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Wawa Completes Initial Tampa Launch with Grand Opening of Fifth Store to Open in Five Weeks

***Grand Opening of Fifth Florida Store Includes Check Presentation for \$35,000
to Feeding America Tampa Bay***

New Port Richey, FL, (March 6, 2013) – Wawa Inc. today announced a significant milestone in the company's continued expansion to the Florida market —**the grand opening of their fifth store in the Tampa Bay market – completing the five-week initial launch into the area!** Located at 4026 US Hwy 19, New Port Richey, FL 34652, this location is the **fifth of five Wawa stores** to open in five weeks in the greater Tampa Bay area. During this grand opening event, Wawa will be joined by Thomas Mantz and Richard Blau of FATB, local officials, heroes, Wawa fans and community members who will all take part in a ribbon cutting ceremony, a sampling of Wawa products and a charitable hoagie building competition featuring the Pasco County Fire Department and Pasco's MedFleet Ambulance Service.

The grand opening event will also celebrate Wawa's partnership with **Feeding America Tampa Bay with the conclusion of the Lending a Helping Hoagie program**. During the event, Wawa will present Feeding America Tampa Bay with a check for **\$35,000!** At the beginning of their five week launch, Wawa committed to donating a portion of hoagie sales for these first five stores (up to \$5,000 per store) to Feeding America Tampa Bay, with a goal to raise and donate **\$25,000 in five weeks time**. Not only did Wawa successfully raise \$25,000, but they have decided to donate an additional **\$10,000** to the cause, to show their depth of commitment and support.

"It's been an incredible five weeks, and we are thrilled with the warm welcome we've received from our customers and the community here in the Tampa Bay market," said Chris Gheysens, Wawa's CEO. "We couldn't be prouder that we have made our goal of supporting Feeding America Tampa Bay a reality, and we are thrilled to present them with a \$35,000 check that will help fight hunger in the Tampa Bay community in a meaningful way."

Grand Opening Event Details

On Wednesday, March 6, at 10 AM, the grand opening celebration will begin. **Wawa's Mascot Wally Goose**, Wawa associates, local community officials and community members will be present for the milestone occasion. During the event, Wawa officials will discuss Wawa's commitment to the community and expected local economic impact for the Central Florida Region. **Thomas Mantz, Executive Director of Feeding America Tampa Bay and**

Richard Blau, Vice Chairman of the food bank's Board of Directors, will be on hand to speak about the newfound partnership, and accept the \$35,000 check from Wawa! A ceremonial ribbon will be cut by Pasco County Officials and Wawa officials, marking the opening of the store to the public.

Hoagies for Heroes Competition

The event will conclude with a Hoagies for Hoagie building competition, as the Pasco County Fire & Rescue and MedAlert Ambulance Corp will face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. While the winners will receive bragging rights Wawa will be presenting checks to the charities of each of the heroes' choices.

With this grand opening, Wawa now has five locations open and serving the Tampa Bay region:

Store Number	Address
5110	3101 Gandy, Pinellas Park, FL
5107	30 th & Fowler, Tampa, FL
5108	8519 US Highway 19 FL Port Richey, FL 34668
5109	8330 Ridge Road New Port Richey, FL 34668
5113	4026 US Hwy 19, New Port Richey, FL 34652

Wawa will open its sixth store in Tampa on May 8, to be located at 401 N. Dale Mabry Highway, Tampa, FL 33609.

Wawa will open a total of 15 stores in Orlando in 2013 and 10 in the Tampa Bay market in 2013; 25 stores in 2014 and 25 stores in 2015 and projects they will open 100 stores in the Orlando / Tampa markets within the next five years.

The new stores will each employ more than 35 associates, all of which are new positions brought to the area through the development of the stores. Associates in these full and part-time positions will not only receive competitive salaries and health benefits, but will have the opportunity to be enrolled in Wawa's employee stock ownership plan.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, everyday stop for fresh, built-to-

order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 600 convenience retail stores (300+ offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.
