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### **Wawa Opens 9<sup>th</sup> Store in Orlando Market**

*Wawa Celebrates Store Opening with Charitable Hoagie Building Competition & Appearance by Big Red Bus from the Florida Blood Center*

**Orlando, FL, (March 20, 2013)** – Wawa Inc. today announced the **grand opening of its 9<sup>th</sup> store** in the state of Florida! To mark the occasion, Wawa will hold a grand opening celebration on **Wednesday, March 20, at 10AM** at the new store **located at 2239 N. Semoran Blvd., Orlando (Winter Park), FL**. Last year, Wawa officially entered the Florida market with the opening of six stores in the greater Orlando area. Earlier this year, Wawa entered the Tampa Bay area. In 2013, Wawa will open 15 stores in the Orlando market and 10 in the Tampa Bay Region.

During the grand opening event, local officials, local heroes and community members will participate in a ribbon cutting ceremony, the crowd will sample Wawa products and witness a charitable hoagie building competition **featuring the Orange County Sheriff's Department and the Orange County Fire & Rescue**. In addition, the "Big Red Bus" from Florida Blood Centers will be on hand for a blood drive. Wawa is a partner of the Florida Blood Center helping to collect more than 500 blood donations in its very first Florida blood drive in Sept. of last year. This blood drive at the new store kicks off a week's worth of blood drives at the Company's 9 Orlando market locations. As an incentive, Wawa will give every successful donor a coupon for a free Shorti hoagie and select a "donor of the day" to receive a Wawa gift basket and gift card. Last year, Wawa collected more than 6,000 blood donations chainwide.

"We are delighted to provide our community members with the opportunity to be a life saving hero by giving blood. Our associates participate in the blood drives to show their support and we are proud to partner with the Florida Blood Center." In addition, the company continues to expand in the Florida market. "2013 will be an extremely exciting year for all of us at Wawa as we continue to grow and expand aggressively into the Sunshine State," said Wawa President & CEO Chris Gheysens. "We are so glad to be a part of the Orlando community, adding hundreds of new associates to the Wawa family and serving our new Florida friends and neighbors with our fresh and inviting food service offer."

### **Grand Opening Event Details**

**On Wednesday, March 20, 2013, at 10AM**, the grand opening celebration will begin. **Wawa's Mascots Wally Goose**, Wawa associates and local community officials will be present for the milestone occasion. During the event,



Wawa officials will discuss Wawa's commitment to the community and expected local economic impact for the Central Florida Region. A ceremonially ribbon will be cut and Wawa officials will mark the opening of the store to the public.

#### **Hoagies for Heroes Competition**

The grand opening event will conclude with a **Hoagies for Heroes building competition**, as the **Orange County Department** and the **Orange County Fire and Rescue** face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by presenting checks to the charities of each of the heroes' choices.

#### **Central Florida Expansion Plans**

With this grand opening, Wawa now has nine locations open and serving the Greater Orlando region including:

Store Number	Address
5101	Central Florida Parkway & International Drive
5103	4700 S. Golden Rod Road Orlando, FL 32822
5102	2184 E Irlo Bronson Kissimmee, FL 34744
5104	2499 N. Orange Blossom Trail Kissimmee, FL 34744
5100	2500 Silver Star Road Orlando, FL 32804
5105	7030 S. Orange Blossom Trail, Orlando, Florida
5110	1609 S. Orange Blossom Trail, Apopka, FL 32703
5113	8049 E. Colonial Drive Orlando, FL 32807
5110	2239 N. Semoran Blvd. Orlando, FL 32807



Between the Orlando and Tampa Bay markets, Wawa plans to open 25 stores in 2013, 25 stores in 2014 and 25 stores in 2015 and projects they will open 100 stores in the State of Florida within the next five years.

For ongoing updates to stores under construction and grand opening dates, please visit [www.wawa.com/florida](http://www.wawa.com/florida).

The new stores will each employ more than 50 associates, all of which are new positions brought to the area through the development of the stores. Associates in these full and part-time positions will not only receive competitive salaries and health benefits, but will have the opportunity to be enrolled in Wawa's employee stock ownership plan.

#### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, everyday stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 600 convenience retail stores (300 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.*

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