PLACE & LEARN EXPERIENCE

Instructions And Troubleshooting

The Brizo Place & Learn Experience delivers fully connected and should not require any additional set-up or configuration once the screen and media player are powered up. Upon power-up, the attract loop screen will display..

To confirm functionality:

- Scan an RFID tag and confirm that a product page displays.
- Once a product display page is displayed, tap the touchscreen and confirm that you're able to navigate through the scanned product page.

If the experience doesn't work correctly:

- Reboot display and try again.
- Review below documentation for wiring and connection diagrams, as well as troubleshooting steps. Ensure that all cables are correctly connected and seated, and both the media player and the screen are powered on.
- If you experience further issues with the system not performing as expected, **call 1-866-269-4414 for technical support.**

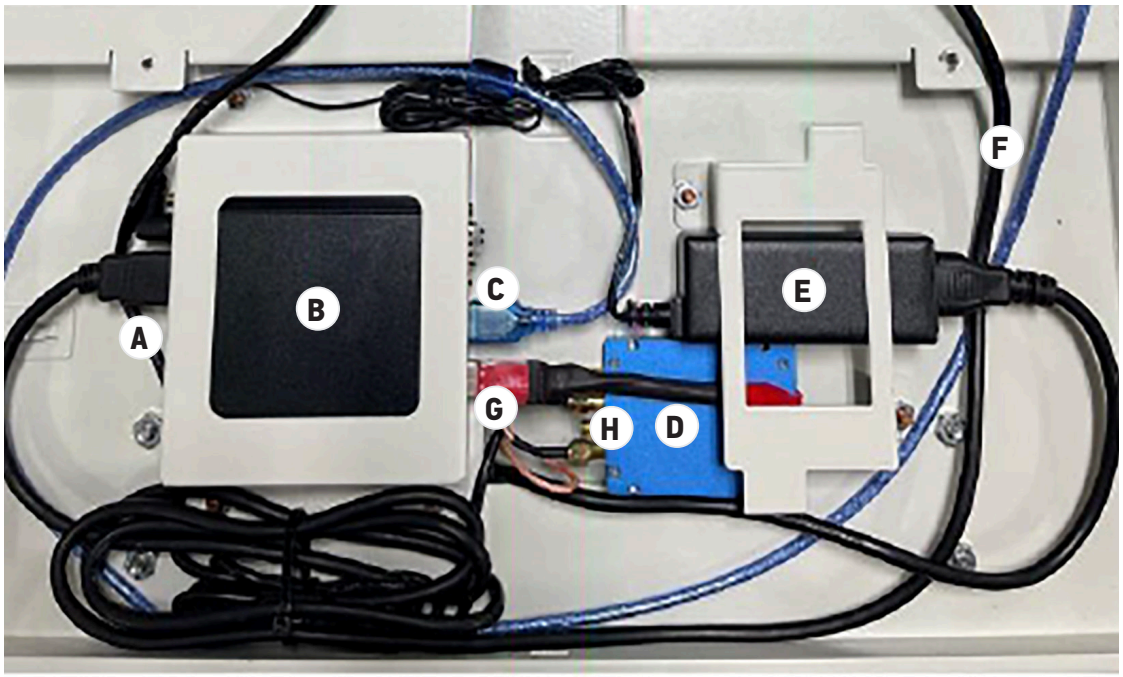
PLACE & LEARN TECHNOLOGY OVERVIEW

The Place & Learn Experience is comprised of four core pieces of technology:

- 32" Touchscreen
- Media Player
- RFID Sensor and Antennas
- RFID Tag (Sticker)

The touchscreen, media player, and RFID sensor and antennas are mounted inside the fixture and are fully-connected and configured prior to installation.

The RFID tag (sticker) is affixed to the clear acrylic fixture base. These are included with the shipments but WILL need to be attached to each clear acrylic device holder during installation.



