

Ventures

Connections and Conversations in Ag

March 22-23, 2019

Sheraton Hotel • West Des Moines, IA

Conference Agenda

Pre-Conference: Friday, March 22nd

2PM Registration Open

2:15PM Depart for Tour

Tour Meredith Corporation office, test kitchen and studio. (*additional \$25 fee applies – tour capped at 25 people*)

Meredith Corporation, a print and digital media company, was founded in 1902 with the introduction of Successful Farming. Meredith owns 40 magazines to go with its 17 television stations and 50 websites. On this tour you will see the photo studio and test kitchen for Better Homes and Gardens, Country Home, Wood and Midwest Living, Family Circle, Parents, Shape, Allrecipes, Martha Stewart Living and Magnolia Journal, among other publications.

4:30PM - 5:45PM Concurrent Session I
Breakout options A or B

A: Basics of Crop Insurance – Feel better prepared to buy the right crop insurance.

B: Creative Hedging – Dive into the specifics of puts and calls, helping you learn how to get more creative with hedging.

6:30PM Experience Iowa Night

Experience Iowa-based producers, including wineries, breweries, creameries and more, while learning about Iowa-based small businesses as you taste samples of their products for sale. Enjoy all things Iowa, connect with other women in ag, and have a little fun in this farmer's market atmosphere!

8:30PM Conclude

Conference: Saturday, March 23rd

7:30AM Registration Open

8:30AM General Session

8:45AM Keynote

9:00AM Keynote

Chinese & Export Market Update/Special Guest (tentative)

Grain Marketing Square Zero - Looking at contracts offered to help producers market profitably.

10:30AM Break

10:45AM Concurrent Session II Breakout options A, B, C, D

A: Basics of Crop Insurance – Feel better prepared to buy the right crop insurance.

B: Creative Hedging – Dive into the specifics of puts and calls, helping you learn how to get more creative with hedging.

C: Farm Management 101 – Tips on managing the people on your farm and employee relations.

D: Ag Loans 101 – Feel better prepared to apply for loans and better understand expectations and needs of a banker before meeting with them.

12PM Lunch General Session

Keynote Address - Mental Health in a Tough Farm Economy

1:30PM Break

1:45PM Concurrent Session III Breakout options C, D, E, F

C: Farm Management 101 – Tips on managing the people on your farm and employee relations.

D: Ag Loans 101 – Feel better prepared to apply for loans and better understand expectations and needs of a banker before meeting with them.

E: Looking at the Future: Changes in our Livestock Industry – Discuss industry regulations, VFDs how they have been changing and will continue to change, African Swine Flu, the modern pig and impacts of increasing occurrences of micro-toxins in feed.

F: Spring Agronomy Decisions 101- How to spend effectively: seed selection/pre/post emerge/custom application services.

3PM General Session

Keynote Address Producer Panel – Featuring female farmers who are also involved in leadership roles in our state's commodity organizations. Learn how to get involved and how it can positively impact your operation.

4:30PM Closing remarks

Conference Adjourns