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**Happy First Anniversary Central Florida Parkway Wawa!**  
*Wawa Celebrates One Year Anniversary of Entering the Sunshine State  
at Wawa's First Florida Store in Orlando*

**Orange County/Orlando, FL, (July 18, 2013)** – It's hard to believe that just one year-ago, Wawa celebrated a historic milestone in the company's history—the **grand opening of its first store in the state of Florida!** Located directly **across from SeaWorld**, at the **intersection of Central Florida Parkway & International Drive in Orange County**, on July 18, 2012 Wawa held an exciting grand opening celebration marking Wawa's official entrance into the Florida market. Wawa is marking the **one year anniversary on July 18, 2013 at Wawa store 5101** on Central Florida Parkway—with free coffee all day to customers thanking them for their patronage. The one year celebration also marks the milestone of Wawa now including more than 1,000 associates as part of the Florida Wawa family.

"We couldn't be more thankful to our new Florida friends and neighbors for the warm reception we've received during our first year," said Chris Gheysens, Wawa's President and CEO. "Since the first store opened, we've invested in more than 22 stores to date; we are on track to open another 25 in 2014; we've created more than 1,000 new jobs; and we've used 1.5 million pounds of ice in our smoothies and built enough hoagies to stretch to Tampa and back three times. One year after our Florida entrance, our anniversary event is a wonderful way to celebrate our first year and thank our customers – as well as our associates, the new members of our Wawa family who have made us better than ever. We couldn't have done this without them."

**Wawa in Florida by the Numbers**

Last July Wawa officially entered the Greater Orlando market opening five stores in five weeks through the initial launch. Currently Wawa operates 14 stores in the Orlando market; eight in the Greater Tampa Bay market and Wawa will open 12 more stores between now and year's end (9 in the Orlando and 5 in the Tampa market). For a complete list of stores under construction, please visit [www.wawa.com/expansion](http://www.wawa.com/expansion). In 2014, Wawa plans to open 14 stores in the Tampa Bay market and 11 stores in the Greater Orlando market.

In one year Wawa has:

- Sold enough coffee in Florida to fill 15 swimming pools;
- Used enough bananas in Wawa smoothies to span 35 miles;
- Topped beverages with 6,500 gallons of whipped cream;
- Used 1.3 million pounds of ice, the equivalent weight of 85 elephants;



- Used 130,000 pounds of lettuce (the weight of 70 compact cars)
- Hosted more than 20 Hoagies for Heroes, hoagie building competitions between local fire and police departments to support local charities; and

### **Lending a Helping Hand in Florida**

Over the past year, Wawa has worked to give back to the Central Florida community, and has donated nearly \$225,000 in support to community partners, including Second Harvest Food Bank; The Winnie Palmer NICU; Juvenile Diabetes Research Foundation; Big Brothers, Big Sisters; the USO; Feeding America Tampa Bay; and dozens of hyper-local community causes. Wawa also worked with students at the University of Central Florida to collect items for the Hurricane Sandy Relief Efforts. In addition, the Florida team has hosted quarterly blood drives that have resulted in more than 1,370 pints of blood being donated to the Florida blood bank. Currently, Wawa is in the process of building new relationships with the regional Susan G. Komen organization and Special Olympics chapters, two organizations that Wawa supports at both a local and national level.

"While we are very proud of our growth in terms of stores and number of new jobs created, we are most proud of the number of causes we have helped and the number of people's lives we have impacted," said Gheysens. "As we celebrate one year in the Florida, we are all more committed than ever to continuing to grow our commitment to support causes and organizations that have a positive, meaningful impact on our new Florida communities.

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, everyday stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 600 convenience retail stores (300 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and Central Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.*

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