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**CONTACT:** public.relations@wawa.com

**Wawa Celebrates International Coffee Day on September 29  
with Free Any Size Coffee All Day for All Customers Chain-Wide**

*Wawa Says Cheers to Customers by Offering FREE Coffee of Any Size at All Stores, All Day on Sept. 29*

**Wawa, PA (September 28, 2016)** – Wawa, Inc., today announced that in celebration of International Coffee Day on Thursday, September 29, the company will offer customers free coffee of any size all day at each of Wawa's more than 730 locations in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. Throughout the day, Wawa expects to give away more than **2 million** free cups of coffee to customers across all of its stores.

What makes Wawa's coffee day celebration unique is the fact that customers can come in multiple times and are able to get any size free coffee.

"At Wawa we're always looking to go beyond filling customer orders by fulfilling the lives that we touch every day, so we're excited to play a part in International Coffee Day by giving customers free any size coffee all day long at all of our locations," said Chris Gheysens, Wawa's President and CEO. "Here's a toast to all those who stop by our stores to grab our most beloved beverage!"

Wawa coffee is a proprietary, private-label blend, available only at Wawa stores and on Wawa.com. Since the year 2000, Wawa has served more than **1 billion** cups of coffee. Within the brewed coffee market, Wawa ranks #1 in Philadelphia and #6 in share nationally.

**About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. In July of 2015, Wawa was named "America's Most Beloved Convenience Store" by a Market Force study of 7,000 consumers, winning with the highest "composite loyalty score" of 68 percent, and taking first place in the fresh food category. A chain of more than 730 convenience retail stores (over 480 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.*

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