TECHNOLOGY INSIDE THE FIXTURE

A. Touchscreen Power
B. Media Player
C. Touch USB
D. RFID Sensor
E. Media Player Power Supply
F. HDMI Cable
G. RFID Sensor USB
H. RFID Antenna Ports

TECHNOLOGY (RFID STICKER)

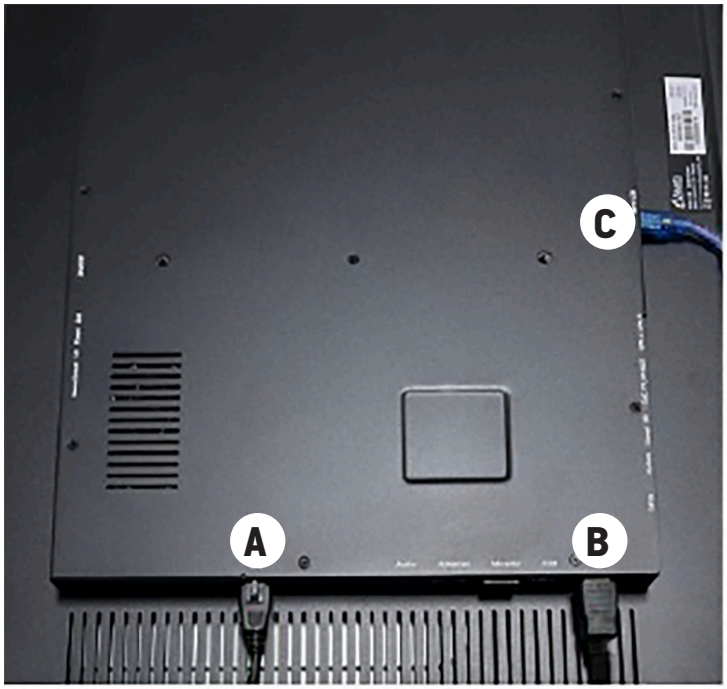
These stickers need to be attached to the clear acrylic fixture bases during installation based on the product SKU reference charts included at the end of this document.





MEDIA PLAYER CONNECTION DIAGRAM

A. RFID Sensor
B. Touch USB
C. On/Off
D. Power
E. HDMI



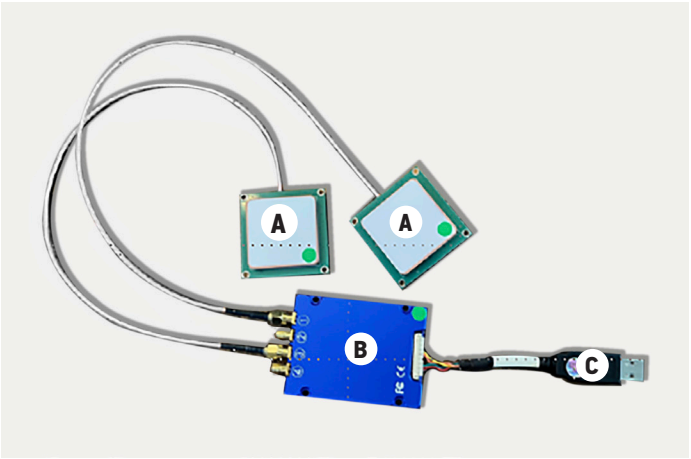
TOUCHSCREEN CONNECTION DIAGRAM

A. Power
B. HDMI
C. USB Touch



TOUCH USB CABLE

The Touch USB cable plugs into the **BOTTOM RIGHT USB port** on the media player and the **back right side of the touchscreen labeled Mini USB**.





RFID SENSOR

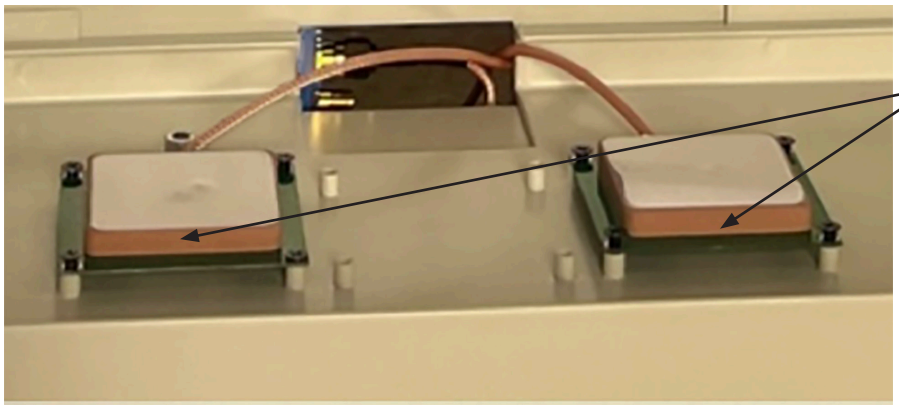
A. RFID Antenna(s) **B.** RFID Sensor **C.** RFID USB Cable

The RFID Antennas MUST be connected to **Ports 1 and 3** of the RFID Sensor box. The Antennas are interchangeable – either can be connected to either port.

