

**ORD MINNETT**

## **Ross Love**

Senior Private Wealth Adviser

### *Building wealth for generations*

Ord Minnett is an Australian owned advice and investment services firm. We offer financial advice and investment management for individuals, families, businesses and organisations, enabling them to protect and grow their wealth.



# Ross Love

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## Qualifications

- Bachelor of Commerce (Economics) (Honours), Deakin University
- Bachelor of Arts (Chinese), Deakin University

## Certifications

- Chartered Market Technician (CMT)
- Certified Financial Technician (CFTe)
- Accredited Derivatives Adviser Level 1 & 2

## Areas of Advice

- Asset allocation
- Financial advice
- Investment strategies

## Background

Ross has almost two decades of experience in the investment and financial markets, helping his high net worth clients protect and grow their wealth.

Ross' clients vary from surgeons and farmers to business owners and self-managed super fund (SMSF) retirees, each with different investment objectives and requirements. Ross provides specific personalised advice to each client and insights regarding investment market cycles over the past century.

This deep analysis helps his clients make informed decisions on adjusting equity exposure and increasing defensive assets, notably during the global financial crisis and the COVID decline.



Financial Planning



Portfolio Reporting & Administration



Retirement Planning



Investment Advice & Strategy



Superannuation & SMSF



Philanthropic Giving



Portfolio Construction & Management



Stockbroking



Investment & Market Research