Configuring ArcGIS Online in your Local Government

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Agenda

- Introduction
- ArcGIS Online in Local Government
- Tips / Takeaways
- Community
- What’s Next
- Your Feedback
ArcGIS for Local Government

A solution for Esri’s local government customers

- A series of useful maps and apps focused on local government work
  - Organized into domains
  - Extensible, configurable
  - Freely available and fully supported
  - A foundation for Partner solutions
- An online community
  - Best Practices / Implementation Support
- A network of Professional Services and Partner offerings
  - Help users implement, sustain and enhance

…..Available on-premise and in the cloud
Our Mission

Help increase the value of GIS in local government organizations

• Make it easier to deploy ArcGIS
  - Deliver applications quickly throughout your organization
  - Stay current with future releases / avoid legacy technology
  - Create a platform of geospatial data that can be leveraged by many

• Address common constraints in local government
  - Size and skills of staff
  - Budget and time available to implement

• Empower the community to contribute
  - Users
  - Partners
ArcGIS for Local Government

Changing the way GIS is deployed

...reducing time, risk and cost so GIS is easier to deploy and maintain
ArcGIS Online
What is it?
ArcGIS Online

Key part of ArcGIS Platform

- Geospatial content management system
- Self-service mapping platform
- Collaboration and sharing through maps
Configuring ArcGIS Online in your Local Government
ArcGIS Online
In Your Local Government
Demonstration
ArcGIS Online for Local Government

Model Organization

Description

ArcGIS Online is a cloud-based mapping platform for organizations. From anywhere on any device, web browser, or desktop application, you get access to dynamic, authoritative content to create, collaborate, catalog, and share maps, data, and applications with members of your organization or the general public. Organizations can subscribe to this secure platform and use it to manage, create, store, and access hosted services, maps and applications.

To help you leverage this cloud-based mapping platform, we've developed a model ArcGIS Organization. This model implementation will help you set up an ArcGIS Online subscription for your local government. At the same time, the model organization will provide a pattern you can follow to leverage this cloud-based GIS platform to manage your content and deliver focused maps and apps. In summary, the model implementation will show you how to:

- Configure ArcGIS Online as a mapping portal for your organization
- Create groups that support sharing and the functional needs of your organization
- Organize map services and author relevant web maps and apps for users in your organization and the stakeholders you serve.
Model Organization

Our Goal

• Help you leverage the ArcGIS Online platform
  - Configure ArcGIS Online as a mapping portal for your organization
  - Create groups that support sharing and functional needs
  - Organize / author services and webmaps for users and citizens
  - Leverage the ArcGIS for Local Government solution
  - Invite users into your organization to fill key roles

• Rev 1.0
  - GIS/IT, Fire Department, Assessor’s Office, Clerk/Registrar, Emergency Management and Water Utilities

• Deliverables
  - Documentation
  - Videos – post UC
Configuring ArcGIS Online
Demonstration
Tips or Takeaways

• Start by configuring site and organizing central GIS assets
  - Services, layers, apps, etc.

• Don’t spend a lot of time on this though… *really* start your implementation with a focused user or use case
  - Fire Department, CIP coordination, etc.

• ArcGIS for Local Government solution can be your model
  - Groups, graphics, services, maps, apps, etc.
Tips or Takeaways

• Think about users and groups collectively

• Organize service catalogs for each community
  - Users only want to see maps and apps – not raw services

• Leverage AGOL content and apps
  - Basemaps, demographic info, soils, etc.
  - Gallery app is a great window in to content for user
Tips or Takeaways

https://github.com/oevans/AGOadmin/wiki
The Community
Local Government Community

A destination for the community to learn and collaborate
What’s Next
Continuously Evolving – Fall 2013

Model Organization and Local Government Solution

• Expanded model organization
  - Land Records, Law Enforcement, Planning and Economic Development, Public Works

• Additional web application templates
  - Pre-Incident Planning, My Government Services, Citizen Service Request

• Continued Community Engagement
  - Meetups, videos, more help, etc.
Closing

- Deliver a “local government cloud GIS” that enables success
  - Easier to deploy and sustain
- Continue to expand model organization and resources
- Evolve and grow the collection of apps
- Develop a community of users
Questions

Please fill out the session evaluation

Offering ID: 1424

Online – www.esri.com/ucsessionsurveys
Paper – pick up and put in drop box

@ArcGISLocalGov

http://www.meetup.com/ArcGIS-for-Local-Government/

Thank you...