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Wawa Marks Earth Day with New Customer Recycling Initiative
Wawa's Recycling Efforts Continue to Fly High with Chain-Wide Recycling Bins

Wawa, PA (April 22, 2013) Wawa Inc., today announced its newest recycling initiative, rolling out just in time for Earth Day. Beginning the week of April 15, Wawa will be launching customer recycling bins chain-wide. The roll out of Wawa's recycling bins will start in Virginia and continue North, through Wawa's footprint. By the end of June 2013, all of Wawa's 610+ stores in PA, NJ, DE, MD, VA and FL will be equipped with customer recycling bins and scheduled weekly recycling pick-ups will be in place.

"Earth Day gives us all a chance to reflect on what we can do to reduce our environmental footprint," said Chris Gheysens, Wawa's President and CEO. "While some of our stores already have recycling bins in place, we are thrilled to be making this a chain-wide convenience, and we're committed to step up our commitment to being greener each year."

Wawa continues to reduce its volume of recyclable materials each year. In 2012, Wawa recycled more than 12,400 tons of waste. Items recycled included organics (food), cardboard and paper, plastic bottles, metal cans, glass bottles, plastic bags, lamps, and e-waste.

Wawa was built on a commitment to our community and this is as true today as it was when we opened our first store in 1964. Today, we continue that commitment by taking steps to understand and lessen our environmental impact. We are committed to working collaboratively with our business partners to explore environmentally friendly solutions, and we actively encourage our associates and customers to engage in environmentally responsible practices.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, everyday stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 600 convenience retail stores (more than 300 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and Central Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order hot, iced and frozen Specialty Beverages, and an assortment of soups, hot sides and snacks.
