

## **RUNJUMPTHROW'S MISSION 1 MILLION**

Since its launch in 2015, *RunJumpThrow* has reached 600,000 children around the country. Our goal is for *RunJumpThrow* to reach 1 million youth by 2020. **YOU CAN HELP US REACH THAT GOAL!**



### **How do we do it?**

In coming months, USATF will implement new growth strategies for the program. In addition to expanding our reach, we also need to ensure that all *RunJumpThrow* events being held around the country are accounted for. If you are a *RunJumpThrow* organizer, please be sure to fill out the [post-event recap form](#). This will enable us accurately reflect and celebrate the reach and impact of *RunJumpThrow*.

### **RJT Activity Books now available!**

*RunJumpThrow* now offers activity books! These books highlight healthy lifestyles and choices to help children become the best young athletes they can be. To order

RunJumpThrow Activity Books for youth, please contact Director of Outreach and Grassroots programs Robin Beamon via email: [robin.beamon@usاتف.org](mailto:robin.beamon@usاتف.org) or her office number: 317.713.8625.



### **RunJumpThrow, step by step!**

- To organize a *RunJumpThrow* event, click [here](#)
- To complete the, post event recap form, click [here](#)

### **Which RJT is right for you?**

*RunJumpThrow* can take place as a one-day event or as part of a six-week program. As a *RunJumpThrow* organizer, you have access to both lesson plans. If you are a physical educator or coach, RJT supplies an Addendum to the lesson plans that provide a deeper pedagogical understanding of the curriculum.



### **All *RunJumpThrow* organizers receive:**

- Lesson plans and materials to help plan the program
- Instructional videos
- Promotional items for your event (wristbands, posters and tattoo stickers)
- Online registration for participants
- Liability Insurance and USATF sanctioning for 1-day events

### **National Impact**

*RunJumpThrow* has been held in all 50 states, as well as Mexico, Japan, Dubai and Great Britain! RJT events have been held on open fields, in parking lots, on tracks and even in classrooms! In 2018, our most recent events have been held in New York, Florida, New Mexico, California, New Jersey, Pennsylvania, and Louisiana.

In addition to The Hershey Company, *RunJumpThrow* partners have included Sigma Gamma Rho Sorority, Inc., Active Schools, YWCA USA, and SHAPE America.

### **Every Child Counts!**

After every *RunJumpThrow* event, organizers need to fill out the [post-event recap form](#) to help us reach our Mission 1 Million goal! Share your photos from events on social media using #USATFrjt for a chance to win prizes! Send in photos from events to [RunJumpThrow@usatf.org](mailto:RunJumpThrow@usatf.org) to be featured next month!



For more information, visit [RunJumpThrow@usatf.org](mailto:RunJumpThrow@usatf.org) or contact Community Programs Coordinator Sterling Littlejohn via email: [sterling.littlejohn@usatf.org](mailto:sterling.littlejohn@usatf.org) or office number: 317.713.4691