Program Design

- Desktop
  - ArcGIS Desktop
    - Associate | Professional

- Developer
  - ArcGIS Desktop Developer
    - Associate | Professional
  - Web Application Developer
    - Associate | Professional

- Enterprise
  - Enterprise Geodatabase Management
    - Associate | Professional
  - Enterprise System Design
    - Associate
  - Enterprise Administration
    - Associate
Exam Development

Program Design

Live Exam

Exam definition

Beta testing and analysis

Item writing
Program Statistics

- Over 2500 Certified
- Most popular exams
- Increased requirements in industry
What’s New at 10.2?

• New Exams
  - Development schedule

Impact Assessment - Current

Blueprint Review – Q3 2013

Item Writing – Q4 2013

New Resources - Ongoing
Choosing an Exam?

- Domain & Track
  - Review exam information
  - Evaluate skill set
- Level
  - Associate or Professional
- Prerequisites
Preparing for an Exam?

- Preparation Resources
  - Skills Measured
  - Updated Preparation Resources tab
Preparation Resources

- Training Resources
  - Instructor Led
  - Web Courses
- Online Resources
  - ArcGIS Resource Center
- Coming soon!
  - Desktop Associate Study Guide
  - Sample question web courses
Purchasing a voucher

• Voucher Purchase
  • Price: $225
  • Esri or Pearson VUE
    • Esri Pre-paid Training Program
    • GI Bill reimbursement
Registering for an Exam?

- Registration
  - Esri or Pearson VUE

- Testing Locations
  - 5,000 worldwide
Certified – What next?

• No expiration

• No recertification
Benefits of Certification

- Individual
- Organization
- Customer
How Important are IT Certifications?

- Not at all important: 3%
- Not that important: 30%
- Very important: 20%
- Important: 47%

Source: The Value of Training and Certification, Amazon Consulting, 2009
Technical Certification & GISP

- Intended to be complementary
- Certification
  - Esri products
  - Technical focus
  - Exam
- GISP
  - GIS Professionals
  - Ethical conduct and professional practice
  - Portfolio based
  - Exam
Join the Conversation

- Esri Forums
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  - #Esri #Certified
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- LinkedIn
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  - Certification@esri.com
• Esri Technical Certification website
  - www.esri.com/certification

• Downloadable brochure

• Pearson VUE website
  - www.pearsonvue.com/esri

• Voucher store
Thank you...

Please fill out the session evaluation

First Offering ID: XXXX
Second Offering ID: XXXX

Online – www.esri.com/ucsessionssurveys
Paper – pick up and put in drop box