Present work to clients and stakeholders, explain design decisions and incorporate feedback.
- Manage multiple projects, priorities and deadlines while maintaining design quality.
- Collaborate with strategy, marketing, copywriting and production teams from brief to final delivery.

Commercial work completed in this position is confidential and cannot be displayed publicly.

Real Estate Agent – Sud Expert | Bucharest · September 2017 - March 2020

- Managed client relationships, property listings, viewings and negotiations.
- Presented properties to prospective clients and coordinated communication throughout the rental and sales process.

Direct sales representative – UPC Romania | Bucharest · January 2015 - September 2017

- Presented solutions to clients, developed customer relationships and worked toward sales targets.

Expertise

Brand Identity · Visual Identity Systems · Brand Guidelines · Concept Development · Editorial Design · Presentation Design · Typography · Digital & Print Design · Corporate Communications · Project Management

Additional information

Tools: Adobe Illustrator · Adobe InDesign · Adobe Photoshop · Figma · PowerPoint · Webflow · Miro

Languages: Romanian (Native) · English (Advanced) · Spanish (A2)

Education: Bachelor's degree, Technical University of Civil Engineering Bucharest, 2015