The RFID USB Cable should be connected to the bottom left USB port on the media player.

RFID ANTENNAS

There are two RFID antennas mounted underneath the acrylic panel on the shelf. These are what "read" the RFID tags placed on the acrylic fixture stands and change the content on the touchscreen. These are screw-mounted to the shelf. The cables from these antennas cannot be removed from the antennas. The antenna cables are screwed into ports 1 and 3 on the blue RFID sensor module. The RFID Antennas are interchangeable and can be connected to either port.



APPLY RFID TAGS TO ACRYLIC FIXTURE STANDS

1. Locate envelope with RFID stickers. These are the stickers that uniquely identify each of the fixtures and tell the system what content to display.
    a. Three stickers are provided for each SKU. Maintain spares in case any of the RFID stickers are removed, lost or damaged.
    b. Additional RFID stickers have been provided for future SKUs and are not currently used. If the SKU is not listed on the product SKU reference chart below, maintain along with the spare RFID stickers for future use as directed.
2. Prior to affixing stickers, DOUBLE CHECK to make sure the product is correct by scanning the RFID tag and confirming the on-screen content matches the selected SKU.
3. Affix sticker to the back center edge of the acrylic base.
4. Scan the complete assembly (acrylic base with RFID sticker attached) and confirm that product scans successfully and displays the correct content on the screen.

BRIZO RFID TAG PRODUCT SKU REFERENCE

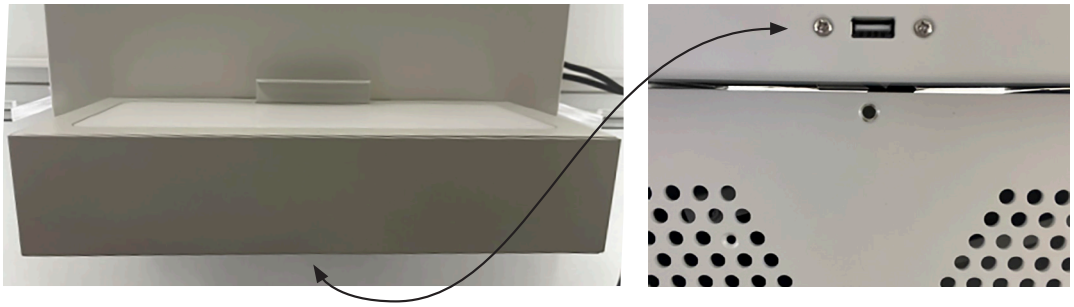
BRIZO-001$$$	65361LF-NKBLLHP	HL5360-NKBL
BRIZO-002$$$	65461LF-GL	
BRIZO-003$$$	65332LF-PCLHP	HL5332-PCTK-NM
BRIZO-004$$$	T65735LF-GL	
BRIZO-005$$$	65035LF-SL	
BRIZO-006$$$	65076LF-PC	
BRIZO-007$$$	T65776LF-SLLHP	HK5876-PCBC
BRIZO-008$$$	65376LF-PGLHP	HX5376-PG
BRIZO-009$$$	65334LF-NKLHP	HL5333-NK-NM
BRIZO-010$$$	65306LF-PCLHP	HL5306-PC
BRIZO-011$$$	65307LF-GLLHP	HK5306-GL
BRIZO-012$$$	65308LF-NKLHP-ECO	HX5306-NK
BRIZO-013$$$	65006LF-BNX	
BRIZO-014$$$	65330LF-PC	
BRIZO-015$$$	65030LF-GL	
BRIZO-016$$$	65380LF-PCLHP	HL5380-PC
BRIZO-017$$$	65080LF-BL	
BRIZO-018$$$	65067LF-PCCL-ECO	
BRIZO-019$$$	65367LF-BNXLHP-ECO	HL5368-BNXBL
BRIZO-020$$$	T65767LF-BLLHP-ECO	HL5867-BL
BRIZO-021$$$	65368LF-GLLHP-ECO	HK5367-GLCL
BRIZO-022$$$	65098LF-PN	
BRIZO-023$$$	65022LF-PC	
BRIZO-024$$$	65322LF-PNTKLHP	HL5332-PNTK

