

ORD MINNETT

Adrian Cool

Senior Private Wealth Adviser

Building wealth for generations

Ord Minnett is an Australian owned advice and investment services firm. We offer financial advice and investment management for individuals, families, businesses and organisations, enabling them to protect and grow their wealth.



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Connect with me on 

Qualifications

- Bachelor of Commerce, University of Queensland

Certifications

- Chartered Accountant, Chartered Accountants Australia & New Zealand
- Accredited Derivatives Adviser Level 1 & 2

Areas of Advice

- Asset allocation
- Financial advice
- Investment strategies

Background

Adrian is a highly experienced investment professional, bringing more than 25 years of deep engagement in investment markets, complemented by six years of experience as an Insolvency Accountant. He expertly manages personal wealth and superannuation for high net worth investors, professionals, and clients who value structure, dedicated attention, and high-quality financial advice.

He is passionate about guiding clients to capitalise on compelling domestic and global thematic investment opportunities. He strongly believes in empowering clients to actively manage their superannuation, whether through employer-sponsored funds or self-managed super funds (SMSFs), and meticulously tailors investment strategies to align precisely with their unique financial needs and risk tolerances.

Adrian's broad expertise encompasses Australian and international equities, bonds, and fixed interest, alongside his skill in collaborating with top-performing fund managers and navigating alternative investments. He also possesses a high level of skill in stockbroking and providing insightful fund management guidance.



Financial
Planning



Portfolio Reporting
& Administration



Retirement
Planning



Investment Advice
& Strategy



Superannuation
& SMSF



Philanthropic
Giving



Portfolio Construction
& Management



Stockbroking



Investment &
Market Research