BRIZO-025$$$	T65722LF-PC	
BRIZO-026$$$	65398LF-GLLHP	HX5397-GL
BRIZO-027$$$	T65798LF-SL	
BRIZO-028$$$	65385LF-PNCOLHP	HL5385-PNCO
BRIZO-029$$$	65085LF-PN	
BRIZO-030$$$	65088LF-NK	
BRIZO-031$$$	65375LF-PCLHP	HX5373-PC
BRIZO-032$$$	65175LF-PC	
BRIZO-033$$$	65342LF-PCLHP	
BRIZO-034$$$	65042LF-BL	
BRIZO-035$$$	65035LF-PN	
BRIZO-036$$$	65308LF-NKLHP-ECO	
BRIZO-037$$$	65334LF-NKLHP	
BRIZO-038$$$	65360LF-PCLHP-ECO	
BRIZO-039$$$	65377LF-PNLHP-ECO	
BRIZO-040$$$	65398LF-GLLHP	
BRIZO-041$$$	65367LF-BNXLHP-ECO	
BRIZO-042$$$	65375LF-PCLHP-ECO	
BRIZO-043$$$	65308LF-NKLHP-ECO	
BRIZO-044$$$	65060LF-GL	
BRIZO-045$$$	65035LF-BL-ECO	
BRIZO-046$$$	65368LF-GLLHP-ECO	
BRIZO-047$$$	65767LF-BLLHP-ECO	

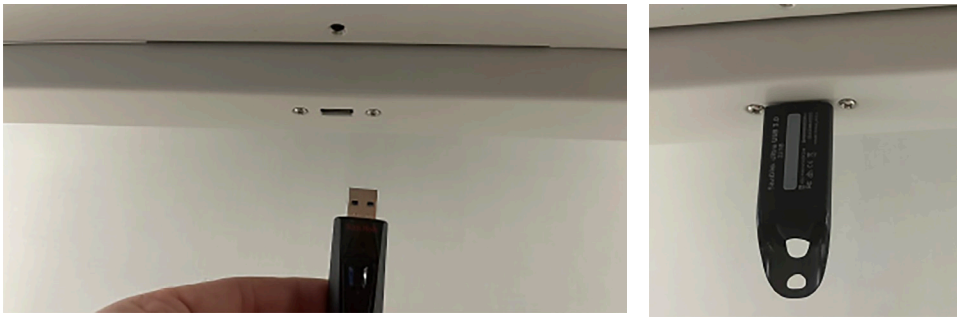
CONTENT USB UPDATE PROCESS

Content updates will be provided occasionally to update the experience and add new products. Updating the experience is as simple as inserting the provided USB thumb drive into the update port on the bottom of the display.

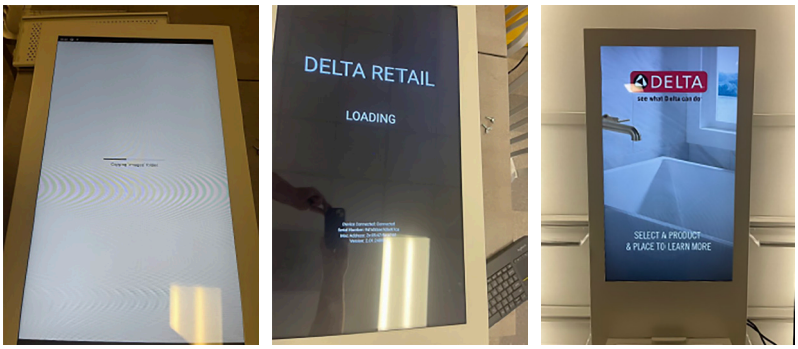
1. Locate the USB port on the bottom of the shelf.



2. Insert USB. USB will be automatically detected and you will be asked for a password. Using the touchscreen keyboard, enter: **Outform1984**



3. Update will then start. The media player will restart during the update, as well. You will be prompted to remove the USB drive during the setup. Process may take up to 15 minutes. Wait for it to complete and return to the main experience screen.



4. You're done! Scan some of the new RFID tags and confirm that the product pages display!